

A STRIKING ADDITION TO MONROE'S BUSINESS DISTRICT



A night time view of the beautiful new Walgreen Drug Store in the Bernhardt building, corner of DeSiard and North Second street, which opened under brilliant auspices Friday morning. The opening was marked by unprecedented crowds thronging the store throughout the day.



Interior view of the beautiful new Walgreen Drug Store, showing the arrangement of display and sales counters and the commodious accommodation for crowds of drug store shoppers.

EXECUTIVES AND DEPARTMENT HEADS OF THE NEW WALGREEN DRUG STORE



C. A. RICKETTS, Manager; W. H. TRIMBLE, Asst. Manager; O. E. RYE, Fountain Manager; C. L. LEE, Prescription Dept. Mgr.

JACKSON PARISH JURY PERSONNELS SELECTED

JONESBORO, La., Jan. 30.—(Special)—The jury commissioners of Jackson parish met in Jonesboro and selected the following to serve on the grand jury for the March term of court: M. P. Moore, J. P. Soud, Sr., I. C. Blake, Ralph Block, D. M. Flunt, Phate Lewis, Raymond Hayen, A. E. McBride, Homer Willie, E. J. Brown, W. E. Keshlar, Will Cantrell, B. C. Tanner, Crawford Culpepper, L. E. Canterbury, J. W. Savage, J. T. Allen, Homer Smiley, Clarence Turnbow, and Henry Carr.

REDA CROSS CHAPTER READY FOR EMERGENCY

LAKE PROVIDENCE, La., Jan. 30.—(Special)—J. M. Hamley was elected chairman, and G. T. Hider, vice-chairman, of the East Carroll parish Red Cross chapter, which was organized here to assist with the work of flood relief emergency. Committee members were also designated as follows: Rescue committee, F. C. Frenck, Frank Dwyer, T. F. Nolan, F. D. Schuler; food committee, C. H. Hill, C. J. Preston, S. A. Marcus, clothing committee, Mrs. J. C. Bass, Miss Eunice Howard, Mrs. J. M. Hamley, Judge Frank Voelker, Mrs. H. L. Van Valkenburg; shelter committee, C. A. Reese, W. T. Michener, L. L. Knapik; communication committee, E. J. Chaney, F. H. Schneider, Jr., C. E. Perry, R. F. Dyle, medical aid committee, Dr. B. J. Ayman, Dr. W. H. Hamley, Mrs. C. S. Lattre, Dr. G. S. Hopkins, Dr. J. P. Foster, Dr. W. H. Chalk, finance committee, Mrs. John J. Nelson, Dr. P. C. Bess, A. W. Warlick, C. R. Evans; transportation committee, J. H. Guenard, W. C. Lyon, P. B. Waite, E. S. Voelker; registration committee, Mrs. Bessie Lyon, Mrs. H. T. Van Fossen, Henry J. Norris. The emergency committees ap-

pointed will function in case of flood disaster in the parish.

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GOLAN VICE-PRESIDENT OF SCHENLEY COMPANY

NEW YORK, Jan. 30.—(Special)—Election of Louis E. Golan as a vice-president of Schenley Products company, Inc., was announced today by Harold Jacob, president of the company. The action was taken at a meeting of the board of directors, held January 29, the announcement stated. Until August of last year Mr. Golan was in charge of Schenley sales operations in the midwest states. He has come to the New York office to take charge of the company's sales for the midwest states. Mr. Golan is also chairman of Schenley executive sales and advertising committee.

WE'LL DO IT!
Clean Watches Like New for
Watch Crystals
25c
Wiseman's Watch Shop
108 DeSiard St. Monroe, La.

LEGION PREPARES TO AID IN FLOODS

Department Commander Asks Posts To Get Ready For Possible Emergency

American Legion commanders and district commanders have received instructions from Ernest Hawkins, department commander, urging that all posts of the state be ready to aid in flood emergency or other disaster relief. He outlined the set-up for the state. Department commander in charge with seven aides in different sections of the state; district commander or person designated by him in charge of each district with three to five aides. Post commander or person designated by him in charge of each post committee with three aides and four unit chairmen.

The various units to be formed as follows: 1-Rescue unit with chairman and aides; 2-Transportation unit with chairman and aides; 3-Medical unit with chairman and aides; 4-Supply unit with chairman and aides (auxiliary may be used here); 5-Communication unit with chairman and aides. The post headquarters from which all operations are to be handled equipped with telephone. It is urged that these groups be got together immediately so that each man may know his duties. It is also important that a survey be made by each unit to list all supplies and equipment available.

Rescue units should have a list of all boats, outboard motors and such other equipment as necessary. Transportation units should have list of all trucks, automobiles, etc., immediately available.

Medical units should have a list of all doctors, nurses and medical supplies available.

Supply units should have supply depot where food and clothing may be available, and such buildings as refugees may be housed in, listed.

Communication units should have all telephones, telegraph and radio

services listed. The assistance of amateur operators in the vicinity should be contacted and held available.

It is urged that special forms listing names, addresses and telephone numbers should be immediately forwarded to the department headquarters. It is also urged that there be complete cooperation with all relief agencies including especially the American Red Cross.

LICENSE BUREAU TO BE OPEN TODAY

The motor vehicle bureau, 212 North Second street, will be open from 8 a.m. to noon and from 1 p.m. to 5 p.m. today to accommodate those who desire to obtain their 1937 automobile license plates.

Fred Hanna, manager, stated that but five days will remain after today in which to secure plates without the imposition of a penalty for delay. He anticipates a big rush to get plates each day this week and advises everyone to secure them immediately.

BOGARD DELIVERS EIGHT ENGINEERING ADDRESSES

RUSTON, La., Jan. 30.—(Special)—Eight speaking engagements in the interests of the school of engineering at Louisiana Tech were filled during the past week by Frank Bogard, dean of the school, who was accompanied by President E. S. Richardson.

Talks were given before the Long club at Monroe and to high school boys at Athens, Homer, Haynesville, Shongola, Arcadia, Gibland and Minden.

The tour was conducted as part of a Tech program intended to help high school students determine their future occupations. Dean Bogard pointed out the possibilities offered in the field of engineering, particularly mentioning several Tech graduates who have enjoyed success as engineers.

TO HOLD DISPLAY

RAYVILLE, La., Jan. 30.—(Special)—Garments and other pieces of work done by the WPA seamstresses of Richland parish will be displayed Tuesday at the local WPA sewing room.

'Y' OFFICER TO VISIT IN MONROE

National Secretary Will Remain In This City For Three Days

Mrs. Julia Marie Arnold, executive secretary of the Young Women's Christian association, announced Saturday that Miss O. Durner, national secretary of the Young Women's Christian association of New York City, will come to Monroe on February 18 and will remain three days. Mrs. Arnold plans to get the members of the board of directors of the 'Y' to prepare suitable entertainment for the distinguished visitor whose arrival will be enough to stimulate the increased activities of the organization it is anticipated.

The Young Women's association is getting established in this town. A home at 614 Jackson street stands to be given and more adequate than their old quarters. In response to a request for more furniture, cancer and other equipment, a number of persons have come forward with these and Mrs. Arnold desires to thank them. She will be glad to thank those who have aided with their gifts. An open house will be given in the near future when the public will be urged to inspect the new headquarters occupied by the 'Y'.

Five Points Drug Store Offers FREE Sample Of New High Blood Pressure Treatment

Every High Blood Pressure Sufferer in Monroe is urged to go to the Five Points Drug Store, 601 DeSiard St., and receive a free sample of ALL-MIN Essence of Garlic Powder tablet for High Blood Pressure as well as a valuable booklet. These tablets are made by a prominent Chicago company and according to most reliable reports are being used with good results by thousands of sufferers. A special new process by which ALL-MIN tablets are produced makes them both tasteless and odorless. A two weeks' treatment costs only \$2.00 (All-Min).

LEAVES FOR BRADFORD TO FLY AIRPLANE BACK

RUSTON, La., Jan. 30.—(Special)—E. S. Richardson, Jr., son of the president of Louisiana Tech, left Ruston for Bradford, Pa., Saturday morning to get a new airplane which he will fly back to Ruston for use in aviation instruction here.

The plane is a Taylor Cub two-seater, has been purchased by Lieutenant White of the Louisiana CCC camp, and will be stationed at the Ruston landing field, where it will be available for instruction to Tech students and other interested in aviation. A transport pilot is to be obtained for operating the plane, it is planned.

Richardson holds a non-commercial private pilots license and has about 175 flying hours to his credit. He plans to make several photos of the Ruston area on his flight to Ruston from Pennsylvania.

TRUCK OPERATORS

LET US HELP YOU KEEP YOUR TRUCKS IN PERFECT OPERATING CONDITION

INQUIRE ABOUT OUR BUDGET PLAN NO MONEY DOWN

TIRES • BATTERIES • TRUCK SUPPLIES AND SERVICE

ON LOW WEEKLY PAYMENTS

Firestone AUTO SUPPLY & SERVICE STORES

M. J. KEHOE, Manager

Third and Washington Phone 505

Listen to the Voice of Firestone, Monday evenings, over H.B.C. — Red Network



147 De Siard Street — AT NORTH SECOND —

THANKS, MONROE! AND TRADING AREA

WALGREEN is indeed grateful for the liberal response to their invitation to visit them on their formal opening day, Friday, January 29th.

Words fail to express to you our sincere appreciation and gratitude for the wholehearted welcome to Monroe's newest and finest drug store... WALGREEN'S

It is the policy of this organization to bring you the finest merchandise including nationally advertised products at the lowest possible prices.

To those who did not avail themselves of the opportunity of visiting WALGREEN'S on opening day, we extend to you a cordial invitation to drop in to see us at any time. We want to meet you personally.



EYESIGHT IS PRICELESS
How much is your eyesight worth? Certainly it can't be measured in dollars and cents, but you do know that it is one of your most valuable assets. It can be damaged very quickly by poor glasses. Be safe. Have your eyes examined today this week.
COTE OPTICAL CO.
DR. C. C. FRYANT, Optometrist
Across the Street from Ouachita Bank 129 DeSiard Street

Monroe Morning World

AND NEWS-STAR

FOUNDED OCTOBER 20, 1920, BY ROBERT EWING
Published Every Morning Except Monday by
NEWS-STAR-WORLD PUBLISHING CORPORATION

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3 Months	.75	1.00	1.25
1 Month	.25	.35	.40

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MEMBER OF THE ASSOCIATED PRESS

The Associated Press is exclusively entitled to the use for publication of all news dispatches credited to it or not otherwise credited in this paper and also the local news published herein.

The Monroe Morning World is an independent newspaper. It prints the news impartially. It supports what it believes to be right. It opposes what it believes to be wrong without regard to party politics.

A More Heartening Outlook

The alarms and apprehensions, current during the past week as reports came hurtling out of the Ohio valley of the devastation wrought by unprecedented overflow, were noticeably lessened Saturday when heartening assurances were received from authoritative sources that, unless unforeseen rainfall occurs in the next three weeks, the Boeuf and Tensas basins will be spared from major overflow.

State Engineer Harry Jacobs, whose earlier pronouncement at New Orleans that south Louisiana would be protected from overflow of the Mississippi through operation of the fuseplug levee at the head of the Tensas and Boeuf basins had occasioned considerable alarm in this area, came through with a telegram to Mayor Bernstein which put more hopeful face on the prospects. Engineer Jacobs, in his telegram, points to the fact that the waters of the Arkansas are still at a low stage, and that the volume of water at present anticipated will not create a stage at Arkansas City of more than 52 feet, which is 8 feet below the crest of 1927 and 6.8 feet below that of 1929, when the fuseplug levee held its waters from overflow.

The engineer points out that, barring unusual rainfall, there is no reason to expect that water will overtop the fuseplug. This view is borne out by General Ferguson, president of the Mississippi river commission, who told a Monroe delegation headed by Commissioner W. D. H. Rodriguez who interviewed him at Vicksburg on Friday, exactly the same story.

The engineers are accustomed to deal with facts, not suppositions. They see the situation as it is in accord with actual circumstances. They know that the water in the Arkansas is at low stage. The flood waters are coming from the eastern watershed, the Ohio and its tributaries—not from the headwaters of the Mississippi. The flood, coming in from the Ohio, according to the engineers, will not be sufficient to endanger Louisiana. If only normal rainfall occurs in the area fed by tributaries west of the Mississippi, little danger may be anticipated. In the event that heavy precipitation occurs along the Arkansas there will be trouble. In that event, the engineers assure us, we will have ample warning.

Meantime, we are assured, that the fuseplug levee at the head of the Tensas and Boeuf basins, is being strengthened and patrolled, and that key position in our flood protective system will not be permitted to break unless it should be overtopped, which is not anticipated from any volume of water now in sight.

These assurances do not mean that our people should relax their vigilance in being prepared for eventualities. They do mean that we can take heart from present indications, and, while we should be ready for emergency should it come, there is no occasion at the present juncture to be panic-stricken.

Local organization, ready to act in the event of untoward developments, is being completed as a measure of insurance, but it is to be devoutly hoped that such measures will not be required. The outlook, at any rate, is heartening and hopeful.

REMOVAL OF THE CONSCIENCE

Some humorous person remarked of an acquaintance, "If he had his conscience taken out, it would be a minor operation."

The moral teaching of former years had much to say about "conscience." It was represented as the voice of God speaking in the hearts of men.

Many folks act as if no such warning voice ever spoke to them. If you talk quite sternly to that voice, it will cease to speak. The man who steals out of his employer's cash drawer may argue that he is not properly paid and his theft merely gives him his just due.

However, people who do thus stifle their consciences are apt to hear other voices speaking very harshly to them.

NEWSPAPER GAINS

The Standard Statistics company, a high authority in business matters, predicts that the next six months will see a ten per cent gain in newspaper advertising. The power of that advertising to produce new business will be amazing. It will generate more sales for the stores, which means more orders for the factories, and more work for the wage-earners.

Advertising has been a big force in producing the industrial recovery we have already had. If it had been used more freely, business and industry would have made faster gains.

THE GOING-TO-WORK SPIRIT

Some people come down to breakfast every morning in a grouchy spirit. They go to their work, whatever it is, in the same black mood. They act as if work was a curse, instead of the best blessing given to man. Folks of that type are not apt to last long in the business world.

People ought to go to work mornings with a spirit of enthusiasm, a smile on their faces, a cheerful word for everyone they meet. People will go some distance to trade with a person who has this buoyant air of enjoying his work. They feel there is an advantage in dealing with him.

Rhyme And Reason

By ANNE CAMPBELL

SINCE SALLY WENT AWAY

The neighborhood is not the same
Since Sally went away.
The sunbeams miss her from our street,
And hide in clouds of gray.

The leaves have scurried from the trees;
There are no daffodils;
The North Winds clamor Sally's name
Across the barren hills.

When June comes dancing down our street,
She will be home once more
To bring the breath of summertime
Into our open door.

The maple leaves will wave to her,
And every rose will bow
When Sally comes back home again!
... But oh, it's lonesome now!
(Copyright, 1937)

'TVA' Other Valleys?

By BRUCE CATTON

There is nothing new about floods in the Ohio and Mississippi valleys. Impersonal and relentless, the mighty rivers overflow their banks periodically. They have done so ever since the first keel-boaters went downstream from Pittsburgh; apparently, they always will.

But because they are great highways, and because they flow through the most fertile valleys on the planet, these rivers have millions of people along their banks. Great cities and teeming farmlands lie on either side, all the way to the gulf. When floods come, as they have come this winter, the record is written tragically in terms of death, suffering, disease and property loss.

Now we have spent millions of dollars to get these rivers under control. After each great flood a new program is launched. National and state governments give money generously; the best engineering brains are summoned to see that the money is spent wisely.

Yet one winter of abnormal rain or snow seems able to cancel all of this flood control work between week-ends. Despite all that has been done, this winter's rampage of the Ohio is the worst in that river's history.

And that must mean that one of two things is true. Either we have not been using the right tactics in our control campaign—or the campaign is doomed to defeat by the very nature of things, and we shall have disastrous floods every so often in spite of anything we may do.

If the latter is the case, we can take it; we have so far, at any rate, and we probably can go on doing so. But before we admit defeat, we might do well to study the whole problem from a new angle. Isn't there some other way of attack that might lead to victory?

It may be that there is a way, a strategy by which we would look on the whole tremendous river system as a unit, to be curbed by a great, co-ordinated campaign more far-reaching and thorough than anything we have ever tried.

We have a handy laboratory in the Tennessee valley. The river there is being put into harness in a comprehensive way. Under the Tennessee valley authority, it is not merely being turned to the production of electric power; it is being made flood-proof and erosion-proof, chained with an infinite network of dams, spillways, sluices, forests, terraced slopes and similar works so that, when the job is finished, the Tennessee and its tributaries will be permanently under control.

To do the same thing for the great Mississippi and Ohio valleys would be a job such as even America has not tackled before. It would take millions upon millions of dollars, years of effort and the best brains the nation could call to its service.

It might be that the job would just naturally be too big. But in view of the record of the last fortnight, we ought to find out about it. If these mighty rivers can be harnessed and controlled, no price is too high. The tragedy of the Ohio valley will not be wasted if it forces us to make the valley secure for all time to come.

A BOOK REVIEW

WPA PRODUCES FINE VOLUME ON IDAHO

By Bruce Catton

The WPA's attempt to put unemployed writers to work has justified itself abundantly in the current publication of "Idaho: A Guide in Word and Picture."

Here is a fat book that was prepared by a federal writers' project in the far west. Less than \$15,000 was spent on the book from first to last. No photographers were available. Such maps as were used had to be prepared by a relief worker at the current security wage of \$63 a month.

But the book is not merely a comprehensive and readable guide to the state of Idaho, its history, its resources and its scenery; it is actually a bit of literature, worth reading for its own sake and reflecting vast credit on everybody concerned.

A good deal of this must be due to Vardis Fisher. The work was done under his direction, and most of the copy was written by him. And although his name does not appear on the title page, the book is very largely his book. That—if you are up on current literature—ought to be recommendation enough.

The book gives a sane, intelligent outline of Idaho's history—its gold rushes, its Indian wars, its lusty pioneer era, its evolution into a country of agricultural richness. The state has more things than Bill Borah, potatoes and mountains to brag about, and this book tells what they are.

There is none of the uncritical booster spirit you might expect in this book. Its authors have kept their feet firmly on the ground. And they have produced something which people will find interesting who have never been within 1,000 miles of Idaho—and will probably fill them with a burning desire to visit the state at the earliest opportunity.

SO THEY SAY

When human rights and prerogatives are threatened, violent convulsions result. . . . The United States has found the formula for progress and social justice. . . . In my opinion, the only way to welfare is through democracy.—Plutarco Calles, former Mexican president.

It is less expensive and more effective to prevent the development of delinquency than to endeavor to rehabilitate criminals.—E. P. Mulrooney, New York state corrections commissioner.

I have all the political fences here in good repair. Arranging to send Irish voters to Vermont.—Postmaster General Jim Farley, writing to American friend while vacationing in Ireland.

I was amazed to hear recently from a college professor that he had never read "Robinson Crusoe"—Dr. Dexter S. Kimball, Cornell university, deploring "ignorance" of professional men.

BARBS

Now we may get a car with its engine at the rear, even though many drivers already are troubled with knocks from the back seat.

A senator suggests we abolish "some of our verbal corpses." Isn't there a postoffice division that disposes of dead letters?

"A New Yorker wins prize for his work with heavy water." Dora thinks the news may be an inspiration to ice-men.

Judging from the consensus of movie critics, Mr. Deeds went to town.

TODAY'S BIBLE THOUGHT

Then said he unto them, Nation shall rise against nation, and kingdom against kingdom.—St. Luke 21:10.

O snap the galle and still the drums and show the monster as she is.—Richard Le Gallienne.

BELIEVE IT OR NOT

CAN YOU FILL IN THE BLANK SPACES
IN THIS RHYME WITH 5 COMMON WORDS
ALL CONTAINING THE SAME 5 LETTERS?

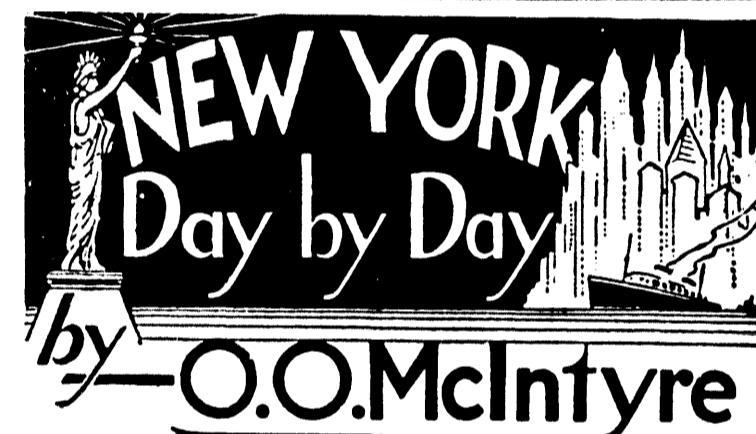
"AS THE SHIP PICKED UP ITS
THE AGREEING THAT HUNGER
THE FERCEST OF MEN, ARRANGED THEMSELVES
IN TO PORTION OUT THE"

Solution
Tomorrow

A NOTE of HOUSTON, Pa.,
IS A MUSICIAN
AND VIOLIN INSTRUCTOR

FISHERMAN'S LUCK—Recently while fly casting on the Owens river in northeastern California, Coach Howard Jones of the University of Southern California had the unique experience of catching a blackbird and a trout on the same cast. It is the custom to fish this river by keeping well back from the banks, which are clear of brush and only about two feet above the water. Blackbirds infest the river in great numbers, and it was the coach's luck to have one of these birds fly into his dropper fly and hook itself in the chest just as the coach was pulling out a trout he had hooked on his bottom fly.

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Odds: 10 to 1

Political campaigns usually bring out a ruffe of picturesque phrases but the last one was almost non-productive.

Not many have a greater flair for theatrical productions than the shy Max Gordon, once a small time vaudeville agent and a fellow likely from appearances to produce so many hits.

He knows little about proper English and his education stopped at the third grade. But he knows what people like in the theater and has imagination that knows how to present it.

William Saroyan is in my opinion among the most promising of the younger writers in the fiction field. Chiefly because he has a sponomoric admiration and enthusiasm for his trade. I have rarely know men thoroughly in love with their jobs who do not become more than ordinary successes.

Sometimes I think there is nothing so boring as a night club to a fellow in middle years. Then, just so as not to feel antiquated, I drop around to one now and then and the people who look bored are the young folk and those who seem to be having the time of their lives, wearing paper hats and blowing horns, are the middle aged. So one never knows!

There is no food to my notion that tops a hamburger sandwich, flecked with raw Bermuda onions, eaten after a long motor ride, say shortly after midnight. And a hamburger to be at its best must be served in one of those rather slovenly road-side lunch wagons. A hamburger would be a messy thing at the Ritz, I imagine.

Nothing so inspires my yawn as anatomy. The effort to be cute and folksy and yet concealing a mean tempered barb. It was long the method of the Algonquin crowd until several of them were made so ridiculous by their own caprices in public prints they turned sofies.

I know a most engaging fellow who studies the dictionary a half hour every night before going to sleep. It used to be that he could not sleep for hours, but after juggling words about in this fashion he slips off in a short time.

Please, double please plea: Do not send manuscripts to this writer. They cannot be read nor their safe return guaranteed. Enough is enough.

One of the reasons for the success of the Stork club, I believe, is the array of bread on the table when the butter is served. At least a dozen kinds, from toast M-b-a to thinly sliced brown bread. In Riga, incidentally, there are 114 varieties of bread baked daily.

---By Ripley

COACH HOWARD JONES
Caught a Black Bird
and a Trout
on a single Cast.



Owned by L. HUGHES
RICHMOND, Surrey, Eng.

THIS FIGURE CUT INTO 3 PARTS AND
FORMED INTO A SQUARE

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fant, because of his helplessness, is usually isolated from contact with many sources of infection.

After the sixth month, however, the infant stops nursing and begins to move about more. It is necessary, then, to give him the advantage of modern preventive methods which increase his resistance to certain diseases.

At the age of 9 months, children may be vaccinated against smallpox. The vaccination usually is made in the upper part of the left arm or on the outer side of the left leg above the knee. It will prevent smallpox in the vast majority of cases.

By the twelfth month children should be immunized against diphtheria. The method now used involves injection of a substance called diphtheria toxoid. The doctor usually will inject this into the loose tissue of the arm or leg, or occasionally into the back or the abdominal wall. Some physicians use two doses; others a one dose toxoid.

Usually the child begins to develop immunity immediately after the first injection and within four months is protected against diphtheria for some time. Vaccination against diphtheria and smallpox is today an established procedure for all children.

When there are epidemics of scarlet fever in a community or in institutions where there are many children, such children should be vaccinated against this disease. For whooping cough and measles, the methods are not established and are used only when epidemics threaten.

If a child or an adult is to travel in foreign countries where the food and water are not so well sanitized as they are in the United States, he is wise to guard against typhoid fever by taking the necessary injections.

Lockjaw is so serious that physicians generally recommend the use of inoculation whenever a child has been cut, injured by fireworks or suffers any other type of injury in which tissues are broken and possibly contaminated with soil, clothing, or other materials which may contain the lockjaw germ.

We do not as yet recognize any specific method of inoculation against the common cold. Certain vaccines are promoted for this purpose, but they still are considered highly experimental, and are not recommended by the majority of doctors.

With available methods of prevention, and with the specific control of infectious diseases that is possible, the prevalence of diseases in the United States is a definite challenge against the intelligence of its citizens.

America seems to have more than 350,000 cases of measles, 200,000 cases of smallpox, 180,000 cases of scarlet fever, 100,000 cases of mumps, and 200,000 cases of whooping cough every year. It should be possible to cut down these figures exactly as we have such diseases as typhoid fever.

Control of diphtheria is definitely in sight. With development of research and better understanding of these diseases, it is reasonable to predict that the future will see still more of the infectious diseases brought definitely under control.

Volume of building in Richmond, Va., doubled in 1936, according to records compiled by Building Inspector Henry P. Beck.

Shortly after 1800, Raleigh, N. C., commissioners required citizens to take turns about patrolling the city at night.

North Carolina has 58,000 miles of highways under state control.

Behind The Scenes In Washington

By Rodney Dutcher

WASHINGTON.—President Roosevelt's ambitious program for government reorganization is likely to go the way of all previous such programs unless he begins to apply plenty of heat at an early date.

That is to say, there is a growing danger that there will be no reorganization at all. Hardly anyone on Capitol Hill admits being completely satisfied with the president's plan, and past experience has been that when every member could find some particular item objectionable, any proposed plan would be torn to pieces until nothing could be accomplished.

Personal Pressure Needed

Advisers to Roosevelt are suggesting to him that only prompt application of the full power of his personal prestige can assure any reorganization action.

James Roosevelt, the president's son and new secretary-assistant, is understood to have taken the reorganization project under his wing—rather than Undersecretary of Interior Charlie West, usually the No. 1 White House liaison man with Capitol Hill. James is inexperienced.

Among members whom Roosevelt usually can count on to support progressive legislation, there's an especial concurrence of objection to the proposal to bring the independent regulatory commissions in under departmental roofs.

What the president had most in mind when that proposal was formulated, his advisers whisper, was the necessity of getting the federal trade and interstate commerce commissions under executive control to the point where they could be "cleaned out."

Where Shoes Pinch

Privately, Roosevelt regards these two commissions as badly staffed, incompetent and getting worse. But each is tied close to congress by many big patronage jobs, occupants of which are now serving as a secret lobby to sabotage the reorganization program as it would apply to FTC and ICC. Also painful to the administration is Senate Majority Leader Joe Robinson's outcry against the plan to raise cabinet salaries from \$15,000 to \$20,000, and to pay other top officials as high as \$15,000. Joe and other members feel hardly anyone should receive more than a member of congress, who gets \$10,000.

But private corporations keep right on buying up the government's best men for salaries much higher.

Chances are the president will soon start pushing for action on reorganization.

Soviet Embassy Uneasy

Not one of them would dare peek, but attaches and officials of the Russian embassy are considered suspects of harboring some disconcerting fears.

Consider what happened to Mr. Vladimir Romm, who was correspondent here for the Russian government's big newspaper Izvestia. Romm was notified of his promotion to be correspondent at London and directed to go to London by way of Moscow.

Romm was a well-known, popular, beautiful blonde wife, Galena, who used to tell people her name meant "chicken" in Italian. So was their 12-year-old son, Billy.

Romm reported to Moscow and was arrested in connection with the alleged plotting of Trotsky, Radek and others. The circumstances were such as to make it likely that no one at the Russian embassy will be allowed to view very happily any future "promotion."

It may all be very silly, but few happenings abroad in late years have caused so much emotional disturbance—especially among the newspaper crowd, which is sure Romm was loyal to his government—as worry over possibility that Romm might be shot. Romm was popular, and possessed of a great charm and possessed of appealing human qualities.

Lesson "Comes Home"

If anything serious happens to Romm, it will undo whatever goodwill may have been created by the huge quantity of champagne, vodka, Scotch whiskey, caviar, sturgeon and other delicacies which have been served upon newspaper correspondents and other Washingtonians by the Russian embassy since the U. S. S. R. was recognized by the U. S. A.

As a matter of fact, all that food and drink didn't create as much goodwill for Russia in this town as did that quiet, genial and kindly fellow Romm, who was never known to propagandize, but commented objectively and wisely on American affairs, and only explained and praised the Communist form of government when you put him on the spot about it.

The most conservative as well as the most liberal correspondents here joined in a protest to the Russian government, saying in effect that they knew Romm was a fine fellow, and that he never told them he was doing any phoneying against his government.

So it must have been something of a shock and disillusionment to many of them when Romm confessed everything in true Soviet style on the first day of his trial in Moscow. A few realized then, that if Romm really had been traitorously conniving against his government, he would scarcely have been so silly as to bandy the fact around among his Washington associates, and that their testimony in his behalf was not very weighty after all.

Perhaps ineffective, the American correspondent's protest on a matter that was technically none of their business, was nevertheless an extraordinary personal tribute to Romm. And it's nice to realize that we're not all going to be shot for it.

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Far from being a modern invention, "drinking straws" were used by the ancient Babylonians. The spectacle of the drinking of liquids from a pitcher through a tube.

The first castron bridge ever made still is in use in the Severn valley, England. It was cast in 1779, and is a toll bridge.

Jack Ellis, cleaning 600 seats in an East Council Grove, Kas., theater, scraped off three gallons of discarded chewing gum.

ROCKY MOUNTAIN GRID LOOP SPLIT

COMPANY INC

COMPANY INC

MEN FIGHT HARD

(Continued from First Page)

Cairo—armed deputies cruised the waters under orders to "shoot to kill" looters reported rifling the barns and homes of bottomlanders driven out of the area.

Five thousand river basin farmers along the recessed Missouri bank of the Mississippi for their lives before army engineers bombed through retaining walls and unleashed the river into the basin early in the week. Tonight they lived with thousands of other refugees in concentration camps scattered over southeast Missouri.

Rescue boats continued to ply the basin's muddy expanse—in places "houseboat deep" in water—although relief agencies believed practically all the marooned farmers have been taken out. There were thrilling rescues from rafts, houseboats and knolls which protruded above the advancing waters.

But on the same high points stand mules, horses, cattle, chickens and hogs, of necessity left behind by their fleeing owners. One farmer, Roy Edwards, paddled a boat to New Madrid, obtained a barge and sailed into the basin to save 11 mules and two horses.

Incidents of looting, however, were reported against the stories of suffering which came in with the rescue boats.

Dewey Harrison, connected with the federal alcohol tax unit, rescued seven retreating bottomlanders today. In the past he had arrested each of them for liquor law violations.

"I lost 30 gallons of good stuff out there," one of them told Harrison as he climbed aboard the rescue boat.

Then there was Mose Akers, who paddled to safety in a hog trough, and insisted he would have been in the basin yet "by grannies—but I ran out of tobacco."

Hours of anxiety told the story of other refugees coming taken from Barnes ridge only after food supplies were exhausted. Others were picked up from bobbing rafts tied to trees to keep them from floating out of the spillway and into the turbid Mississippi.

At the lower end of the spillway, just above New Madrid, 38,000 cubic feet of water a second poured from the basin back into the river's main channel. The estimate was made by Major R. D. Burdick of the United States army engineers here, who gave the spillway credit for saving Cairo. He said it took three and a half feet of water of the potential crest here.

At New Madrid, Colonel Edwin C. Kelton of the engineers said: "All the levees are in good shape here. The situation is well in hand."

But workers continued to bulwark the spillway's setback levee against the crest expected next week when the Ohio finally empties the full of its remaining flood.

River Forecaster W. E. Barron said the Ohio's crest probably was just below Owensboro, Ky., tonight and would reach Cairo about Wednesday. He expects a stage from 60 to 61 feet.

Cairo is ready for the crest. Three steamboats stand by, ready in emergency to use one of the oldest tricks of the river fliers. In the event of a bad break the steamers will work a large steel barge into the gap, stemming the water while workers patch sandbags into the danger spot.

In case of catastrophe the barges may become refuge for the workers. In addition 50 large lifeboats, each with a capacity of 30 or 40 persons, line the dock.

Twenty miles to Cairo's north the Ohio backed into the cane river and forced it to reverse its course, emptying into the Mississippi. Its water flowed over the small communities of Karnak, Ulin, Palaski and Villa Ridge but engineers said no situation placed Cairo in no immediate danger. One highway out of the city remained open.

At Hannibal, Mo., normally 22 miles from the Ohio, backwater flowed through the streets, polluted the city's water supply and drove 500 persons from their homes.

By Associated Press
WATER ROLLS SLOWLY
RELENTLESSLY ONWARD

Sixty billion tons of water rolled slowly, relentlessly on today, toward Cairo, crunched beneath their fortifications, toward the Paducah, already flooding the river's path, toward the whole river lower Mississippi valley.

Behind, from Pittsburgh on down through Wheeling, Portsmouth, Huntington, Cincinnati, Louisville, Lexington, death, destruction, disease.

Ahead, from Cairo down to the sea, wait apprehensions of the next and inevitable further destruction.

For two weeks the Ohio has been on its orgy, whipped to drunken ruthlessness by the many lesser streams that feed it. Last night its force no whit spent, it counted this force to Ohio valley dwellers.

An estimated 400,000 people are in flood country. An estimated 400,000 people are in flood country.

(x) 372,010 persons home—
(x) 326,000 persons missing—
(x) Official Red Cross figure—
Washington experts said the flood would set a new all-time high for property damage.

At Cincinnati, rehabilitation was begun. "Business as usual" may be the watch word by midweek; not quite "as usual," perhaps, but business just the same. Most employers handed out the usual Saturday pay envelope yesterday, even though few workers were able to be on the job during the flood days.

Louisville struck the heaviest blow of all, watched the waters recede, and began rebuilding what its mayor said would be a "bigger, better Louisville."

Evansville, Ind., was half under water to a depth of as much as 12 feet. The river continued to rise but not so swiftly now. Drinking water was being rationed, and thousands of

relief workers were enlisted for the struggle to checkmate the dreaded rear guard of flood—disease.

But there was no hysteria, no excitement. Here was unprecedented flood; here was potential disaster; but here, too, were Evansville's people, calm and confident, fighting an unleashed nature coolly.

That was true, too, everywhere. If you live on the Ohio or the Mississippi, you expect floods. You fight them as best you can. No one can do more; and in a few days the crest will have moved on down the river; the rest of the world will turn its thoughts to other things; and the flood victims, uncomplaining, will begin setting themselves and their property to rights again.

Cairo, preparing to meet the crest of the flood Wednesday, lies between two great aqueducts, with the Ohio on one side, the Mississippi on the other. It was the Ohio today that held the major menace. The Mississippi, thanks to "floodplug" levees which, dynamited, lifted the pressure, has been behaving exemplarily as a father of waters should.

The waters of the Ohio at Cairo last night were crawling toward a 50 foot stage, the crest, it is predicted, will be 51 feet of high water mark without precedent.

North of Cairo, in "Little Egypt," about 100,000 persons were evacuated as flood waters backed up, inundating them. Mound City was one of the towns where the people were forced to leave.

An area of 131,000 acres of southeastern Missouri lies purposefully flooded—science's method of relieving the flood pressure.

The complete evacuation of Paducah's citizens—8,000 remained there early Saturday—has been ordered, "for the safety of the city," so that when the Ohio river's flood crest strikes Tuesday it will find no human targets.

Much sickness is reported in the Paducah area, but there is much sickness everywhere. It is feared that the smaller places where the river's destruction has been less publicized but no less real.

Nearly 200,000 persons have been inoculated against typhoid fever at Louisville alone.

Thirteen million units of serum and vaccines have been sent in all to the flood area to guard against diphtheria, pneumonia and typhoid.

Small armies of doctors and nurses, unsung heroes and heroines of every natural calamity, continue working to the point of exhaustion. Reinforcements constantly arrive where the need most urgently exists.

Memphis, in the path of rolling flood tide, has been ordered to evacuate its higher ground well save here is a city of refugees. They have come by thousands from Arkansas flooded lowlands, from Tennessee river points and from as far south as Mississippi.

The crest is expected at Memphis next Friday, Saturday, or Sunday. More than 115,000 men are at work on the dikes in the Memphis area, strengthening them. Almost as many others are engaged in relief work among the more than 25,000 refugees. Five hundred flood sufferers are in Memphis hospitals under treatment for influenza, pneumonia, typhoid fever and other ailments.

Fourteen Memphis schools were ordered closed yesterday to provide more housing and hospital space.

An early tremor early Saturday morning was so slight that few persons knew of it, but it sent engineers hurrying to check the dikes for fear that a capacity of 30 or 40 persons, line the dock.

Sixty thousand persons have been evacuated to higher ground in Arkansas, and more than 20,000 Missourians. The United States army, which has authority over the river valleys of navigable streams for a distance of 50 miles on each side, reiterated yesterday that it was ready to evacuate the entire Mississippi valley "from Cairo to New Orleans" if necessary.

General Malin Craig, chief of staff, said he was "conservatively optimistic about the whole situation" and believed that "we are going to hold the entire river."

The evacuation of livestock and removal of household goods has begun along a 200-mile front from Hickman, Ky., to the mouth of White river in Arkansas.

There has been looting. "River rats are looting homes and barns in the lowlands," the sheriff of Cross county in Arkansas said. In some places patrols are on regular duty with orders to "shoot to kill."

Almost overlooked in the greater horror of the Ohio's debacle, lesser streams have caused devastation in Tennessee and Arkansas. Nashville, Tenn., has had an unpleasant time of it, and considerable damage to the Cumberland river.

Mississippi, Tennessee and Arkansas counted 46 dead up to last night. A special flood commission will go to work Monday under federal auspices to see what to be done. President Roosevelt's plan for emergency aid was outlined by him at Washington Jan. 29.

Immediate small scale financial aid for the needy from the Red Cross. "The Red Cross announced that it had received \$1,117,000 of the \$10,000,000 it seeks."

2. Reconstruction corporation loans for storekeepers whose stocks were damaged.

3. Federal housing administration insurance on private loans for restoring homes.

The federal deficiency appropriation bill of \$300,000,000 has \$79,000,000 of that total earmarked for relief purposes.

An Act of the magnitude of the present calamity is given by figures of J. B. Kline, of the United States bureau of weather, who said that the average annual flood damage in the United States between the years 1900 and 1935 was \$40,000,000 and the average annual number of lives lost was 89.

Last year's flood destructions as they were \$100,000,000 less destructive than the present one, which still is far from spent.

It was Klinger who estimated that there are today sixty billion tons of water trying to seek a lower level.

There has been negligible effect to profiteer. Butter, eggs and milk continue to sell generally at prices that prevailed before the waters rushed down.

A study of the river gauge readings last night showed the Ohio was dropping at Cincinnati and all points below it was a drop of two feet at Pittsburgh.

The Mississippi, however, was rising at Memphis, Helena, Ark., Vicksburg, Miss., and at New Orleans.

Rain was predicted for today over the Ohio river valley, and occasional rain over the lower Mississippi. Less than a year ago, when drought was a menace, the prediction would have been welcomed. Last night it was received with dread.

They don't want rain there now.

SANITATION ONE OF BIGGEST PROBLEMS

MEMPHIS, Tenn., Jan. 30.—(AP)—The flood-ridden Mississippi river rolled to unprecedented high marks today while men skilled in harnessing its muddy waters waged a battle along its bulwark of levees, hoping, "with the help of God," to hold them.

Lieutenant Colonel Eugene Reybold, director of army and city officials, said the city of Memphis was a "sanitation problem." He said the city was a "sanitation problem."

He made the statement to a conference of officials, including General Van Hise, Mosley of Atlanta, commander of the Fourth Corps area.

"Everything is holding and there is no serious problem below Memphis," said General Harry B. Ferguson of Vicksburg, Miss., president of the Mississippi river commission who arrived this afternoon. "The main fight is in Memphis to Cairo."

Ferguson will continue on to Cairo tomorrow on an inspection trip. He said the protection plan would be completed before the crest arrives, and warned against any relaxation in the fight.

Ambulances, army surgeons and officers will be sent to Memphis at once. General Malin Craig, chief of staff, said the city was a "sanitation problem."

Overturned explained he wanted ambulances to remove ailing refugees and the surgeons to handle camp sanitation.

"Sanitation is one of our biggest problems now," Overton said. "We are short on trucks for transportation of refugees. Trucks are being used to haul levees."

"We are going to see to it that those levees don't break if it's humanly possible," Reybold declared, and Mosley added:

"We don't want the loss of a single life."

When the conference adjourned, Reybold asked what was needed most, sandbags or food.

The help of God.

The Mississippi rose to 45.2 feet on the weather bureau gauge here, a three-tenths of a foot rise since morning, with the crest expected to reach 48 feet next week. Meteorologists said all previous records had fallen to the attack of the yellow waters.

Lieutenant Colonel Eugene Reybold, United States district engineer, announced reports from every sector continued favorable with the crest of the Ohio river flood nearing Cairo, Ill., where it is emptying its surplus waters into the Mississippi.

While new recruits entered the hope, full light, boats stood ready at Besse Bay, Slough Landing, another danger spot, to remove the workers in the event of an emergency.

Slight earth movements at Tiptonville, where more than 2000 men battled their skill with shovels and sandbags to keep those two levees from cracking, were believed by engineers to have been caused by a shifting of ground and local nature.

Colonel Reybold said Cairo would be ready tonight for the full assault on its seawall and levees, predicted for next Wednesday. He said all sandbagging and bulwarking would be completed then to the new grade of 82 feet—a figure for which equivalent work has been mapped their attack along lower regions of the valley.

No rain was reported in the Ohio valley, although signs were threatening. The Cairo gauge at 11 a. m. was 58.4, a rise of 3.5 of a foot in the last 24 hours. The river neared the top of the Hickman, Ky., seawall, where a secondary levee unused for years was ordered to check the waters below the town.

Along the flood theater of operations 115,000 men toiled in 12-hour shifts to keep the dikes intact against what engineers have called a "super flood."

Engineers strove to evacuate residents in newly-threatened areas and worked under an order to remove livestock and belongings first in others in a persuasive measure sometimes needed to get lowland farmers out of the impending danger.

The homeless were estimated unofficially at 125,000, with the known dead listed at 46 in Arkansas, Tennessee and Mississippi.

Reybold told newsmen there were "hot spots" on the levee line—places that must be watched constantly.

"If the Mississippi goes there will be plenty of action," he said.

NEW ORLEANS, Jan. 30.—(AP)—Predicted flood crests for February in the lower Mississippi valley from Natchez to New Orleans were lowered today approximately two feet in a revised forecast issued by the New Orleans weather bureau while the levees were closely watched in the northwest Mississippi just below the Memphis area.

The Vicksburg forecast, however, remained unchanged with predictions of 50 feet or a little more for Vicksburg and Greenville, Miss., and 51 feet at Arkansas City, Ark., just above Greenville.

The 50-foot stage would place the river at the backwater.

Brigadier-General Gerald C. Brant, of Burkhead field, Shreveport, after an aerial survey, reported that backwater from flooded bayous had overflowed a large area in Calatula parish, La., near the point where the Red and Black rivers empty into the Mississippi river.

The general said there was no danger from the backwater.

COTTON

NEW ORLEANS, Jan. 30.—(AP)—Cotton was bid up briskly in today's brief trading period, ending very steady from 2 to 9 points higher.

Considerable week-end liquidation appeared in the market but it was taken at rising prices by a good trade demand.

The inherent strength still persisting in spot cotton held speculative interests to believe higher prices were warranted for futures.

Neither the impending sale of loan cotton nor the high water in the upper valley had any important influence on prices.

Old crop positions were in best demand and closed with the larger gain as March finished the day at 12.80, May at 12.64 and July at 12.47.

October, in the new yield, finished two points higher at 11.92.

Cotton futures closed very steady at net advances of 2 to 9 points.

SPOT COTTON

NEW ORLEANS, Jan. 30.—(AP)—Spot cotton closed quiet 10 points up. Sales 640, middling 12.55, middling 13.40, good middling 13.55, receipts 9,322; stock 645,754.

AVERAGE COTTON PRICE

NEW ORLEANS, Jan. 30.—(AP)—The average price of middling cotton today at 10 southern spot markets was 13.12 cents a pound; for the month to date, 12.83 cents a pound.

NEW YORK, Jan. 30.—(AP)—Near month cotton deliveries recovered to the recent high late today on active trade buying influenced partly by reports that the Commodity Credit Corporation would make no changes from its present cotton disposal plan. New crops continued heavy. May rallied from 12.65 to 12.68 and closed at 12.67, with futures held near that level.

Cotton futures closed very steady, 7 higher to 1 lower.

Butter and Eggs

CHICAGO, Jan. 30.—(AP)—Butter, 57.01, steady; creamery specials, 193, scores 32 1-2-33; extras 32 1-2; extra firsts 32 1-2; standards 30 1-2; extra firsts 32 1-2; standards 30 1-2; extra firsts 32 1-2; standards 30 1-2.

Spot steady; middling 13.35.

level seven feet above flood stage at Vicksburg, where the Mississippi today gauged just above the 15-foot, or flood stage mark.

After the opening of the Bonnet Carré spillway, 23 miles above New Orleans, W. F. McDonald, United States meteorologist at New Orleans, lowered his forecast to 55 feet at Natchez, or nine feet above flood level, 43 feet at Baton Rouge, La., eight feet above flood stage, and 19 feet at New Orleans, two above flood stage, as the river neared the top of the Hickman, Ky., seawall, where a secondary levee unused for years was ordered to check the waters below the town.

By opening part of the 16-foot gauge gate today the engineers began a gradual release of water, about 60,000 cubic feet of water per second through the spillway.

The water began to pour through these gates and to fill basins in the actual floodway. But the gates gauged at 15 feet were not expected to release water until tomorrow when the river rises a bit more.

The river today at New Orleans was one and four-tenths feet below 11-foot flood level, and was rising slowly.

At Helena, Ark., on the opposite side from extreme northwest Mississippi, the stage today was approximately 11 feet above flood level.

N. E. Offenhauer, chief engineer of the Yazoo-Mississippi delta levee board, said the Mississippi levee from the Tennessee line to Vicksburg were "in good shape" and that "we have nothing to fear from an unprecedented flood."

Tunica and DeSoto counties in Mississippi, just below Memphis, had a handful of men at work on levee patrol and convicts were made subject to their call.

The Vicksburg river bulletin stated that flood stages would continue until near the end of February, at the earliest, in the Vicksburg district, and advised caution "lest an additional rise reach this district before a substantial fall occurs."

"The Tallahatchie, at Swan Lake, will change but little and the Yazoo at Greenwood, will rise slowly for a few days," it said.

The World's Latest Market News

MARKETS AT A GLANCE

NEW YORK, Jan. 30.—(AP)—Stocks irregular; steel, specialties again advance. Bonds ragged; U. S. loans easy. Curb uneven; some specialties off sharply. Foreign exchanges steady; changes negligible. Cotton steady; higher cables; trade buying. Sugar lower; uncertainty over processing tax. Coffee steady; commission house buying.

CHICAGO—Wheat higher; advances at Liverpool. Corn unsettled; rallied with wheat, cattle lower; \$14.50 for steers. Hogs steady; top \$10.00.

CHICAGO GRAIN

CHICAGO, Jan. 30.—(AP)—Influenced by Liverpool quotations greater than due, the Chicago wheat market scored fractional upturns early today.

Opening 3-8-3-4 of a cent up, May 127 3-4-7-8, July 111 1-8-1-4, Chicago wheat futures held near that level.

At the close, wheat was 1-4-5-8 above yesterday's finish. May 127 3-4-7-8, July 111 1-8-1-4, corn 1-4 off to 1-4 up, May 106 1-8-1-4, July 100 3-4-7-8, oats 3-8-3-4 advanced, and provisions unchanged to 17 cents decline.

NEW YORK STOCKS

By Victor Eubank

NEW YORK, Jan. 30.—(AP)—Steel executed another brisk upward flourish in today's stock market but, with the exception of a number of specialties, failed to pull the rest of the list in their wake.

U. S. Steel was again the leader, leaping across 97 to a new six-year peak. At the same time automotive issues were inclined to give ground as the strike deadlock remained unbroken. Prices were somewhat uneven at the close. Transfers approximated 1,100,000 shares.

With high waters receding in the principal midwest manufacturing territories, tension over the flood situation appeared to have lessened.

Hitler's speech before the reichstag, in which the withdrawal of Germany's signature from the Versailles peace treaty was announced, was in line with boardroom expectations and seemed to have no particular effect on stock trends.

A contra-seasonal drop in last week's freight loadings total, publication of which was delayed until today, was also thought to have been a neutral influence. The recession was attributed largely to floods and labor interruptions.

Bonds and commodities shuffled over an indefinite range.

Shareholders of franchises to around 3 points at the best included U. S. Steel, Bethlehem, Republic, Crucible, National Steel, Allegheny Steel, Wheeling Steel, Gulf States Steel, Youngstown Sheet and Tube, Pittsburgh United, Montgomery Ward, Sears Roebuck, American Locomotive, Skelly Oil, Union Oil of California, Southern Railway and Goodwin.

Backward were U. S. Rubber, International Harvester, Standard Oil of N. J., Western Union, Consolidated Edison, Anaconda, N. Y. Central, American Motors and Chrysler.

J. I. Case enjoyed one of its periodic flurries, advancing about 1 point at its top.

The adverse decision of the New York federal district court in the Electric Bond and Share case, ordering this company and its subsidiaries to register with the SEC, failed to disrupt utilities to any great extent. It was realized the suit ultimately will have to be passed upon by the supreme court.

Livestock

CHICAGO, Jan. 30.—(AP)—USDA—Cattle 200; calves 100; compared Friday last week; choice and prime medium weight and weighty steers 30 lower, 1,400-1,600 lb. kinds off most; extreme top 14.50 paid early for weighty steers; long yearlings 14.50; light yearlings 14.00; beef cows 25-40; lower cuts grades 12-25 lower; veal calves generally 25-30 lower.

Sleep, 3,000 including 2,000 direct for week ending Friday, 9,200 direct; compared Friday last week, fat lambs closing 23-25 lower, sheep weak to 25 off, week's lamb top 10.50 paid early for choice fed western offerings, closing top 10.35 on comparable kinds to shippers and small killers; week's bulk fed westerns 10.25-10.50; week's top slaughter ewe 6.10, bulk 5.00-6.10.

Hogs 3,000, including 2,000 direct for week ending Friday, 9,200 direct; compared Friday last week, fat lambs closing 23-25 lower, sheep weak to 25 off, week's lamb top 10.50 paid early for choice fed western offerings, closing top 10.35 on comparable kinds to shippers and small killers; week's bulk fed westerns 10.25-10.50; week's top slaughter ewe 6.10, bulk 5.00-6.10.

Flax trucked in and state hogs selling at low prices. For week ending Friday, 9,200 direct; compared Friday last week, fat lambs closing 23-25 lower, sheep weak to 25 off, week's lamb top 10.50 paid early for choice fed western offerings, closing top 10.35 on comparable kinds to shippers and small killers; week's bulk fed westerns 10.25-10.50; week's top slaughter ewe 6.10, bulk 5.00-6.10.

Potatoes

CHICAGO, Jan. 30.—(AP)—USDA—Potatoes 64, on track, 270, total U. S. shipments 386, old stock, steady, better feeling prevailing, supplies rather liberal, demand slightly better especially western stock, trading quiet, sacker per cwt. Idaho Russet Burbank U. S. No. 1, 3.05-3.50; Colorado Red Chieftains U. S. No. 1, 3.10-3.50; party graded 3.00; Washington Russet Burbank combination grade 2.90; Nebraska Bliss Triumphs 50 lb. grade, U. S. No. 1, and partly graded 2.75 cwt.; Wisconsin round whites U. S. No. 1, 2.30-3.50; U. S. commercial 2.15-2.50, new stock, Texas stock slightly weaker, Florida about steady; supplies moderate, demand slow; less than car lots Texas 50 lb. sacks Bliss Triumphs U. S. No. 1, few sales generally fair quality 1.80 a sack; street sales Florida bulk, crates Bliss Triumphs U. S. No. 1, 2.15; fair quality 2.00; U. S. No. 2, 1.90 a bu. crate.

Foreign Exchange

NEW YORK, Jan. 30.—(AP)—Foreign exchange steady; Great Britain in dollars, others in cents. Great Britain demand 4.89 3-4; cables 4.89 3-4; 50 day bills 4.88 3-4; France demand 4.66 1-2; cables 4.66 1-2; Italy demand 5.36 1-2; cables 5.36 1-2.

Demand: Belgium 16.88; Germany free 40.22; registered 18.90, travel 20.15; Holland 5.16; Norway 24.62; Sweden 25.26; Denmark 21.87; Finland 21.17; Switzerland 22.61 1-2; Spain unquoted; Portugal 4.46; Greece 90 1-2; Poland 18.96; Czechoslovakia 3.49 1-4; Jugoslavia 2.30; Austria 18.73; Hungary 19.80; Rumania 15; Argentina 32.67; Brazil 8.80 1-4; Tokyo 25.50; Shanghai 29.90; Hongkong 30.62; Mexico City 21.90; Montreal in New York 99.56 T-R; New York in Montreal 100.03 1-8.

(1) - Nominal.

DAILY COTTON TABLE

Part movement

New Orleans

METHODISTS WILL MEET WEDNESDAY

Dr. R. L. Russell Of Georgia Will Be Principal Speaker At Local Rally

Methodists of the Monroe district will meet at the First Methodist church in Monroe on Wednesday at 10 a. m. in the annual missionary district rally.

Dr. R. L. Russell of Gainesville, Ga., will be the principal speaker of the rally, and will represent the board of missions, Nashville, Tenn.

Moving pictures of the home and foreign missionary work of the church will be shown at 10 o'clock by Dr. William H. Wallace, Jr., of New Orleans, the Louisiana conference mission secretary.

Dr. W. L. Doss, Jr., of Lake Charles, director of the "Bishop's Crusade," will make an address.

The meeting will be in charge of Rev. R. L. Johns, the presiding elder of the district, and will be attended by the 22 pastors of the district, and representatives of the charges.

The motion pictures will be shown in Columbia on Wednesday evening at the weekly "church night" service of the First Methodist church of Columbia, Rev. V. D. Morris, pastor.

Dr. Russell will also speak at the mid-week service on Wednesday evening of the First Methodist church of West Monroe, Rev. Martin Hebert, pastor.

The rally to be held here is one of seven rallies being conducted throughout the state, and will be given in Alexandria on February 4 and Baton Rouge on February 5.

Finds Gly-Cas Far Superior To Others

Mrs. W. L. Smith Generous In Her Praise For New Herbal Gly-Cas, Not A Trace Of Her Former Ill Health To Remind Her Of Previous Suffering.

"This new remedy, Gly-Cas, was so far superior to the various other medicines I tried during my years of ill health that I feel it cannot be touched in merit by any one of them,"



MRS. W. L. SMITH

said Mrs. W. L. Smith, Rural Route No. 2, Box No. 33, San Angelo, Tex. "For the past several years I had been made miserable with indigestion in its worst form. Gas, bloating and awful dizzy spells seemed to follow every meal I ate despite how carefully my diet was planned. I soon became nervous and irritable and lost my appetite, as everything I ate meant only certain discomfort later. I lost my strength and energy, could not sleep nights and was completely worn-out upon arising in the morning. My housework became a burden and at times I felt it was an impossibility. I was terribly discouraged as try as I might to find something to help me I continued to grow worse. Then Gly-Cas was called to my attention and I decided to give it a trial. This new remedy proved to be the very medicine I should have had years before."

"Gly-Cas eliminated the cause of my ill health in a most natural and pleasing way," she continued. "Before I had finished the second box of this new remedy I had been benefited greatly by its use. My stomach and bowels were regulated until now I have almost perfect digestion, no more gas or bloating and once more able to enjoy a good night's sleep and have regained my strength and energy. I am able to do my work which has become a pleasure rather than a burden since Gly-Cas has given me such a remarkable change in health. It is a real pleasure to tell others of such a remarkable medicine as this new Gly-Cas for its merit and ability can be fully understood and appreciated only after a trial."

Gly-Cas is sold by Phoenix Drug company, 318 DeSard street, and by all leading drug stores in surrounding towns.

FLOOD VICTIMS CROWD RELIEF TRAINS



Filling every seat and overflowing into the aisles, refugees from Portsmouth, O., are shown above as they were taken to Columbus after the swollen Ohio river covered their homes, swept many of them away. Bundles of clothes and personal belongings, with pitiable remnants of hoarded food, rested in almost every seat beside their owners. Many of those on the train had perched on second and third floors for days waiting for rescue boats or refusing to leave until forced to go.

COTTONSEED OIL VALUE INCREASES

Decrease Shown, However, In Amount Produced During Past Year

WASHINGTON, Jan. 30.—(Special)—Although the cottonseed-oil mills in the United States reported a slight decrease in employment and a considerable decrease in quantity of cottonseed crushed during 1935 as compared with 1933, they showed a pronounced gain in the value of cottonseed-oil and other products made, the bureau of the census announced today.

The wage earners employed in these mills in 1935 numbered 13,590, a decrease of 4.6 per cent from the 14,242 reported for 1933, but their wages, \$5,011,625, exceeded the 1933 figure, \$3,375,712, by 19 per cent.

The quantity of cottonseed crushed decreased 23.2 per cent from 4,620,558 tons in 1933 to 3,549,591 tons in 1935. The production of cottonseed oil dropped 23.2 per cent, from 1,445,631,497 pounds to 1,104,582,234 pounds. The combined value of oil, cake and meal, and other products increased 103.6 per cent from \$87,513,090 in 1933 to \$177,738,000 in 1935.

The decrease in the quantity of cottonseed crushed was due primarily to the reduction program of the agricultural adjustment administration, which materially limited the acreage planted with cotton; and second, the severe drought in certain sections, particularly northern and northwestern Texas, Oklahoma, and northern Arkansas.

This industry embraces establishments engaged in the crushing of cottonseed and the production of oil, cake, and meal, etc., but it does not cover the activities of plants using cottonseed oil in the further manufacture of lard substitutes and cooking oils.

There were 433 plants which reported in 1935 as compared with 475 in 1933 and 523 in 1929.

NEGROES WILL AID IN RED CROSS WORK

Negroes of Monroe who desire to aid in carrying on the work of the Red Cross will meet at the Monroe Negro High school today at 4 p. m.

The chairman of the group is Dr. G. M. Chandler. Other officers are Dr. S. D. Hill, vice chairman, Gertrude Annand, secretary and treasurer, Rev. P. C. Keel, chaplain. Others who comprise the board are Sherman Briscoe, Henrietta Johnson, Hattie McClendon, Eunice and Gloria Davis, Rev. H. R. Flynn and Rev. W. W. Hill.

RIVERS DAILY STAGES

Stations	Flood Present	24-Hour Stage	Change
Mississippi—			
St. Louis	30	5.9	0.3 Fall
Memphis	34	4.9	0.3 Rise
Helena	44	5.2	0.8 Rise
Arkansas City	42	4.1	1.5 Rise
Vicksburg	43	4.4	1.0 Rise
Natchez	46	4.8	0.9 Rise
Angola	45	4.2	0.7 Rise
Baton Rouge	35	3.0	0.5 Rise
Ouachita—			
Camden	26	2.3	1.2 Fall
Monroe	40	3.1	1.3 Rise
Ohio—			
Pittsburgh	25	1.3	2.0 Fall
Cincinnati	52	7.1	1.7 Fall
Cairo	40	5.8	0.4 Rise
Tennessee—			
Chattanooga	30	1.4	2.8 Fall
Cumberland—			
Nashville	40	5.0	0.5 Fall
Missouri—			
Kansas City	22	2.4	0.9 Rise
Arkansas—			
Fort Smith	22	11.5	1.0 Rise
Little Rock	23	11.9	0.7 Fall
Red—			
Shreveport	39	23.1	0.1 Fall
Alexandria	32	32.5	0.1 Rise

FLOOD PROTECTION SOUGHT IN DISTRICT

JONESVILLE, La., Jan. 30.—(Special)—At a meeting of several hundred farmers and representative citizens held in the auditorium of the local high school Friday morning, a resolution was unanimously passed by all present that telegrams be sent to the Louisiana senators and the fifth district representative in Washington urging that their influence be used toward protecting this area from flood during the present high water period of the Mississippi.

As a result of this resolution a committee of eight persons was appointed to draft and dispatch the following telegram to Senator J. H. Overton, Senator A. E. Ellender and Congressman Newt V. Mills:

"On behalf of tens of thousands of farmers who cultivate hundreds of thousands of acres of highly productive land in the Black river, Tensas river and Bayou Mason basins, we urgently petition that this area be protected from flood devastation by opening the southern outlet through the Atchafalaya and Bonnet Carré spillways and make every effort to safeguard the Eudora or Cypress bayou fuseplug levee on the north."

"This resolution proposed and unanimously passed at a mass meeting of citizens of Catahoula parish, Louisiana."

(Signed) C. S. Seals, Charles A. Phillips, E. H. Scott, L. C. Spencer, E. W. Dayton, H. W. Wright, O. R. Wurster and N. R. Cotton, committee. Copies were also sent to Ben F. Young, chairman of the fifth district levee board, and J. W. Summerlin, president of the Tensas basin levee district.

NEW SCHEDULE GIVEN BY YOUNG

State Employment Service Revises Office Hours Next Month

A new schedule of registration will be put into effect by the Louisiana state employment service beginning tomorrow, it was announced by the manager, R. E. Young. A traveling representative will visit the various offices this month at the time specified as follows:

Caldwell parish, Columbia, courthouse, February 4 and 13, 9 a. m. to noon.

Franklin parish, Winnboro, courthouse, February 10 and 24, 9 a. m. to noon.

Jackson parish, Jonesboro, American Legion hall, February 1 and 15, 9 a. m. to noon.

Lincoln parish, Ruston, Price building, February 8 and 23, 9 a. m. to noon.

Madison parish, Tallulah, courthouse, February 11 and 25, 9 a. m. to noon.

Richland parish, Rayville, courthouse, February 3 and 17, 9 a. m. to noon.

Union parish, Farmerville, courthouse, February 2 and 16, 9 a. m. to noon.

East Carroll parish, Lake Providence, city hall, open every Tuesday from 9:30 a. m. to 12:30 p. m.

Morehouse parish, Bastrop, city hall, open every Monday, Wednesday and Friday from 8:30 a. m. to noon.

West Carroll parish, Oak Grove, courthouse, every Thursday, 9 a. m. to noon.

Catahoula parish, Harrisburg, courthouse, every Tuesday, 9 a. m. to noon.

Concordia parish, Ferriday, city hall, every Monday, Wednesday, and Friday, 9 a. m. to noon.

Tensas parish, Saint Joseph, courthouse, every Thursday, 9 a. m. to noon.

The district office at 409 DeSard street, Monroe, will be open for registrations daily from 8:30 a. m. to 4:30 p. m. and on Saturdays from 8:30 a. m. to 12:30 p. m.

W. H. Black, Alabama beef cattle specialist, recommends straw and alfalfa as a winter ration for yearling heifers.

666 TABLETS

GOLDS

LIQUID TABLETS

SALVE-NOSE

DROPS

Headaches

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FOR A LOAN?

Now is the time for all good men to come to the aid of their party—and that party is YOU. If you need money quickly—The MOTORS SECURITIES AUTO LOAN PLAN is just the plan for you. You get your money on the first visit, quickly, conveniently and privately—and no one will know a thing about it. You keep on driving your car while you pay back in small monthly payments to suit your convenience.

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500 Walnut St.

TECH WILL HAVE GUIDANCE OFFICE

Extension Activities Of College To Be Widened Immediately

RUSTON, La., Jan. 30.—(Special)—Establishment of an office for student guidance and the widening of the extension division's activities at Louisiana Tech, effective with the beginning of the second semester here Monday, have been announced by President E. S. Richardson.

Miss Sallie Robison, for the past several years secretary of the bureau of recommendations and an education instructor at Tech, will have charge of the new guidance department, the president said. Miss Robison's previous work of recommending students

for employment will be absorbed by the extension division, which is under the direction of D. G. Armstrong. Classes formerly taught by Miss Robison will be in the charge of other members of the school of education faculty, it was stated by Dr. Gustaf Freden, dean of the school.

Mr. Armstrong's extra duties will also include those of "contact man" for the college, in which such services as booking glee club appearances, arranging for student bus routes, etc., will be rendered, according to President Richardson.

Miss Robison will be chairman of a faculty committee on guidance, yet to be appointed, and will also offer a course in that field later, probably in the summer session, President Richardson said. The new guidance program at Tech, designed to benefit both boys and girls, was described as a "broad undertaking," planned to aid the students in their scholastic attainments, vocational ambitions and in other ways. The guidance work will have no connection with disciplinary measures which will continue to be handled by W. L. Mitchell, dean of men, and Miss Alma Burk, dean of women, the president emphasized.

REMITTS RELIEF QUOTA
ST. JOSEPH, La., Jan. 30.—(Special)—The Tensas chapter of the Red Cross remitted its check to Washington, D. C., for \$450 toward flood relief. This represents \$50 more than the quota set for Tensas parish by the national organization.

Technical name for the substance that makes apples red is 3-galactosyl-dicyanidin.

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A STATEMENT FROM THE MAYOR TO ALLAY PUBLIC APPREHENSION

The following statement for the information of the public was made Friday afternoon by Mayor Arnold Bernstein, who for several days has been confined to his home through illness:

TO THE PEOPLE OF MONROE

I have just received the following telegram from Mr. Harry Jacobs, chief engineer of Louisiana, regarding the possibility of flood damage in the Monroe area:

"HON. ARNOLD BERNSTEIN, MAYOR OF MONROE, LA.

"THERE IS ABSOLUTELY NO DANGER CONFRONTING LIVES AND PROPERTY IN TENSAS OR BOEUF BASINS, WITH PRESENT WATER IN SIGHT COMING OUT OF THE OHIO BASIN. THE FUSE PLUG LEVEES AT THE HEAD OF THE TENSAS AND BOEUF BASINS ARE BEING RAISED AT THE LOW STRETCHES AT THE PRESENT TIME BY GOVERNMENT ENGINEERS. ALL PRECAUTIONARY MEASURES WILL BE TAKEN TO CAREFULLY WATCH THE FUSE PLUG LEVEES, AND UNDER NO CIRCUMSTANCES WILL THEY BE PERMITTED TO BREAK UNLESS THEY ARE OVERTOPPED BY FLOOD WATERS. THERE IS NO DANGER OF THEIR BEING TOPPED AT THIS TIME, WITH THE WATER IN SIGHT. HOWEVER, WITH CONTINUED HEAVY RAINFALL IN THE ARKANSAS DURING THE NEXT THREE WEEKS, A SERIOUS SITUATION MIGHT ARISE, THOUGH IT IS NOT ANTICIPATED. THE VOLUME OF FLOOD WATER PASSING ARKANSAS CITY AT THE PRESENT TIME, EQUAL TO THE SAME VOLUME PASSING ARKANSAS CITY DURING 1927, IS TEN FEET LOWER IN GAUGE HEIGHT, THEREFORE DEMONSTRATING THE EFFECT OF LOWERING FLOOD HEIGHTS BY THE CUT-OFFS BETWEEN VICKSBURG AND ARKANSAS CITY.

"THE CONGESTED SECTION FORMERLY AT ARKANSAS CITY, OR THE HEAD OF THE BOEUF BASIN, HAS BEEN EXTENDED 100 MILES DOWNSTREAM, AND I CONSIDER THE FUSE PLUG LEVEE EQUAL TO ANY OTHER LEVEE IN THAT AREA.

(SIGNED) "HARRY JACOBS, "CHIEF STATE ENGINEER."

I desire to add to this message from Mr. Jacobs that I have been in telephone communication with General E. H. Markham, chief U. S. Engineer, and Colonel Oliver, engineer in charge of the Vicksburg district, who have assured me that in the event of any threatened danger to Monroe or its area, the army engineers will take full charge of the task of protecting Monroe from any disaster, and that such protection will be done entirely at the expense of the government.

I wish to state, too, that the Monroe Commission Council is taking such necessary steps as may be advisable to provide against accumulation of surface water in the event the rise in the Ouachita River should prevent outflow of our storm sewers.

I earnestly urge the public to accept these assurances given by the U. S. Army engineers, the State Engineer and the Commission Council of the City of Monroe, and to refrain from any undue or unnecessary apprehension.

I believe that we should take precautionary steps to be prepared in the event that an emergency arises, but I am confident that unless unusually heavy rainfalls occur in the next three weeks, we need not fear any major trouble from high water.

Sincerely yours,

ARNOLD BERNSTEIN, Mayor of Monroe



INC

DIVIDEND NOTICE

At the January Meeting of the Board of Directors of the Industrial Finance & Thrift Corporation a semi-annual dividend was declared to stockholders of record January 20, 1937, as follows: \$7 per share per annum on the preferred and \$2 per share per annum on the common stock. Checks will be mailed February 1, 1937.

INDUSTRIAL FINANCE & THRIFT CORPORATION

Local Correspondents

WHITE SYSTEM, Inc.

A. J. McGINN, Manager

Monroe, La.

SOCIETY *Monroe Morning World* FASHIONS

AND NEWS-STAR

SUNDAY, JANUARY 31, 1937



Upper left: Mrs. Joseph P. Brown, who with Dr. Brown, has just returned from a visit in Mexico City.

Upper right: Mrs. Carleton Trimble of Orange, Tex., a charming visitor in the city last week.

Lower left: Miss Mary Ann Wildes, lovely member of the younger set, who was named sponsor for Delta Sigma fraternity for the coming year.

Lower right: Miss Gretl Oberlander, attractive niece of Mrs. Melanie Meyer, whose engagement to Dr. Leon L. Titche was recently announced.

—Banner by Gaila



Satisfaction Prevails As Tragic Month Of January Fades Away Into Past

Local Citizens Glad Of Protective Dykes

Sacrifice Of Lake Buehla, Swimming Pool And Ancient Oaks On Riverside Drive Has Not Been In Vain

By Eve Bradford

SWIFT to its close ebbs the month of January and in passing no regrets are manifested. With it is gone, we sincerely trust, all the tragedy that came winging across the horizon during those rain drenched weeks just past. Disaster seems a thing apart today as we walk in the midst of our flowerly little kingdom at peace with the world. All our faith is pinned to the high seawall and bright green levees encompassing us about. Old Man River keeps rolling along but fails to terrorize us this year—did we not give up our wonderful view of the river, beautiful Lake Buehla, our swimming pool and glorious old century tossed oaks on Riverside, that the city might be made safe for all future time? We are now being repaid for these sacrifices by the feeling of security the seawall inspires.

The first rescue from the clutches of Old Man River in this vicinity occurred last week, when Helen Fernandez and Rosanne Reid, paddling along the river's edge, rescued a kitten floating down stream. The kitten is indeed fortunate in finding a home with the Fernandez family, where hospitality reminiscent of the old south abounds.

Circumstance may ordain a Polly-sit-by-the-fire existence, but there is scarcely a person in Monroe who doesn't yearn in his secret heart for wide horizons. Along about this time every year Ida Kaplan is seized with a severe case of wanderlust. The dazzling blue waters of the Caribbean call to her at the moment and doubt is sailing on the bounding main. The spirit of wanderlust has evidently infected other members of the family, as Dora Anish will be Europe-bound when summer comes. Europe will be the Mecca this year for others who are now scanning schedules of out-going steamers and visualizing the glorious adventures awaiting them in Paris and other glamorous spots en route to London.

Tot Ellis has the duckiest evening dress you ever gazed upon to wear at the carnival balls next week. It is a trifle too tight, so she reduced four pounds last week. It takes sheer courage for anyone as figure perfect as Tot to lose four pounds.

Saw Merrill Bush and her sister, Carol Layton, with heads together the other day, deep in plans for Carol's annual Mardi Gras ball on the Frances hotel terrace on February 9. This is one time in the year when Monroe's younger beau monde romps and plays and dances with perfect abandon. Costumes from the most ridiculous to the most sublime are seen on the ballroom floor with the queen, selected by popular vote, taking the spotlight. Last year's queen was Mary Eleanor Covender, and the year to come will be Gloria Francis Major. We wonder who will carry off the honor this year. It will be a rather difficult task, as both former queens are the essence of grace and as pretty as pictures.

Ivey and Mary Faulk have taken over Flora Fort's home while she is traveling in South America. So comfortable and happy are they in the midst of Flora's lovely old furniture that they would like very much to hear that she will prolong her trip far into the summer.

Vera Brown is back from Mexico City with a superb silver service. She has been saving this and every stray dollar that came her way and popped into her bank for the day when she visited Mexico, where you get three big round silver dollars for every one in American money. The bull fight witnessed by Joe and Vera and William and Marie Benzel was simply terrible, according to Vera. They wouldn't have missed it for all the world but they would never witness another such bloody scene for anything the world might have to offer. Once was quite enough.

Louise Trousdale's habit of speaking French whenever she addresses her Louisiana friends has resulted in little Louise's speaking this musical language quite fluently. She also has one of her mother's masterpieces—the fascinating manner of using her hands to emphasize her words.

When James Noe came back from Louisiana he had some graphic tales to tell. Flying from New York to the nearest location possible, he went by boat to within a short distance of his mother's home. He found her high, dry and as happy as possible under such conditions. The home of Mr. Noe's mother, with its old fashioned wood fireplaces and gardens, is dependent upon the city of Louisville for the necessary conveniences. It is built on a high point, untouched by flood waters, so Mrs. Noe has decided to remain in her own home for the time being at least. She has many warm friends in this city who are deeply concerned to this lot of news will be a source of great satisfaction to them.

"Mellordiana" will again stalk the boards of the Little Theater when "The Drunkard" in response to urgent public demand, will be repeated next Friday night at Three Mile Inn. If you didn't hear Ann Platt sing "There is a Tavern in the Town," cancel any engagement you might have for Friday night and be among those present when "The Drunkard" is repeated. Ann, by the way, is one of the most versatile young women imaginable. Last night she walked in the glare of the spotlight on the Frances hotel terrace with three other equally attractive girls, Adela Sadel, Lela Germany and Melba Limer. The four girls, in shimmering evening models, were symbolic of the years the president's birthday ball has been in existence. They are members of the Junior Charity league and faced the barrage of faces and lights on the terrace all in the name of charity.

Society Calendar

Sunday
Members of Mrs. D. C. Metcalf's Sunday school class will keep open house between the hours of 3:30 and 5 in the home of Mrs. H. S. Snyder, 401 South First street, West Monroe.

Monday
Meeting of Review club with Mrs. C. E. Nennery, 2:30 p.m.
Meeting of Louise McGuire chapter, O. E. S., 7:30 p.m.

Tuesday
Meeting of Temple Sisterhood and Cemetery association at the temple, 2:30 p.m.
Meeting of Catholic Ladies' Altar society with Mrs. C. L. Thomas, 2:30 p.m.

Business meeting of the Woman's Missionary society of the First Methodist church, 3 p.m.
Louise McGuire Benefit club will entertain with a chicken spaghetti supper between the hours 6 and 8 p.m.

Wednesday
Meeting of Beta chapter Delphi at the Lotus club, 2:30 p.m.
Meeting of the Music guild with Mrs. Dallas Goss and Mr. and Mrs. Charles Gaushehl, 800 Riverside, 2:15 p.m.

Thursday
St. Matthew's P-T. A. annual chicken spaghetti supper at the cafeteria, 5-8 p.m. Public is invited.
Mothers' P-T. A. Choral club will meet at the home of Mrs. Ben Stern, 1904 South Grand, 1 p.m. All P-T. A. mothers invited to attend.

Friday
Little Theater will present "The Drunkard" at Three Mile Inn, 9 p.m. Public is invited.
Saturday, February 20
Fort Miro chapter, D. A. R., hostesses at a colonial tea at Lakeside Country club, 3 to 5 p.m.

'Cut-Throat' Bridge Popular

Cut-throat bridge is enjoying quite a vogue right now. If you haven't tried it you are missing a lot of fun.

Four players make a table. Hands are dealt as usual, the dealer starting the bidding with requirement that the opening bid must have a three-honor suit. The bidding is then opened. Sounds foolish to think anyone would pay 900 points for the privilege of a fake opening, but it frequently happens.

After bidding is opened, then honest or dishonest bids may be made with impunity. If game is not reached, the hand is thrown out. When game is reached, then last person to name a suit is declarer. This point is important. For instance, if South opens with one heart and North finally bids four hearts, then North is declarer.

Declarer chooses his partner, basing his choice on the indications given by the bidding, remembering always that all he can be reasonably sure of is that the opening hand more than likely holds a three-honor count.

Now the person chosen has the option of accepting the partnership, refusing to do so, or doubling. Doubling the bidder, if he is not doubled, then the bidder is doubled. In any event he becomes dummy and play is along regular lines, changing suits if necessary to get opposite the declarer.

If he accepts the partnership he plays down with the bidder and the opponents' goal is to defeat the partnership. If he refuses the partnership the bidder is alone in scoring, the dummy winning or losing whatever the opponents make.

If he doubles the bidder, then the bidder is playing at a doubled contract and the opponents are the only persons who get a score for undertricks. A bonus of 300 goes with a game made when not doubled, 500 if doubled.

The wide varieties of throat-cutting that can be done in this game are too numerous to outline in a column. But you can take our word for it that more different kinds of torture can be inflicted in this game than any other we have seen. A few rounds of play will suggest cut-throat tactics to anyone who has a leaning toward vicious action and other such interesting experiments.

Program Building Helps Available

With the election of officers, which is routine business in the well ordered club of the Louisiana Federation, and which takes place early in the new year, comes the appointment of the year book committee by the president-elect.

The year book committee is appointed as soon as the matter will have had due consideration. The committee will doubtless find the need of assistance, for the modern club has taken the program seriously, desiring to derive the greatest amount of benefit for the time spent. The club program now assumes the importance of a university extension course.

The department of press and publicity of the Louisiana Federation of Women's clubs is sponsoring a building contest, having enlisted the assistance of Miss Essie M. Culver, executive secretary of the Louisiana library commission, Baton Rouge, and

California Prescribes These Playtime Styles



As Hollywood fashions draw the style sunlight, California offers clothes for the average woman. These were designed by Los Angeles manufacturers for the nation's department stores. Emily Lane displays a play suit of white pique plashed with red and blue figures, for morning wear in the garden.

For a brisk morning canter another screen actress, Ann Doran, wears a riding habit combining tan English twill jodhpurs and a checked coat of brown and tan English tweed. A brown felt hat, brown mannish tie and white shirt complete the outfit.

Contrasting with the play clothes is an afternoon costume worn by Janice Jarrett of the movies. A navy blue crepe skirt goes with a bodice of dusty pink crepe and a knee length coat of the same fabric.

Clubs' History Goes Back To Year 1868

Mrs. Addison Thompson Of Ruston Is One Of Leaders In Activities In State Federation

P. H. Griffith of the extension department, L. S. U., Baton Rouge. Miss Culver offers such programs and helps on program building as "American Women Who Are Doing Interesting Things Today," "Southern Scene in Contemporary Literature," "Perkins Up Our Personalities," "Social Security," "Mothercraft," "Countries at Conflict," "Continental Novels of the 20th Century," "Hobbies With a Purpose," "Art in the Machine Age," "War or Peace," "New Poets for Old," "Current Happenings in Various Countries," "Creative Arts in the Home" and "The Art of the Short Story." The latest methods of conducting club programs with the newest technique are available in the commission offices. "The Business of Being a Clubwoman" by A. A. Winter and "Building Club Programs" by H. K. Sparks will be available to program committee.

P. H. Griffith of the extension department of L. S. U. will build club programs for clubs of the Louisiana Federation and furnish books without cost. He requests that clubs be as definite as possible as to their needs in order to avoid waste of time.

If year books are to be entered in the contest they must not be exact copies of those supplied by Miss Culver and Mr. Griffith, but must be adapted to the individual club.

Women's clubs with well-defined objectives and high aims are now flourishing in this city and throughout the state. Dating back to the year 1868 when Mrs. Caroline Severance conceived the idea of a woman's club, following a conversation with Ralph Waldo Emerson, there has been an improvement in music, art, literature and drama. Women of the highest social standing and of historic families have been enrolled as members of women's clubs in every section of this country. Great and worthy aims have been accomplished through their medium and the goal has not yet been reached, so far-reaching and so vast are the opportunities for club women of today.

Twenty-one years after the first woman's club was organized, club women from 17 states met in Madison Square Garden, New York City, for the organization of the Federation of Women's Clubs. Not until 1901, however, was the charter for a national organization given them by the United States government. One year after the charter was granted, Louisiana entered the federation and today is one of the most progressive and flourishing in the country.

This section of Louisiana, the fifth district, boasts of several prominent club women and one in particular, Mrs. Addison Thompson of Ruston, who is doing some splendid work in the capacity of state publicity chairman.

Mrs. Thompson speaking recently on one particular phase of club work, "program building," said: "Every program should have an aim to give to women a world horizon to bring to women a sense of responsibility as citizens, to give opportunity for service, and to enrich the lives of their members. A program committee should keep in mind not only its members, but the community it serves. The presence of other organizations with a definite object should be considered. All programs should give stimulation, inspiration, and opportunity for self expression. Dullness is the unforgivable sin. Programs should be developed with originality."

The up-to-date program should promote discussion—the club become a forum. The test of a good program is no longer, "What did I learn from it?" but "How much did it make me think?" Forums, informal discussions, and debates are suggested. Outside speakers should be presented occasionally.

"Clubs need projects to keep their members busy and interested. Year books should not be rushed in their production. Unworthy paper, poor work, old-fashioned ornaments, careless margins, and the weird use of club colors should be avoided. The usual form is a pamphlet about 4x5 inches, a convenient size for the purse or mailing. Covers should be of good stiff paper. On the front should be placed the name of the club, location, and date. Old English and Gothic types are not suitable for women's club year books. The title page should contain the name of the club, year, date of organization, club motto, colors and flower. This should be followed by the constitution, collect,

song lists of officers, committees and personnel. "In conclusion, do not forget to add a bit of inspiration. Beautiful thoughts expressed in a bit of poetry or prose appropriate to the program for each meeting stimulate the carrying out of the practical ideas."

"There is no more important committee in the Federation club than the year book committee. Upon this committee devolves much of the responsibility for the club's program of study, and perhaps much of the club's activity."

"The object of the year book is to give at a glance the dates and subject matter for the season's programs, the hostesses for each meeting, and the manner in which the members will be expected to answer roll call. The main consideration, however, is the subject matter. It is unwise to attempt to cover too wide a field. Courses of study should be limited to one general subject sufficiently definite in scope to permit its comprehensive study in the time devoted to it. Courses in history, travel, and literature should be limited to one country. The study of drama, fiction, architecture or painting should be limited to one form."

Life At Club
Much Enjoyed
Life at Lakeside Country club is enjoyed to the fullest by feminine members these first warm days of early spring. The golf links, now a sea of verdant green and the clubhouse with its spacious lounge and wide galleries, has become a daily rendezvous for members.

An enjoyable interlude each week is the luncheon-bridge and golf tournament on Wednesday with feminine members out almost en masse. Last week's affair was exceptionally pleasant, as several out-of-town visitors were in attendance, outstanding being Mrs. Granville Vaughan of Lawrenceville, Ill., guests of Mrs. James A. Noe.

Covers at the flower adorned luncheon table in the dining room were laid for Mrs. J. J. Dryburgh, Mrs. W. L. Benzel, Mrs. Carl McHenry, Mrs. C. C. Boardman, Mrs. Lucy Moore, Mrs. W. M. Harper, Mrs. Fred Millsaps, Mrs. C. W. Wallace, Mrs. George Hyle, Mrs. George Weeks, Mrs. M. F. Frazier, Mrs. Travis Oliver, Mrs. Ben Downing, Mrs. J. S. Washburn, Mrs. Harry St. John, Mrs. T. J. Sandridge, Mrs. John Lathram, Mrs. C. E. McRoberts, Mrs. B. Beasley, Mrs. William Quigley, Mrs. Shattuck, Mrs. Maryvyn Johnson, Mrs. Elmer Slagle.

Married People's Card Club Meets
Mrs. Henry Bernstein's beautiful home with its firelight glow, dignified background and atmosphere of charming hospitality was adorned with garden flowers—yellow jonquils, flowering quince and forsythia—when Mr. and Mrs. T. C. Rowland entertained members of the Married People's Card club Thursday night.

The guests upon arrival were seated at linen covered silver appointed tables, for the serving of a sumptuous turkey course. Delicious confections accompanied the coffee.

As a result of an evening of cards, Mrs. Percy Sandel and Mrs. G. P. Stubbs received handsome cash prizes and Mr. Albert Horuff and Mr. George Weeks received leather key-rings each.

Mr. and Mrs. Rowland were assisted in the courtesies by Mrs. Bernstein, Mr. Henry Bernstein, Jr. and Mr. and Mrs. Milling Bernstein. The invited guests were Mrs. E. C. Slator, Mr. and Mrs. Clarence Oakley, Mrs. Charles McCord and Miss Blanche Baird. Six tables of club members were present.

Those present were Messrs. Frank E. Black, But Burgyne, S. A. Caldwell, J. Norman Coon, Henson Coon, A. R. Doughty, H. H. Douglas, J. T. Eubank, W. C. Faulk, V. S. Garnett, E. C. Gibson, Warren Gregory, Marvin Johnson, J. E. Kerst, Louis Langford, George Marsh, D. M. Moore, J. D. Petty, J. T. Richardson, Dean Selig, Dudley Stone, Don Shattuck, L. V. Tarver, J. W. Treadwell, J. R. White and C. E. Woodham.

Friends manifested their sincere regret over the departure of Mrs. H. M. Longest, who her new home in Shreveport in the presentation of beautiful gifts.

Mrs. R. C. Stokes and Mrs. S. H. Williams were hostesses for this charmingly arranged miscellaneous shower complimentary to Mrs. Langest. They were assisted by Mrs. J. P. Simpson.

Mrs. Stokes' home was aglow with beautiful flowers on this occasion. The Valentine theme was accentuated in the delicious refreshments served to Mrs. Langest, Mrs. C. B. Fluit, Mrs. A. J. Decker, Mrs. Conrad Murphy, Mrs. J. S. Myrick, Mrs. Steve Powell, Mrs. William Guerrero, Mrs. D. M. Rutledge, Mrs. Connie Williams, Mrs. Sidney Flynn, Mrs. Ed Ferguson, Mrs. E. L. Agerton, Mrs. R. P. Hart, Mrs. J. T. Batten, Mrs. R. H. Banister, Mrs. Charles Hill, Mrs. Gladys Tucker, Mrs. L. B. Lawson, Mrs. Clarence Shumate, Mrs. W. A. Wimbish, Mrs. L. B. Morris.

Little Vivian Swanberg celebrated her sixth birthday January 29. Mrs. Swanberg was assisted in the courtesies by Miss Marjorie Elaine Richardson. A large and beautiful centerpiece the table and refreshments of ice cream, pops, and candies were enjoyed with the birthday cake. The honoree was the recipient of many lovely gifts.

Those participating were Joe Kern, Nancy Sue Beasley, Mrs. Newman, Betty Jo Shlenker, Ann Wesley Allen, Sixteen Swanberg, Billie Harper, Jackie Reitzel, Gilbert Marx, Bill Cummings and Vivian Swanberg.

Miss Ellison Marries Chas. Goodwin White

Wedding Of Girl Well Known In Monroe Takes Place At Camden Last Tuesday Evening

The marriage of Miss Gertrude Ellison, daughter of Mrs. Luther Ellison of Camden, Ark., and the late Mr. Luther Ellison, former secretary of the Monroe Chamber of Commerce, claims the interest of friends in this city where she is a great favorite socially. Miss Ellison visited here recently in the home of her aunt, Mrs. E. Q. Hyde.

Announcement of the wedding appeared in a recent issue of the Little Rock Gazette as follows: "Miss Gertrude Ellison, daughter of Mrs. Luther Ellison and the late Mr. Luther Ellison, became the bride of Charles Goodwin White of Camden, son of Mr. and Mrs. G. C. White of Lynn, at a beautiful holiday wedding, which was solemnized Tuesday evening at the First Presbyterian church of Camden, with the Rev. Charles E. Guice of McComb, Miss., officiating."

"The church was lighted by numerous candles and decorated with Southern smilax and the altar was marked by a circle of pale yellow chrysanthemums lighted from above. Oregon fern and baskets of yellow chrysanthemums completed the decorations. Mrs. Thad McDonald played a program of nuptial music while Lillian Jean Trimble of El Dorado, daughter of Mr. and Mrs. John Trimble, and Luther Frederick Ellison, young brother of the bride lighted the candles. Mrs. McDonald also accompanied Mrs. Odell Wagoner, who sang 'O Promise Me' and 'At Dawning'; Miss Pearl Mundell of Laurel, Miss., who played a violin solo, 'I Love You Truly' and Miss Marjorie Bell of Little Rock, who sang 'Beloved It Is Morn.' The Lohengrin procession and Mendelssohn's recessional were used.

"Thomas McGill, wearing a suit of white satin carried the ring on a pillow of satin. The little flower girl Mary McDonald and the ring bearer, William McDonald, both of Camden, were dressed in floor length frocks of yellow net made with hoop skirts. They wore gold ribbon bandeaux in their hair and scattered rose petals from white and yellow baskets in the path of the bride.

"John Meek was best man and the groomsmen were Wilbur McMullen, Curt Rogers, Thomas Gaughen, Edgar Rushing and Charlie Lawler. "The bridesmaids, Miss Daisy Walton and Miss Jerolyn Meek of Camden, Miss Nina Anderson and Miss Maris Addison of Laurel, and Miss Ann McElroe of El Dorado, wore identical emerald models of moire, shading from yellow to gold. The dresses were made with puffed sleeves, square necklines, full skirts that ended in short trains and were trimmed in the front with rhinestone bow-knots. The maids wore golden feathers in their hair and carried bouquets of Tullahoma roses with the stems wrapped in green.

"Miss Juanita Ellison was her sister's maid of honor and wore a gown of antique gold brocade satin, fashioned with long sleeves, high standing collar and back panel that ended in a train. Her short lace veil was hung over a wreath of gold leaves. She also wore gold sandals and carried deep yellow Pernet roses with the stems wrapped in gold. The attendants wore antique bracelets of gold, gifts from the bride.

"The bride was radiantly lovely in her princess wedding gown of ivory satin made with deep pointed yoke, short puffed sleeves with gauntlets of rose point lace and back fullness that ended in a long train. Her veil was of Brussels lace over bride's illusion and fell from a coronet of seed pearls. She wore a diamond and platinum watch, a wedding gift from the bridegroom. Her round bouquet was of orchids surrounded by lilies of the valley.

"A reception for close friends and relatives was held at the Ellison home following the church ceremony. Mrs. Ellison wore a gown of dahlia crepe ornamented with gold and received with the bride and bridegroom, Charles Goodwin of Bastrop, La., uncle of the bridegroom, and members of the wedding party. A profusion of yellow roses and chrysanthemums were used in the home for the occasion, and the safe-covered dining table held the embossed wedding cake encircled with lilies of the valley.

"Mr. and Mrs. White departed for a honeymoon trip through Texas and to California, and will later be at home at Camden. The bride traveled in a coach of yellow wool with collar of brown squirrel and blouse of gold. Her accessories were brown and she wore a corsage of orchids. She attended Brenau college, where she majored in music. She is a member of the Delta Delta Delta sorority and Tau Sigma, national honorary dancing fraternity. She has won many beauty honors in the state.

"Mr. White attended Colorado schools and is manager of the TI Motor company and secretary and treasurer of the Oldsmobile agency in Camden.

Many out-of-town guests attended the wedding.

Friends witness with genuine regret the departure today of Mrs. Duncan Crook and son, Duncan, Jr., for their new home in Shreveport. They will leave from New Orleans in the city, where he is identified with the state conservation department.

Mrs. Clyde Johnson and infant son have left St. Francis sanitarium, and will be at home for the time being with Mrs. Johnson's parents, Mr. and Mrs. R. G. Johnson.

Mrs. Alymer Montgomery requests that every member of Fort Miro chapter, D. A. R., communicate with her at once in regard to the guest list now being prepared for the Colonial tea on February 20.

Mrs. W. E. Beach and daughter, Sue Ann, Charleston, S. C., are guests in the home of Mrs. Beach's parents, Mr. and Mrs. M. B. Dongieux of West Monroe.

NEW SPRING WOOL SWEATERS
The very latest ideas in sportswear. All sizes, all colors. \$1.00 to \$1.98.

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To match the sweaters wear with your blouses, new styles. \$1.98.

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Designed to suit your features. Shaped to suit your head. Dressed to make the picture perfect.
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MANENTS, complete \$1**

Get your work done by post-graduate who have not been placed in position yet, but are doing graduate work at school prices in our school.

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Newellton

Mrs. Carrie Bonnie Newell entertained the younger generation at a sister class party on the occasion of her birthday. A buffet supper was served, after which the guests went to Vicksburg, Miss., to dance. Those who accompanied Mrs. and Mrs. R. H. Hester, and Mrs. and Mrs. T. Hargrove, included Mr. and Mrs. T. Hargrove, Mr. and Mrs. Edwin McDonald, Mr. and Mrs. Frank Burnside, Mr. and Mrs. M. C. Slay, Misses Elsie de Vries, Felice Moore, Virginia Williams, L. Ann Newell, Elizabeth Nettevri, Anne Laura Smith and Glen Smith. The following, Edwin Pies, Homer Currie, L. P. Pugh, Robert Scarborough, Foster Lewis, Russell Lee, J. W. With, John Caron and Roscoe Etridge.

Good Pine

The Ruth circle of the W. M. A. met in the home of Mrs. G. M. Allen for a stewardship program. Refreshments were served by Mesdames E. Marshall, R. R. Horne, C. C. Rings, W. Lee, L. Prince, C. H. Roy, P. McGrew, Sr., and G. M. Britton.

Okaloosa

A miscellaneous shower was given in the home of Mr. and Mrs. Nelson Mize honoring Mr. and Mrs. Edmund Eady.

Helpfringer, Holder and Kinkaid all lived on the same street in Enid.

U. "Did Paul smother?"
crit- "To look for something I had lost."
ics- "I suppose."
Bill- "Did you find it?"
Al- "Slowly. Paul shook his head. "No. It is beyond finding, by now I shant bother to look for it again."
"What was it?"
Paul smiled a one-sided smile.
"If I wanted to be tragic, I suppose I would say that it was my immortal soul. Not wanting to be tragic I shall merely say that I wanted to touch my country again, to see just what it was that I lost by leaving it. I touched it, and I found out that it is all."
There was another silence. Joseph laid a hand on his brother's arm. "Paul, can't you stay here?"
"No, Joseph. It wouldn't do, Can't I break off for his voice had suddenly become unsteady."
"I am beginning to talk in profuse language, and that is always a sign that I have said all that I have to say," he said lightly. "Let's be tragic. I go and you stay, I leave my love with you. You know that. Give me yours—and your royal blessing—and I will go."
Joseph started to speak. His voice broke, and he cried, "Oh Paul!" He threw his arms about his brother. Then, at last, he drew away and mastered himself.
"Goodby, Paul, and God bless you," he said.
Paul went to the door. He stopped suddenly. The jeweled sword scabbard of some aide lay on a chair.

work done in clothing and food preserving projects were Marjorie Vowell, Elmwood, second prize; Beatrice Kennedy, Monticello, third prize; Velma Whately, fourth prize; Ruth Sikes, Imogene Vowell, Trudie L. Luck, Juanita Dyez, Lucille Spender, Lottie Lutrick, Myrtle Gilmore, Thelma Walton, Mary Janet Aly, Estelle Shively, Virginia Bradley, Blanche Culhoun, Christine Bradley, Mary Thomas, who awarded the prizes, and Grace O'Neal of Elmwood received a gold medal from the Kerr Glass Manufacturing corporation for her outstanding work in food preservation.

Services subjects for Sunday are as follows: The morning hour, 7 A. M.; Dying Request, 7:15; Morning Prayer, 8:15; The Word, 8:30; hour, "The Voice of the Good Shepherd." You are cordially invited to worship with us. Church school begins at 9:00 a. m. There are classes for children, young people, and adults in all other departments. Epworth league meets in the annex at 6:15 p. m. The Women's Missionary society will meet on Tuesday at 7:30 a. m. in the annex for the monthly business meeting. On Sunday School an Bible class at 9:15 a. m.; Church service at 10:45 a. m.; Epworth League at 11:15 a. m.; Gospel of St. Matthew, 20:1-16, the parable of this parable is clear. It teaches the fundamental truth, that the kingdom of Heaven is essentially a kingdom of grace. The only principle on which he will deal with us. The text of the parable will be taken from Genesis 22:1-14. The service will conclude with worship without.

GRACE CHURCH
Fourth and Glenmar
Edward Farren Hayward, Rector
Lent draws near and we—are we getting ready to use it aright? Now is the time for good resolves, as to what acts of self-denial we shall endeavor to practice by the help of the Lord. The Introit for Sexagesima Sunday is the Psalm; "The earth is the Lord's," Psalm 24; while the collect comes from the ancient sacramentaries and exhibits the scriptural and primitive doctrine concerning works of discipline and mortification. The Epistle shows how St. Paul kept his body under and brought it into sub-



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scribing the four fields or parts of a field, namely, rocky, thorny, stony or baked and beaten, exhorts men to ask themselves how they hear the gospel. Alas, how many, seeing, see not, and hearing, do not understand the teaching of the Word, nor the method by which the church distributes every portion thereof in due season. We are taught by the gospel to take heed how we hear! The Holy Eucharist will be celebrated at 7:30 a.m. Church school will meet at 9:30 a.m., and morning prayer will be said and sermon preached at 11 o'clock. The choir will be present for this office and sing the musical parts. Tuesday

Permanents



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COTTON GINNING SHOWS BIG GAIN

State Total For 1936 Far Exceeds Figures For Previous Two Years

WASHINGTON, Jan. 30.—(Special)—Louisiana during the period ended January 16, 1937, far exceeded the production totals for the two preceding years, the bureau of the census announced today.

The total for 1936 amounts to 741,837 bales as compared with 540,648 bales for the same period in 1935, and 472,297 bales in 1934.

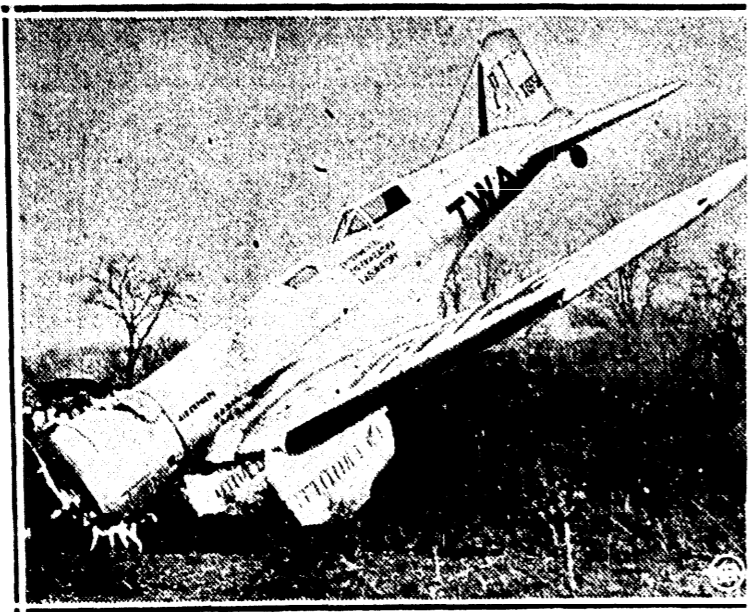
Louisiana ranked seventh out of all the states in the country in the production of cotton. Those states whose production total exceeded Louisiana's were: Texas, 2,808,644 bales; Alabama, 1,133,229 bales; Arkansas, 1,280,837 bales; Georgia, 1,073,719 bales; South Carolina, 785,001; and Mississippi, 1,854,972.

Cotton consumed during the month of December, 1936, amounted to 692,921 bales. Cotton on hand in consuming establishments on December 31, was 2,001,378 bales, and in public storages and at compresses 7,788,326 bales. The number of active consuming cotton gins for the month was 24,080,204.

The total imports for the month of December, 1936, were 15,909 bales and the exports of domestic cotton, excluding linters, were 593,860 bales.

The world's production of commercial cotton, exclusive of linters, grown in 1935, as compiled from various sources, was 26,641,000 bales, counting American in running bales and foreign in bales of 478 pounds lint, while the consumption of cotton for the year ending July 31, 1936, was 27,631,000 bales. The total number of spinning cotton spindles, both active and idle, is about 152,000.

FLYING TEST TUBE 'CRACKS UP'



Purposely taking to the air in weather that grounded all other planes, the TWA's flying test tube made the trip from Kansas City, Mo., to Princeton, N. J., to study bad weather aviation problems. Forced to land when its fuel gave out, the craft made a neat landing, then nosed over as pictured due to locking of the brakes.

BOARD RECOMMENDS TWO SCHOOL UNITS

WINNSBORO, La., Jan. 30.—(Special)—Two additional units to the Winnsboro high school costing approximately \$150,000, were recommended by the Franklin parish school board, and that body will order an election at its next meeting, to be held February 5, to authorize a bond issue for \$80,000, which will be used in the work of constructing and equipping the new units. The remainder of the cost will be borne by the federal government in the nature of a PWA grant to the school board, and an application for this grant, which will total approximately \$65,000, is now being prepared and will soon be submitted to the government.

The proposed units consist of two fireproof high school buildings, the first comprising 12 standard classrooms, commercial department, home economics department, science department, library and study hall, office and supply room; the other to be used as a physical education center and which will be equipped in accordance with state physical education requirements.

Edward F. Neil of Shreveport and John W. Baker of Crowley are the architects employed to prepare plans and specifications for the project.

A combination toothbrush and mouth wash atomizer which says as it brushes the teeth can be bought in Norway.

OLD NAG PROVES TO BE DAN CUPID

Girl Whose Parents Pulled Plow To Beat Depression Marries

JENA, La., Jan. 30.—(Special)—Selum, just an old farm horse, bought with money furnished by the resettlement administration and the property of Paul J. Green and family of Jena, has unknowingly become a Cupid, linking an Illinois farm boy and a Louisiana maiden in marriage. The ceremony was solemnized recently in the courthouse at Jena.

It all came about because Selum's advent into the Green property created a great deal of publicity. Resettlement administration officials, searching about for worthy families to rehabilitate, came upon a strange spectacle in the hills of LaSalle parish when they saw Paul Green and his wife hitched to a plow with their daughter, Ruth, at the rear end, holding up the plow handles and making slow but steady progress in breaking the ground preparatory to planting. They ascertained that there were no other means of breaking the land on the Green farm and immediately set to work to start their rehabilitation with this worthy family.

Paul Green was loaned enough money to go through the 1936 crop year. He took \$65 of this money and purchased Selum and the Green family's fortunes began to smile in a much better and easier way. Incidentally, Mr. Green made a good crop with Selum and has about paid off his debt to the government.

The rehabilitation officials, however, sensed that here was a story of thrift that should be told to the outside world, so they had pictures taken of Mr. and Mrs. Green hitched to the plow and Ruth at the handles and the newspapers, also sensing that here was a true picture of perseverance of the right sort, sent the pictures to the four corners of the nation.

Up in Jacksonville, Ill., Russell Lowell Ankrom, 21-year-old farm youth and the son of W. E. Ankrom of that city, happened to see the picture of the Green family at work and immediately sat down and wrote a letter to Ruth, the 17-year-old daughter. The young lady answered and a courtship was started. Young Ankrom sent along his picture and before long, a proposal of marriage followed, which the Louisiana maiden accepted, and in company of his brother, Leslie, Russell arrived in Jena on January 22, met his sweetheart and was married the next day. The boys drove the 920-mile trip in their new truck, spent a few days in the Green home after the ceremony and started on their homeward journey with Russell's bride.

When they arrive home, they say they will introduce Ruth to a new and modern way of farming because of the fact that on the Ankrom place, there are many tractors and even old Selum is out of place there.

Paul Green's perseverance over a period of several years, during which time he has never applied or received federal or Red Cross relief, is truly a challenge to the rest of the nation. On a poor hill farm of 40 acres, he has raised a family of two girls and one boy, all three of whom are now married. Artie, the son, remains with his father to assist him in his work and Hardeen, the other daughter, is happily married to a farm youth, the son of a neighbor. While it may be true that Paul Green hasn't much to show for his labors, yet he now finds himself clear of practically all debt, a fair education given

FARMERS STRUGGLE TO CHECK MISSISSIPPI



Toiling in bitterly cold weather, farmers and boys are shown in a futile fight to check the spread of the flooded Mississippi river in the Birds Point-New Madrid floodway by raising the levee near Wolf Island, Mo., with sandbags. It was at the lowest point of the floodway that armed farmers prevented government engineers from breaking the levee to relieve Cairo, Ill., of increasing danger. (Associated Press Photo)

LEGION NEAR TO NATIONAL QUOTA

Louisiana Department But 79 Members Short Of Goal

Word was received here Saturday by Sam Orchard, fifth district commander of the American Legion, to the effect that the department membership quota is now in sight and last year's mark has been passed. Only 79 more members are required to achieve the national quota. Also there are 2,600 members of last year who are now delinquent, showing that with many of these brought back to the fold figures will leap to new heights.

Congratulations were extended to Howard Bond, third district commander, for the notable effort of having all posts reach 100 per cent of the quota and 1936 membership in by January 23, 1937.

It was explained that the distinguished service citation of Commander Colmery can be won by all district officers whose districts are 100 per cent by March 15.

An important legion conference will be held in Lafayette on February 13 and 14.

GIRLS PUBLISH NEWS
HARRISONBURG, La., Jan. 30.—(Special)—The home economics girls of the Harrisonburg high school published their first news letter for the year. The articles were written by members of the class and were edited by a committee under the supervision of their instructor, Miss Shirley Wren.

to his children, a home, forty acres of land and old Selum, the horse that is a real Cupid in his own right, whether he knows or cares.

INDUSTRIAL AND BUSINESS REVIEW OF

THE TWIN CITIES

NORTH LOUISIANA'S COMMERCIAL CENTER

LEVI HAS LATEST RECORD SYSTEMS

Forms Required By Social Security Act Available At Local Store

Systems for maintaining accurate records under the Social Security act are sold by Ferd Levi Stationery Co., Inc., and are adaptable for large and small businesses.

These systems have been carefully prepared by experts and are designed to simplify the many intricate details which arise in this phase of book-keeping. The systems furnish records for the history of individual employees, payroll records and tax figures, and every well ordered business should make these systems an integral part of its office equipment.

Social security systems are available at the Ferd Levi Stationery Co., Inc., at prices ranging from as low as \$1 for small sets, to prices proportionately higher as the size of the systems increases, but at all times exceedingly low priced.

Ferd Levi Stationery Co., Inc., sells every known item of office equipment including the finest make of office furniture, typewriters, office supplies of all kinds, novelties and gifts, as well as the latest books, both fiction and non-fiction.

For more than 20 years Ferd Levi Stationery Co., Inc., has operated as a corporation and has served the needs of Monroe satisfactorily. The company hereafter will operate as a partnership known as Ferd Levi Stationery Co., and will continue to maintain the same premises at 107 DeSard street and to handle the best in office equipment and supplies as heretofore with no change whatever in its old established policy of selling quality merchandise at moderate prices.

MULHEARN Funeral Home, Inc.

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Our signs are manufactured in Monroe.

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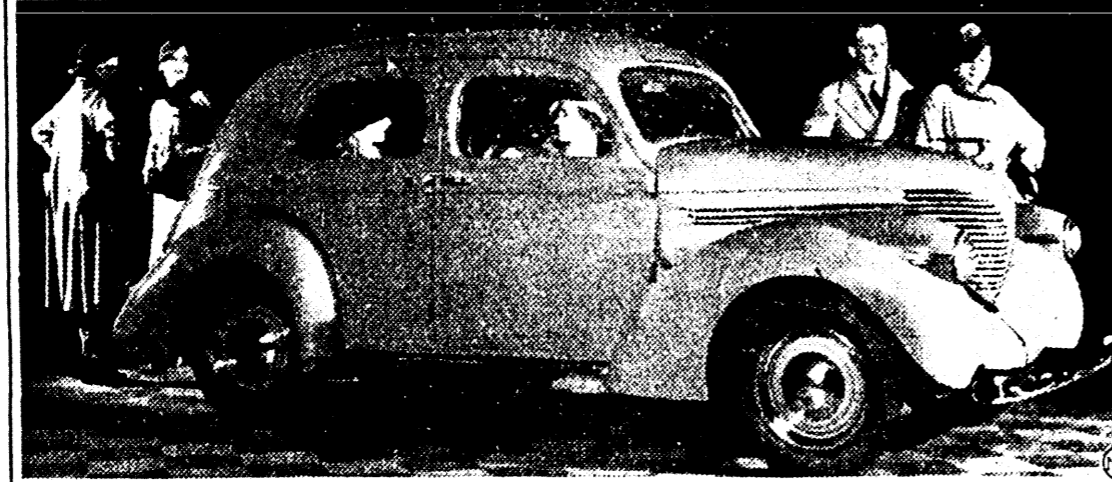
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NEW AND USED
Large Selection. Always in Stock
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Office and Works—Ninth and Adams

Curves, Standard Tread, Feature 1937 Willys.



Curves, instead of the angularity of former models, a return to standard tread, bodies of greater length and width are radical departures with which Willys makes its 1937 line. Roominess, low price, comfort, and safety are stressed. The new line includes five-passenger, four-door sedan and coupe, standard and de luxe.

increases, but at all times exceedingly low priced.

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Office and Works—Ninth and Adams

BUSINESS IS GOOD AT PRIMOS CAFE

New Cafeteria, Restaurant And Bakery Proves Popular Place Here

One of Monroe's most popular centers during the lunch and supper hours is Primos cafeteria, located in the Masonic building at the corner of DeSard and North Fourth streets.

Since the cafeteria was opened to the public last autumn its business has increased steadily and at the present time it serves several hundred meals daily.

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The Friendliest Place in Town
Visit Harry Stough at His New Bar
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CHEVROLET GIVES ECONOMY AWARDS

Test Runs By Department Store Trucks Prove Money-Saving Qualities

Awards were made this week by Chevrolet to 12 department store truck drivers who drove Chevrolet trucks on economy test runs over regular department store routes in 12 major cities last summer.

The runs, made under official sanction of the American Automobile association and with an official A. A. A. observer present throughout the 30 working days of the tests in each instance, resulted in the establishment of new economy records for ton and half trucks.

The average mileage for all 12 trucks participating was more than 10 miles to a gallon of gasoline, and the average operating cost for both gasoline and oil was a cent and a half a mile.

This is considered extraordinarily low by operators of truck fleets, particularly in view of the fact that the trucks taking part in the tests averaged 157 stops for deliveries per day.

The drivers, under the strict supervision of an official A. A. A. observer in each case, handled nearly 50 packages an hour and delivered each package at an approximate cost of a quarter of a cent each. They called on an average of more than 33 customers an hour in each of the 12 cities.

The average daily cost of gasoline and oil was less than 65 cents, and each truck used only slightly more than one quart of oil during the entire 30-day run, averaging more than 1,300 miles each.

Not a single one of the 12 trucks had a demerit charged against it for accidents, or for careless or reckless driving, despite the fact that storms and wet streets were encountered part of the time in all but three of the test cities.

Each of the 12 trucks taking part in the test runs was selected from the assembly line of the Chevrolet plant at Flint, Mich., by E. von Hambach, regional representative of the A. A. A. in accordance with official A. A. A. stock car regulations. Daily reports on the tests were sent to Mr. von Hambach by the A. A. A. observers in the field.

In Denver, a mileage of more than 1,300 miles each.

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The eye strain, arm ache, prostrating fatigue that "Shimmy" causes are all relieved when we scientifically, positively eliminate this.

Boyce-Kendall INCORPORATED
111 N. Third St. Phone 247

FINE EQUIPMENT AT OPTOMETRISTS

Drs. Brulte And Hughes Have Ingenious Instruments In Practice

Among optometrical clinics in this part of the state the one operated by Dr. T. A. Brulte and Dr. H. C. Hughes, 323 DeSard street, ranks among the finest from the standpoint of equipment as well as from the high professional reputation and skill of the practitioners.

In modern methods of practicing optometry many ingenious instruments are used.

In 1845 Helmholtz designed the ophthalmoscope which is an optical device used chiefly for viewing the interior of the eye. Much of the present day knowledge of the living eye and its diseased condition has been acquired since the invention of this most valuable contribution to optical science.

With the instrument a skillful observer can study the size of the arteries and veins which supply the interior of the eye and also detect any degenerative changes of the blood vessels and the optic nerve which conducts visual sensations to the brain.

Another instrument devised in 1854 is the ophthalmometer. This instrument is used to detect and measure astigmatism. It does this by means of images reflected from the front surface of the eye. It is a valuable contribution to the men who are engaged in optometric practice.

Among the many other instruments used by optometrists is the stereoscope which is employed to develop "depth perception," or the ability to perceive that one object is nearer or more distant than another. Poor

CATAHOULA COMMITTEE NAMED FOR FLOOD DRIVE

HARRISONBURG, La., Jan. 30.—(Special)—A Red Cross committee for Catahoula parish was recently organized for the purpose of raising \$1,000 towards the national relief fund for sufferers in the flooded areas. The committee members are O. M. Cotten, Mrs. A. L. Gremillion, Mrs. Florence Rounton, C. C. Finlay, J. A. Wedgeworth and John Purvis. A collection towards the fund totalling \$270 was taken up at the organization meeting.

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RICHARDS ELECTRIC
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1515 DeSard Street
"At the Hammer and Anvil Sign"
All Kinds Machinery Repairs
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For All Kinds of ELECTRICAL WORK and Repairs on Any Type Motors, Vacuum Cleaners, etc.
Air Circulators and Exhaust Fans
Monroe Armature Works
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SPECIALIZED AUTOMOTIVE SERVICE

Genuine Parts, Factory-Trained Men, Modern Equipment
UNITED ELECTRIC SERVICE, INC.
306 North Third Street
Phone 1743

FINE EQUIPMENT AT OPTOMETRISTS

Drs. Brulte And Hughes Have Ingenious Instruments In Practice

Among optometrical clinics in this part of the state the one operated by Dr. T. A. Brulte and Dr. H. C. Hughes, 323 DeSard street, ranks among the finest from the standpoint of equipment as well as from the high professional reputation and skill of the practitioners.

In modern methods of practicing optometry many ingenious instruments are used.

In 1845 Helmholtz designed the ophthalmoscope which is an optical device used chiefly for viewing the interior of the eye. Much of the present day knowledge of the living eye and its diseased condition has been acquired since the invention of this most valuable contribution to optical science.

With the instrument a skillful observer can study the size of the arteries and veins which supply the interior of the eye and also detect any degenerative changes of the blood vessels and the optic nerve which conducts visual sensations to the brain.

Another instrument devised in 1854 is the ophthalmometer. This instrument is used to detect and measure astigmatism. It does this by means of images reflected from the front surface of the eye. It is a valuable contribution to the men who are engaged in optometric practice.

Among the many other instruments used by optometrists is the stereoscope which is employed to develop "depth perception," or the ability to perceive that one object is nearer or more distant than another. Poor

CATAHOULA COMMITTEE NAMED FOR FLOOD DRIVE

HARRISONBURG, La., Jan. 30.—(Special)—A Red Cross committee for Catahoula parish was recently organized for the purpose of raising \$1,000 towards the national relief fund for sufferers in the flooded areas. The committee members are O. M. Cotten, Mrs. A. L. Gremillion, Mrs. Florence Rounton, C. C. Finlay, J. A. Wedgeworth and John Purvis. A collection towards the fund totalling \$270 was taken up at the organization meeting.

Radio Repairing

By Experienced Technician
Guaranteed Work
St. John Electric Co., Inc.
Phone 2047

RADIO

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Genuine Parts, Factory-Trained Men, Modern Equipment
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306 North Third Street
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MIDWAY?

JOHNSON BROS. BARBER SHOP
Ladies' and Children's Hair
Bobbing a Specialty
Modern Barber Shop
103 Catalpa

A California railroad runs across tree tops over a deep ravine near the coast. A bridge of stone or iron would have been too costly so the trees were utilized. The top branches were sawed off and the timbers for the line laid on the stumps. The bridge is regarded as entirely safe.

MILNER-FULLER, Inc.

Ford
Monroe, La.

"Speed-Queen" Washing Machines

mean reduced laundry bills and a whiter wash. See the new models.
HOME FURNITURE CO., Inc.
501-11 DeSard Street
Phone 3940

HOSPITAL MAKES USE OF FHA PLAN

Sanatorium Modernization Financed Through Insured Credit

INDIANAPOLIS.—Norways Sanatorium, Inc., is taking advantage of the modernization credit plan of the federal housing administration. The building, constructed in 1910, is being modernized.

The large frame three-story dwelling, one of the oldest in the city, originally contained 18 rooms. Two additions have been made to the main structure, and the building now contains 75 rooms. It was sold by the

heirs of the builder to a physician, who turned it into a private hospital. The modernization program, funds for which were advanced by a local financial institution which holds a contract of insurance with the federal housing administration, includes thorough insulation and fireproofing Cedar-grain asbestos siding shingle has been applied to the exterior of the building, and it is being painted and trimmed. The siding was applied over the original frame exterior, so that the structure has retained its original beauty.

FURNITURE MUST SUIT INDIVIDUAL ROOM TYPE

Shops are filled with many varieties of attractive furniture alluring to the shopper. The wise woman selects her furniture to suit the type of home she occupies.

Insured modernization funds obtained under the federal housing administration's program may not be used for the purchase of furniture, but homes may be redecorated or modernized with such funds to suit furnishings bought with private funds.

Furniture dealers are able to live for years in the grub stage, in dry, hard wood, before becoming large enough to emerge as adults.

FOR DEPENDABLE ELECTRIC WIRING

WHITAKER ELECTRIC CO.
300 North Seventh St.
West Monroe, La.
Phone 334

BUILD Your HOME THROUGH THE FHA
See Us for Loans
Ouachita National Bank of Monroe
Central Savings Bank & Trust Co.

BEFORE THE FHA Discontinues in April BUILD Do it Now!



SLAGLE-JOHNSON Lumber Company
Phone 295



"WE'RE JUST PLAIN FOLKS..."

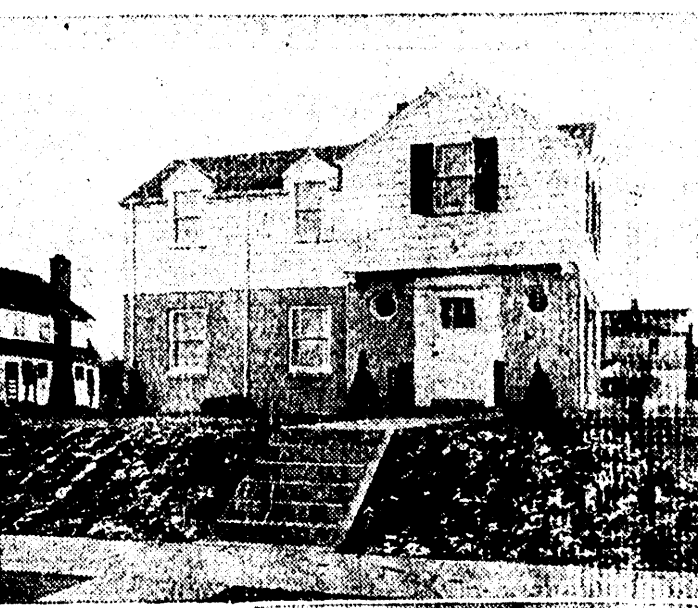
"But we like our home to look nice, and be up-to-date."

"Last year we fixed up the kitchen. This year we're having the floors done over. You'd be surprised how it improves the looks of a home to have good floors. And it isn't expensive the FHA way."

This firm will be glad to explain the details of the FHA Plan—budgeting home improvements monthly according to individual income. Up to \$2,000 worth of modernization may be paid for in this convenient way. Phone (or drop us a postcard) and we'll have our representative call—without obligating you in any way.

H.R. Hayes Lumber Co.
WE STU MONROE, LOUISIANA
Corner Stella and Cypress Sts. Phone 54

Civic Enterprise Completed



Shown here are exterior and interior views of a home in Shreveport, La., constructed without profit and built to educate the public in modern developments in home comfort and convenience. Thousands of residents of Shreveport and vicinity have viewed this project. (See accompanying story.)

Dust Design Important Factor In Air-Conditioning Units

A most vital part of any forced-air air-conditioning system is the means by which the conditioned air is distributed to the various rooms. Usually this is accomplished by sheet-metal piping called ducts, with the entire assemblage known as the duct system. The design of these ducts is of the greatest importance if the proper amounts of conditioned air are to be distributed to each room with minimum friction. If there is excessive friction in a duct due to too sharp bends or other causes, it means more work for the fan forcing the air, which increases current consumption and causes inefficient air delivery to the room, with resulting poor winter heating or summer cooling.

Because the design of ducts for forced air requires specialized knowledge, only competent heating engineers should ever be permitted to lay out a duct system and select the sizes and locations of ducts and registers. Fortunately the manufacturers of forced-air air-conditioning equipment, being aware of this condition, have made special duct design service available to prospective customers, which makes a special design for the particular house and equipment. Also a number of manufacturers are producing prefabricated duct systems, thus reducing the value of expert design as applied to small-sized factory-made sections which may be easily assembled in the house, with the knowledge that the duct system has had the same engineering background as the air-conditioning plant itself.

PANELS HIDE SHELVES TO PRESERVE BOOKS

Open book shelves are attractive in a room, but valuable volumes should be protected from dust. If you do not care for glass doors on a bookcase decorated panels which may be removed at any time are effective.

When you are building a new home, provide a place for books that are valuable to be exposed all of the time. The federal housing administration insures mortgages for the building of homes.

FHA DOES NOT LEND
The federal housing administration lends no money. It insures loans made by private financial institutions operating under provisions of the national housing act.

DEPENDABLE LANDSCAPING
By Garden Artist
WE CAN SUPPLY YOUR ENTIRE NEEDS IN SHRUBBERY
Plants Adapted to Southern Growth
Let Us Advise You
PHONE 1316
Monroe Nurseries
MIKE CLARK, Prop.
Richwood Road, Just Off Columbia Highway

DOG HOUSE OFFERS NOVEL PLAY IDEA

If you are searching for a new theme for the game room in your new home, try the doghouse idea. Walls could be decorated to look like vertical paneling in unpainted board; chairs could resemble benches with cushions; and the floor could be covered with straw matting.

BACKGROUND OF DISH CLOSET MAY BE GAY

An amusing innovation in the decoration of a room is to reverse the color plan as a background for built-in shelves. A room that had a paper with red polka dots on a white background had the shelves backed with red paper with white dots.

Rooms may be repapered or shelves built in under the terms of the modernization credit plan of the federal housing administration.

BUILT-IN SHELVES FOR FIRE PLACE DECORATION

Built-in shelves over the fireplace take the place of the usual mirror or picture. Fireplaces may be constructed or shelves built in under the terms of the modernization credit plan of the federal housing administration.

FHA INSURES
The federal housing administration lends no money. It insures loans made by private financial institutions operating under provisions of the national housing act.

Electrical Work Of All Kinds
SEE US FOR YOUR FIXTURES
Estimates Gladly Furnished
LANHAM ELECTRIC COMPANY
Phone 348 110 Jackson

MAIN STREET HAS AIR OF OLD SPAIN

Modernization Of Business Section Of Town Is Picturesque

WESLACO, Tex.—The once prosaic business section of this town has given way to a picturesque Spanish atmosphere. The entire front of the business section has been modernized with the aid of the modernization credit plan of the federal housing administration.

T. G. Cressner, chairman of the chamber of commerce sponsoring committee; Harry C. Rottiff, secretary of the chamber, and W. D. Miles, field representative of the federal housing administration, cooperated in bringing about the modernization when the leaders of the town announced a desire to dramatize the romantic history of the region for tourist appeal.

The remodeling is of the front exterior only. The old walls have been stuccoed, trimmed with red tile and a little contrasting color, and distinctive Spanish features added. The cost has ranged from \$125 to \$251 per building, and in most cases the monthly payments are being shared by owner and tenant.

The First National Bank of Weslaco has advanced the funds.

Retain Natural Beauty Of Wood Expert Advises

Natural beauty should be retained whenever practicable in choosing woodwork finishes. If the wood is beautiful in itself and well matched for color and grain, a varnish or wax finish may be given if the room scheme permits.

Inexpensive woods, or others that have been poorly selected, are generally given a finish of paint, enamel or lacquer.

These finishes provide smooth attractive opaque coatings. Private financial institutions insured by the federal housing administration advance credit for modernization purposes.

POWDER ROOM HELPS HOSTESS AND GUEST

A powder room is an asset to the hostess who entertains frequently as well as a convenience to her guests. It saves the trouble of walking upstairs and perhaps through a bedroom when the guest wishes to repair her make-up.

A small, little-used room or a gond-sized closet can be converted to this use by the addition of requisite built-in mirrors and shelf space under the modernization credit plan of the federal housing administration.

PAINTING OF SCREENS LENGTHENS LIFE TIME

If the screens of your porch are not so constructed that they may be taken down and stored for the winter, it is essential that they be painted to protect them from the weather. Even if they can be taken down, painting won't hurt them, for the wires

are very thin and the corrosion will rot them through. Special paints, including a lacquer, are made for this purpose. Inquire of your paint shop and they can advise you.

CORNER CUPBOARD
Corner shelves or cupboards may be constructed and made attractive at small expense. They are particularly useful in rooms where closet space is limited.

Noses on Grindstones.

There is nothing that will keep your nose on the grindstone like a straight mortgage. You can pay interest, commissions and fees for a lifetime and still own your home.

Your wise neighbors are refinancing straight mortgages with **DIRECT-REDUCTION HOME LOANS**
Repayable monthly, like rent.

Come in soon and get complete details.
First Federal Savings & Loan Association
OF MONROE, LA.
128 South Grand Street Phone 564

For Charm and Beauty in Your Home Let Us Figure With You On
GENUINE WARREN VENETIAN BLINDS
AND GENUINE ARMSTRONG EMBOSSED AND INLAID LINOLEUM
We are exclusive agents
DIXIE BEDDING & FURNITURE CO.
Washington Street Phone 362

THE CITY of MONROE Urges You to **BUILD NOW!**
The City of Monroe lends its encouragement to the building and modernizing of homes and businesses.
A program of these improvements will create employment, and increase the demand for both labor and materials, and by modernizing makes the property more valuable.
Clean Up — Fix Up — Paint Up — Rebuild
CITY of MONROE
ARNOLD BERNSTEIN, Mayor
R. D. SWAYZE, Commissioner
W. D. H. RODRIGUEZ, Commissioner

SHERWIN-WILLIAMS Paint
For Beauty and Protection
SPECIAL!
S. & W. PAINTS AND DECK PAINT \$1.17 quart
S-W CLEAROLIN
Crystal clear Linoleum Finish. Dries in 1 hour. Won't darken with age. At a customer at this price. \$1.27
S-W Semi-Lustre
Satin finish for walls and woodwork. Soft, creamy, ink, wash off with soap and water. Durable pastel colors. \$1.12
VARNISH STAIN
S-W Flalac restores faded woodwork and furniture in 1 hour. Durable coloring. \$1.49c
FREE
Get your free copy—40 pages of color. Full of up-to-the-minute ideas.
SHERWIN-WILLIAMS
109 Catalpa Street Phone 1545
SOUTHERN HARDWARE COMPANY
Phone 510 Walnut Street
SOLD WHEREVER THE COVER-THE-EARTH-EMBLEM

MODERNIZE FOR SPRING
The FHA Loans make possible building your new home or modernizing your old home.
It's time now to outfit your home for spring. Let us give you an estimate on modernizing or building your new home.
BUILDING HARDWARE
FLINTKOTE ROOFING DEVOE PAINTS "Blue Bonnet" Wall Paper
J. C. STEELE LUMBER CO., INC.
Coleman Avenue, West Monroe Phone 866

HIGHWAY SURVEY BEGUN BY STATE

Accuracy Of Results Depends
On Cooperation Of
Motorists

BATON ROUGE, La., Jan. 30.—(Special)—The Louisiana highway commission, in cooperation with the United States bureau of public roads, has started a survey of the automobile travel upon the various highway systems of Louisiana. This study is a part of the state-wide highway planning survey.

The purpose of this survey, which has been termed "Road Use Survey," is to determine directly from automobile owners the relative amounts of service rendered by the several highway systems of the state, primary, secondary and city. It is also the purpose to differentiate the relative use of these facilities by urban and rural classifications of the automobile owners. The information obtained through this survey will be representative of the state-wide highway planning program for the state of Louisiana.

In this work, the use of a very careful sampling method, the employees of the state-wide highway planning survey are attempting to obtain a reliable indication of the use of the motor vehicles in Louisiana, particularly with respect to the distribution of their travel on the different road systems and upon city streets with respect to the distribution of the place of ownership of these vehicles and with respect to the relationship of the use of the vehicles and their share of the tax burden for highway purposes.

To obtain the desired data, vehicle owners throughout the state will be personally interviewed by representatives of the state-wide highway planning survey and information relative to distances and routes traveled thereby obtained.

The men conducting the survey have completed a training course conducted by experts in this type of work sent out by the Washington office of the Bureau of Public Roads. The employees of the survey were assembled in Baton Rouge, where the school was conducted and given a most thorough training in order to prepare them to assist the vehicle owners in analyzing their annual travel.

The accuracy of the results will depend upon the cooperation of the motor vehicle owners contacted by the interviewers employed by the state-wide highway planning survey. The

FIGHTING TYPHOID ON FLOOD FRONT



His sleeve rolled and his arm bared, the flood refugee pictured above is ready for the hypodermic needle which will immunize him against typhoid and other illness. The scene was re-enacted along a 1,800-mile flood front as rising yellow water, backed-up sewers and days of exposure brought a deadly threat of epidemic. Dr. L. M. Graves, right, head of the Memphis board of health, is shown working on one of hundreds treated at a Red Cross concentration camp in Memphis.

motor vehicle owners in Louisiana are urged by L. P. Abernathy, chairman of the Louisiana highway commission, and C. A. Ives, Jr., director, state-wide highway planning survey, to lend every assistance in aiding the state to collect this valuable information that will be most useful in future highway programming.

VARIOUS PLANS OUTLINED AT HOME CLUB MEETING

OKALOOSA, La., Jan. 30.—(Special)—The Okaloosa Home Demonstration club met in the home of Mrs. Walters Clowers with 11 members and four visitors present.

A letter on "Garden Suggestions For January," was read by Mrs. N. L. Coon. Plans to organize a club chorus to sing at the short course at Baton Rouge were discussed. The

club appointed Mrs. J. A. Kilpatrick to attend the recreation school at Bastrop to be held there February 9-12.

Mrs. Jewel McQuiller, Ouachita parish home demonstration agent, gave an interesting talk on farm income for the past five years. It was decided to call a special meeting for February 15, at the home of Mrs. Randolph Bonnett for the purpose of discussing poultry raising.

Following the meeting refreshments were served to Mesdames H. P. McBride, F. J. Crowell, J. A. Kilpatrick, I. H. Hobbs, W. M. Bennett, W. A. Griffin, J. E. Fletcher, Randolph Bonnett, W. L. Bennett, L. A. Coon, Regan Coon, D. A. Coon, N. L. Coon, Travis King, Percy Glowers, Jewel McQuiller.

EXPORTS OF COTTONSEED PRODUCTS SHOW DROP

WASHINGTON, D. C., Jan. 30.—(Special)—Exports of cottonseed products from the United States during the four-month period, August to November, were considerably less in the 1936 period than in the 1935 period, while imports remained approximately the same, a report from the department of commerce showed today.

Exports during the 1936 period totaled 27,257 pounds of crude and 612,584 pounds of refined oil, 2,890 tons of cake and meal and 82,892 running bales of lint. These figures are compared with the 1935 period exports of 40,962 pounds of crude and 1,124,739 pounds of refined oil, 5,321 tons of cake and meal and 79,315 running bales of lint.

Imports during the same periods consisted of 1,664,590 pounds of crude oil, 32,823,129 pounds of refined oil, and 8,638 tons of cake and meal in 1936 compared with 1,540,384 pounds of crude and 33,872,579 pounds of refined oil, and 1,079 tons of cake and meal in 1935.

CONCORDIA RESIDENTS AID RED CROSS DRIVE

FERRIDAY, La., Jan. 30.—(Special)—Judge John Dale of Vidalia, chairman of the Concordia parish American Red Cross chapter, reports contributions are being received from over this section for the flood relief fund. More than \$300 has been subscribed, according to Judge Dale.

Mayor E. W. Vogt of Ferriday is in charge of raising funds for the flood sufferers in Ferriday. He reports that contributions are coming in nicely and that the parish quota will be raised. "The Red Cross has always aided the people of this section during overflows and in time of backwater and the people of the parish believe they should show appreciation now by giving generously to the national organization, which is now engaged in flood relief work in the Ohio valley and in the lower Mississippi valley, where flood and fire damage has been great," Mayor Vogt said.

HOME CLUB MEETS
JONESBORO, La., Jan. 30.—(Special)—The Home Demonstration club of Jonesboro met with Miss Mary Vernon, parish agent, in the home of Mrs. A. H. Clayton. Pictures of a modern farmer's kitchen and storage facilities were shown. Those present were Mesdames J. A. Thurman, A. H. Clayton, Paul Stinson, I. B. Davis, R. C. Jeffers, S. D. Slocum, Mattie Sutton.

NATCHEZ WOMAN HURT
FERRIDAY, La., Jan. 30.—(Special)—Mrs. Wayne Crawley, of Natchez, Miss., was painfully but not seriously injured when her automobile driven by a negro chauffeur, overturned on

the Ferriday-Waterproof highway near Lake St. John. Mrs. Crawley was brought to a hospital here and treated and was later taken to Natchez for medical attention. The chauffeur was not injured.

Census figures show the average Kansas bank employee receives an annual salary of \$1,360.

Helium is a substance that has never been frozen.

It's Kitchen Proving!

623 certified scientific tests...in 89 home proving
kitchens...confirm spectacular laboratory records

Now, thanks to certified tests, conducted in 89 HOME Proving Kitchens throughout the U. S. and foreign countries, you can be sure of getting a refrigerator that will do more things better and at less cost. Not laboratory performance! Not showroom performance! But IN YOUR KITCHEN... under YOUR conditions of normal daily use!

BETTER FOOD PROTECTION

Special tests on milk, meat, and left-overs convinced the most skeptical that the Westinghouse protects food for days beyond average requirements. The Food Safety Indicator gives visible proof. The exclusive "Built-in Watchman" gives added protection against accidental power-line disturbances.

GREATER CONVENIENCE

Every Westinghouse convenience feature has been proved to save time, trouble, and money. The Eject-o-Cube

Ice Tray, Triple Food Saver Set, Triple Storage Compartment, and Adjusto-shelf are just a few of the features that have thus earned a place in the 1937 Westinghouse Refrigerator...and confirmed it with market- and food-storage tests.

FULL POWER

Hour-meter tests in proving kitchens showed that the Westinghouse Economizer unit operates less than 15 minutes out of every hour...a real money-saving feature. Even in the tropics, with door openings as frequent as 113 times a day, reserve power quickly cooled heavy loads of warm foods and bottles to Safety Zone temperatures.

FASTER FREEZING

Ice cubes completely frozen in 70 minutes or less! Certified tests prove you get more ice faster from the oversize Westinghouse freezer—made of Sanalloy, an exclusive Westinghouse metal. Will freeze up to 50% more ice in 24 hours.

GREATER ECONOMY

Rock-bottom costs for perfect refrigeration...based on actual home conditions with heavy food loads. Scientific meter readings prove that electricity for the 1937 Westinghouse costs only slightly more than a postage stamp, even on the hottest days.

Competitive bids based on unit price plus ten-year current consumption bring to Westinghouse the largest refrigerator order ever placed...16,697 new refrigerators for the slum-clearance and low-rent housing projects of the U. S. Public Works Administration. Although four other manufacturers underbid on price, the lower current consumption of Westinghouse brought the total 10-year cost below all others. It's 10-year economy that counts.



Every house needs

Westinghouse

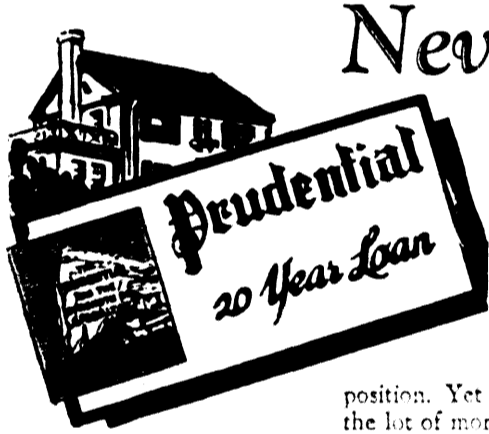
Baton Rouge Electric Company
Louisiana Power & Light Company

Louisiana Public Utilities Company
Mississippi Power & Light Company

New Orleans Public Service, Inc.

Chain Tire & Electric Co. Alexandria, La.
I. M. Causey Co. Baton Rouge, La.
Bastrop Hardware & Furniture Co. Bastrop, La.
Keller Hardware & Implement Co. Bunkie, La.
Acadia Battery Station Crowley, La.
McWilliams Hardware & Furniture Co. El Dorado, Ark.
McWilliams Hardware & Furniture Co. Smackover, Ark.
DeGravelle Hardware Co. Jeanerette, La.
DeGravelle Hardware Co. New Iberia, La.
Nagem Electric Co. Lake Charles, La.
Durrett Hardware & Furniture Co. Monroe, La.
Durrett Hardware & Furniture Co. West Monroe, La.
Ruston Hardware & Furniture Co. Ruston, La.
Nu-Enamel Shreveport Co. Shreveport, La.

W. J. Carpenter Chatham, La.
Boudreaux Furniture Co. Franklin, La.
J. D. Lanham Greenwood, Miss.
Webb Hardware & Furniture Co. Minden, La.
West Carroll Hardware & Furniture Co. Oak Grove, La.
Fields Larcado Furniture Co. Opelousas, La.
Winnsboro Hardware & Furniture Co. Winnsboro, La.
Chapman Drug Co. Yazoo City, Miss.



Never Called

The sudden demand for a large sum of money puts most people in a difficult position. Yet such demands are often the lot of mortgage borrowers.

Not so under Prudential's 20-Year Loan plan. One mortgage carries straight through with small monthly payments covering both interest and repayment of principal. Low payments? Certainly; they will range from \$6.60 to \$7.17 per month per thousand dollars of loan, depending on the type of property mortgaged.

Better investigate today, no matter whether you are building, buying or refinancing your present home. The Prudential's long-standing, helpful lending policy embraces other types of mortgage loans also. One will exactly fit your needs.

Call—or write for booklet

THE PRUDENTIAL INSURANCE CO. of AMERICA
(Home Office—Newark, N. J.)

COOPER, TAYLOR & HOLMES, INC.
1005 Ouachita National Bank Bldg.
Telephone 2632 Monroe, Louisiana

"The Prudential Insurance Company of America, authorizes us, as agents for property owners, to submit to it applications for new mortgage loans and for renewals of existing loans."

MONDAY IS LAST DAY TO JOIN THE OUACHITA NATIONAL BANK 1937 CHRISTMAS CLUB

A Club to Suit Any Purse—A Club to Meet Any Need

Call at the Bank and select your club and make your payments regularly
—at the end of the period a check will be sent you for the full amount.

Simple and Easy—Try It

The Ouachita National Bank

IN MONROE



Member Federal Deposit Insurance Corporation

Monroe Morning World

AND NEWS-STAR

SUNDAY, JANUARY 31, 1937

Tarzan

by EDGAR RICE BURROUGHS

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UNITED FEATURE SYNDICATE, Inc.

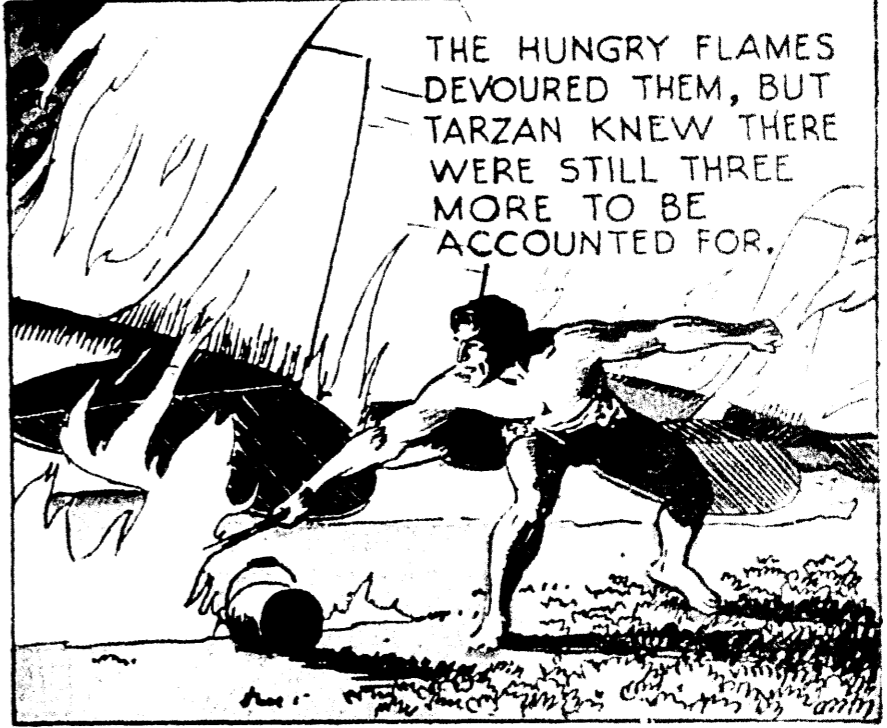
A DANGEROUS RAID



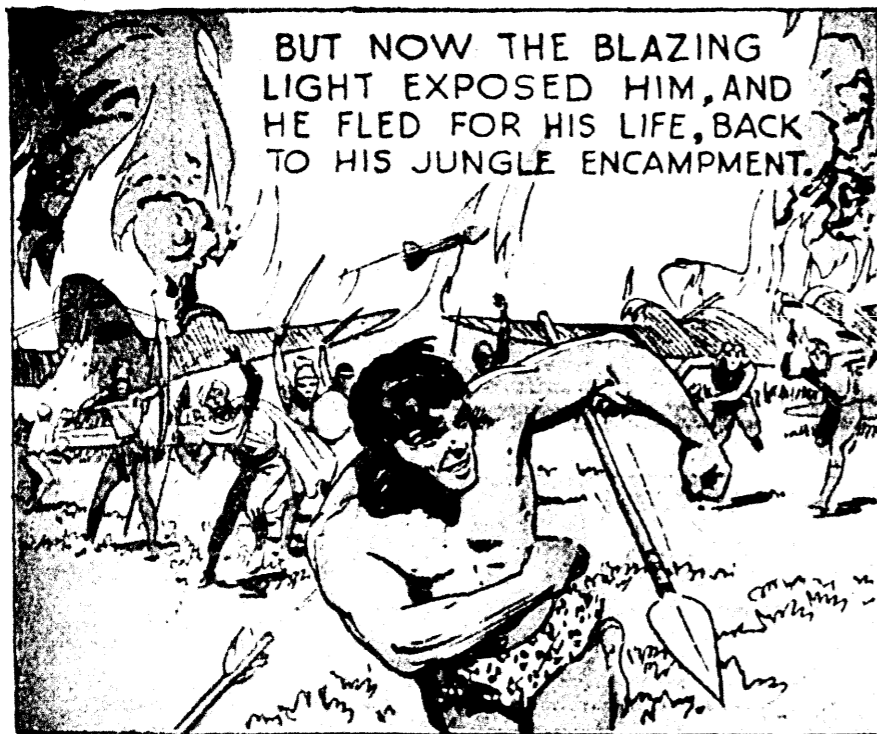
WHILE THE SOLDIERS SOUGHT HIM FRANTICALLY IN THE FOREST, TARZAN SPED TO THE AIRDROME, WHERE...



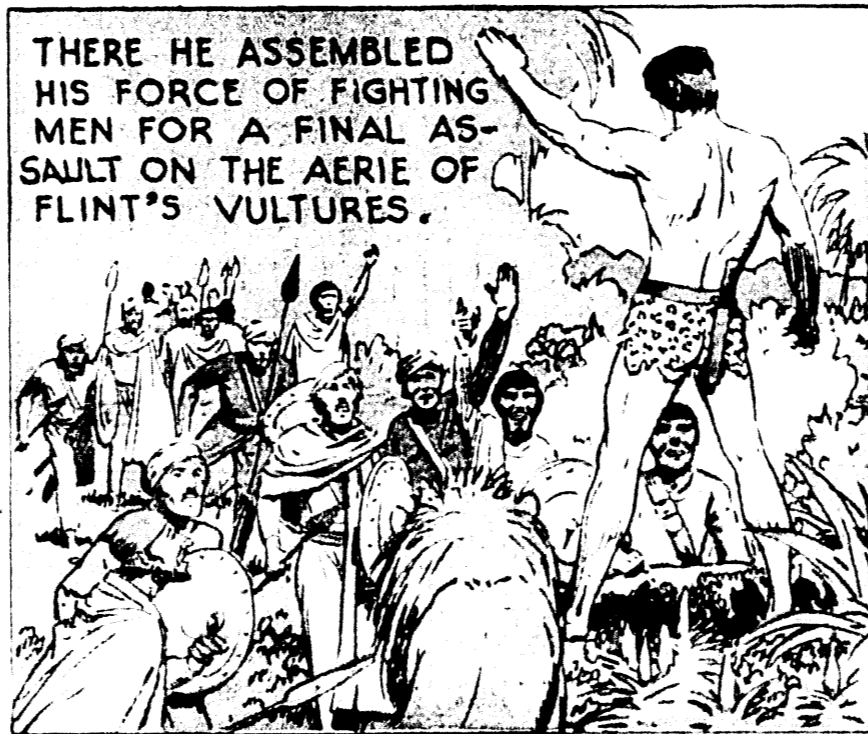
...HE WEAVER STEALTHILY AMONG THE FEW REMAINING SENTRIES AND TOUCHED A TORCH TO THE RANK OF ENEMY PLANES.



THE HUNGRY FLAMES DEVoured THEM, BUT TARZAN KNEW THERE WERE STILL THREE MORE TO BE ACCOUNTED FOR.



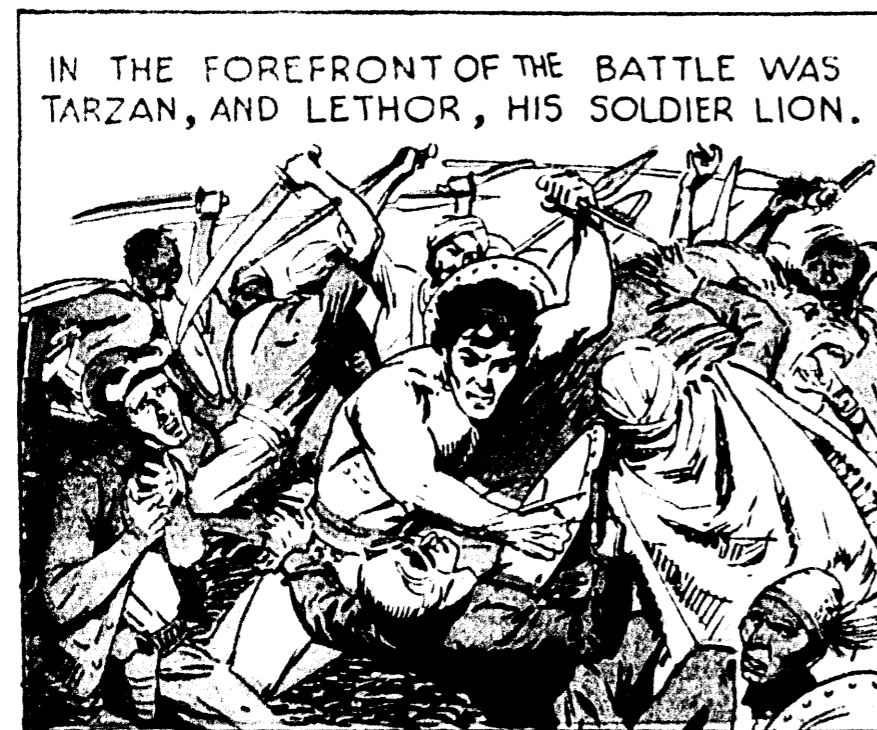
BUT NOW THE BLAZING LIGHT EXPOSED HIM, AND HE FLED FOR HIS LIFE, BACK TO HIS JUNGLE ENCAMPMENT.



THERE HE ASSEMBLED HIS FORCE OF FIGHTING MEN FOR A FINAL ASSAULT ON THE AERIE OF FLINT'S VULTURES.



HE HID THEM IN THE FOREST UNTIL TWO OF THE MISSING PLANES LANDED, THEN LAUNCHED A FURIOUS ATTACK.



IN THE FOREFRONT OF THE BATTLE WAS TARZAN, AND LETHOR, HIS SOLDIER LION.



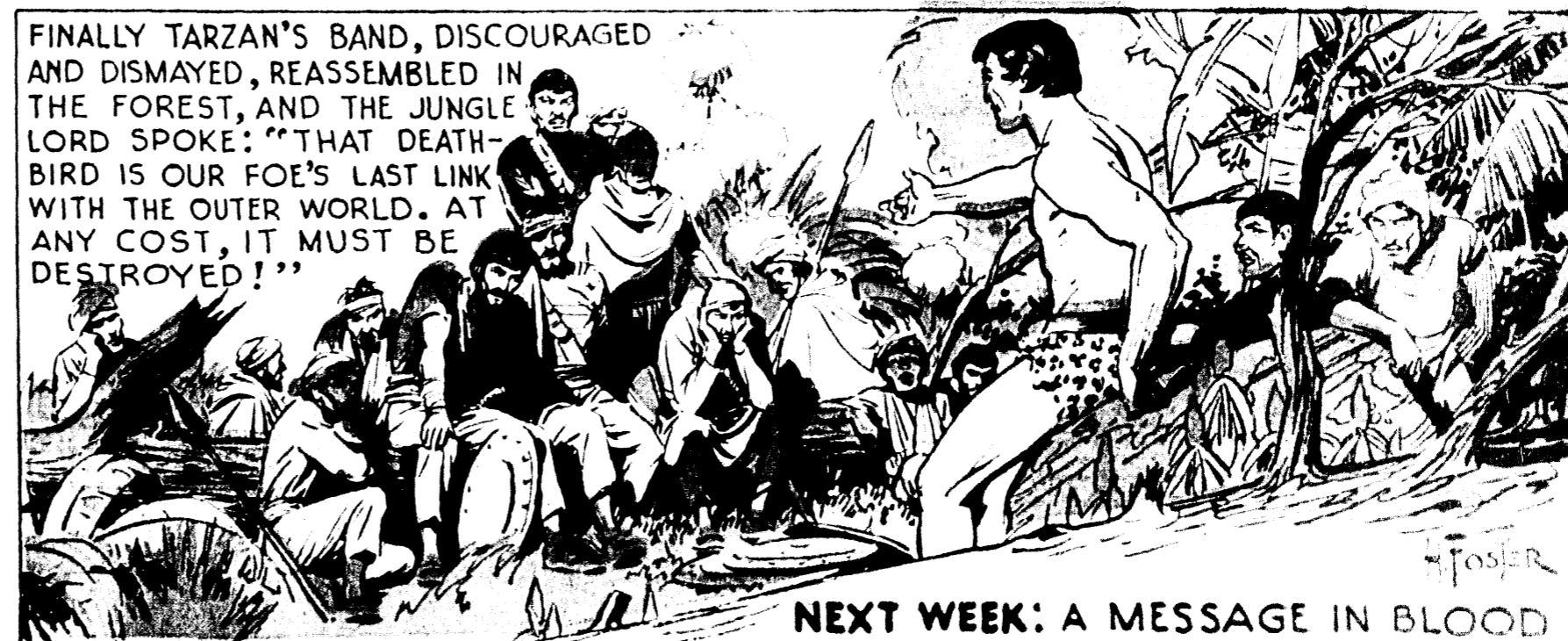
VICTORY WAS IN THE HANDS OF THE INVADERS WHEN SUDDENLY THE LAST SURVIVOR OF THE AIRFLEET SWOOPT DOWN.



TO AVOID USELESS SACRIFICE OF HIS MEN, TARZAN ORDERED A HASTY RETREAT.



THEN THE PLANE LANDED AND DARTED ABOUT LIKE AN ANGRY DRAGON, SNORTING FIRE AND RUNNING DOWN THE WARRIORS.



FINALLY TARZAN'S BAND, DISCOURAGED AND DISMAYED, REASSEMBLED IN THE FOREST, AND THE JUNGLE LORD SPOKE: "THAT DEATH-BIRD IS OUR FOE'S LAST LINK WITH THE OUTER WORLD. AT ANY COST, IT MUST BE DESTROYED!"

NEXT WEEK: A MESSAGE IN BLOOD

DICK TRACY

YEAH, THAT'S WHAT I SAID. MAYBE YOU GUYS ARE RIGHT... AND MAYBE I'M WRONG. MAYBE I HAVE BEEN TAKING TOO BIG A CUT.

WHY, CERTAINLY! WE THOUGHT YOU'D SEE THE LIGHT, BOSS. WE'VE BEEN DOING ALL THE WORK AND YOU'VE BEEN TAKING HALF THE DOUGH.

I'LL WORK WITH YOU ON THE 25% BASIS - BUT ON ONE CONDITION! I'M STILL TO BE THE BOSS - AND MY ORDERS ARE TO BE THE LAW.

CHEE! THAT'S GREAT, BOSS! WE LIKE YOU AND WE NEED YOU! AND WE'LL WORK FOR YOU ON THAT BASIS JUST LIKE BEFORE.

I'VE GOT A LOT OF THINGS TO TELL YOU MEET ME AT THE GARAGE IN 30 MINUTES.

FEW MINUTES LATER IN ANOTHER PART OF TOWN - DICK TRACY AND PAT PATTON KEEP A DATE.

HE SHOULD BE HERE ANY MINUTE.

LOOK, DICK! HERE HE COMES NOW.

HE WENT INTO THE WASH ROOM AND I SAW HIM NOD TO US!

OKAY! WHAT'S THE LATEST, "SHIRTSLEEVE"?

I'VE GOT IT - AND IT'S RED HOT!

THE HEAD OF THE GANG SPLIT WITH HIS MEN. BUT THEY'VE HAD A RECONCILIATION, WITHIN THE LAST HOUR! - AND THEY'RE GOING TO HAVE A MEETING.

WHERE ARE THEY MEETING?

IN THE REXFORD HOTEL. I DON'T KNOW THE ROOM - BUT IT'S THE REXFORD HOTEL YOU CAN NAB THE WHOLE GANG!

WELL, I'VE GIVEN YOU THE DOPE - I'LL BEAT IT NOW AND LAY LOW. MY LIFE ISN'T WORTH A DIME IF THERE'S A LEAK.

OKAY, "SHIRTSLEEVE" CONTACT ME TOMORROW. COME ON, PAT.

TEN MINUTES LATER - QUITE CONTRARY TO "SHIRTSLEEVES" TIP - THREE PURPLE CROSS GANGSTERS ALIGHT FROM THREE CARS IN FRONT OF A NORTH SIDE GARAGE.

THE BOSS IS ALREADY HERE. THERE'S HIS CAR.

COME IN, BOYS.

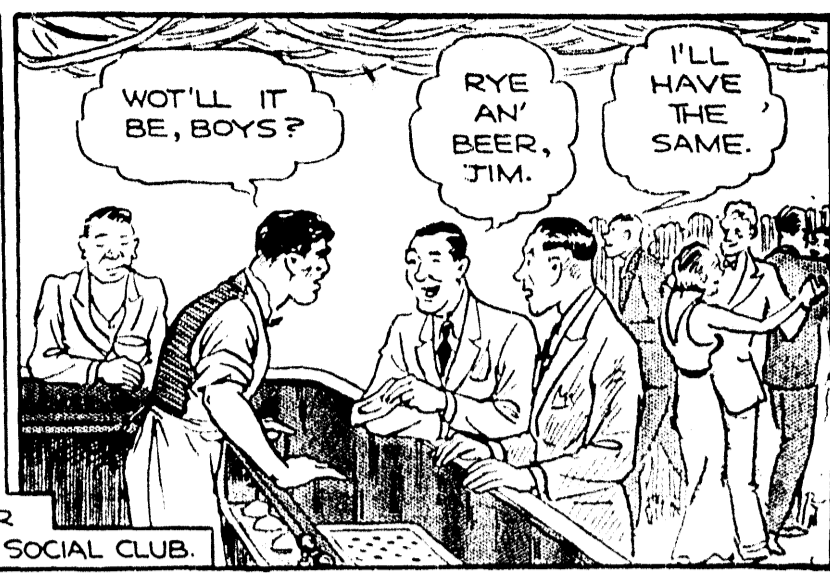
1-31-37

FISHER'S HISTORY OF BOXING

1934 FOUND JIMMY UNABLE TO GET A FIGHT, BROKE, AND WITH NO FOOD FOR THE KIDDIES. THE SITUATION WAS DESPERATE INDEED.



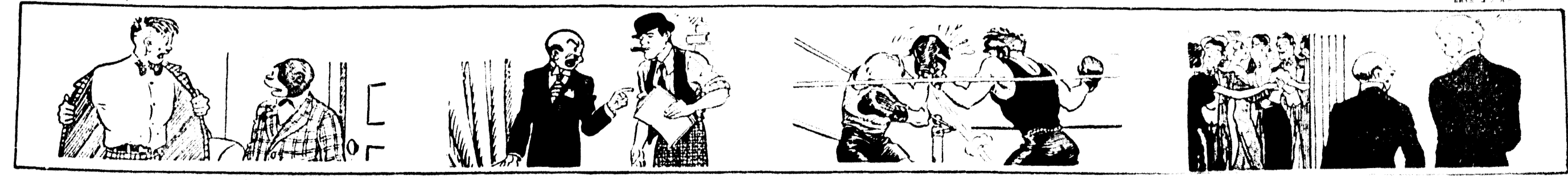
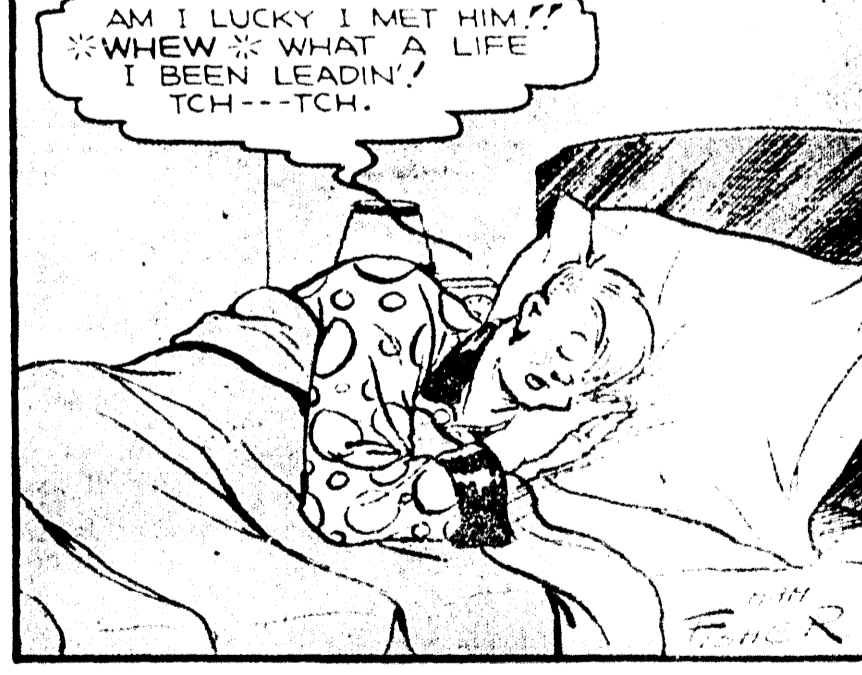
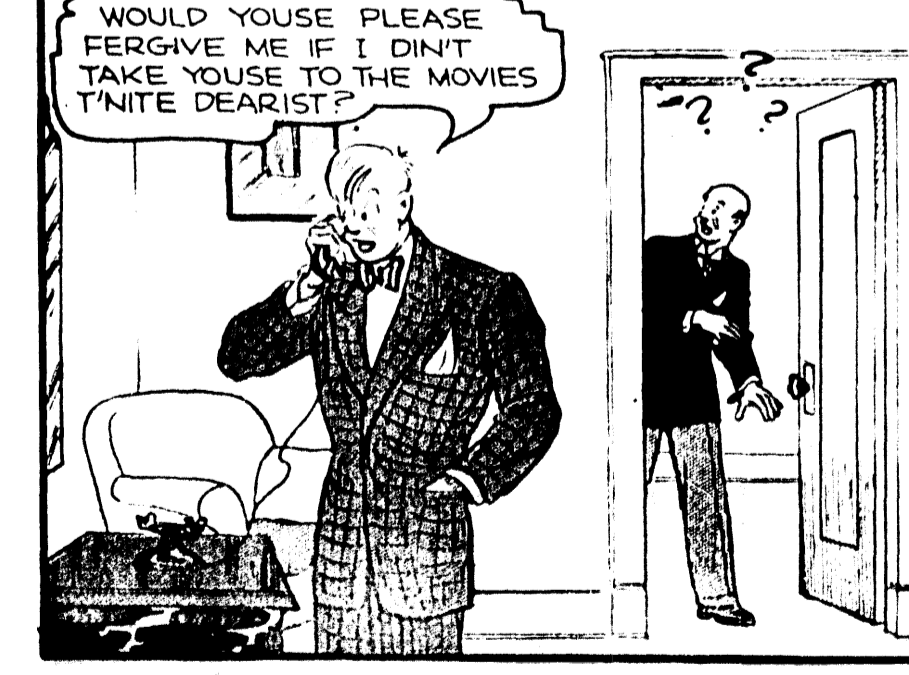
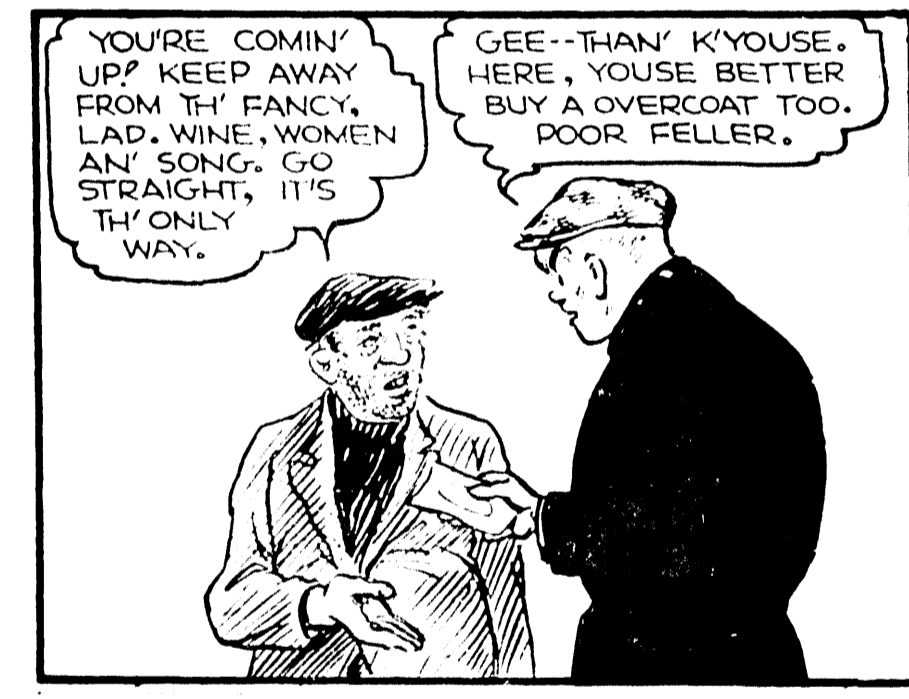
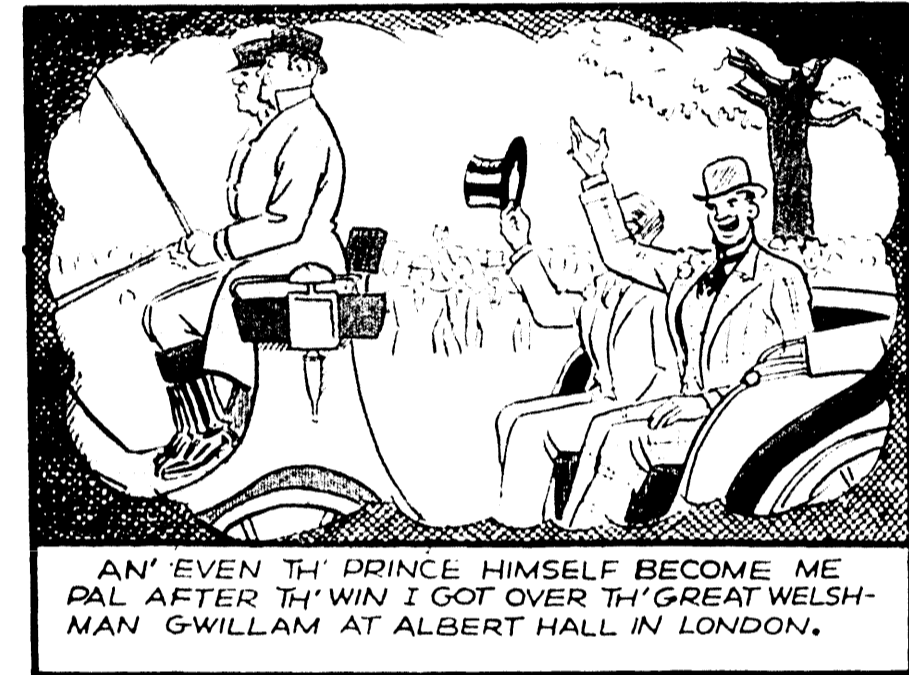
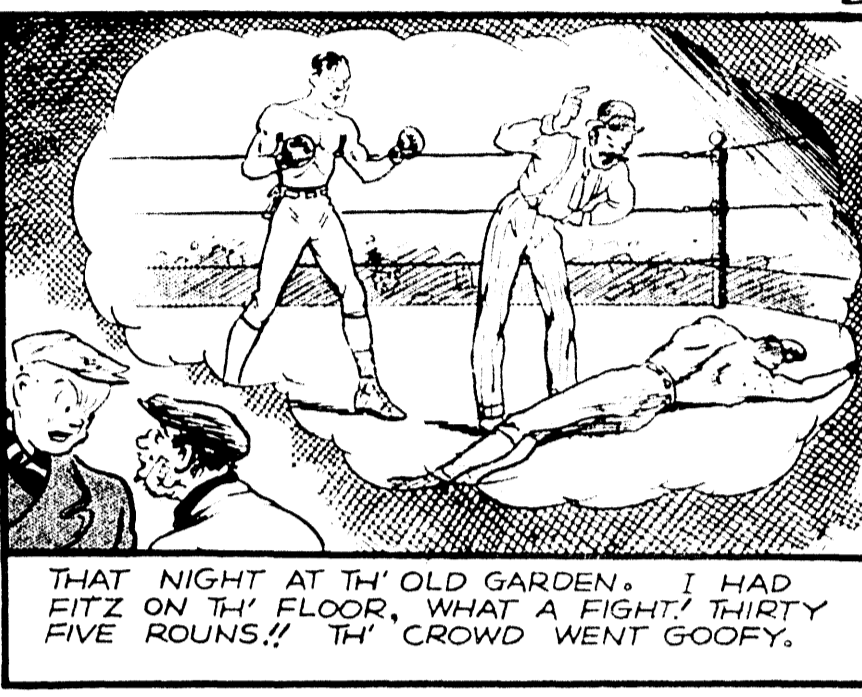
WORKING ON THE PIERS CARRYING BACK-BREAKING BALES, RAILROAD TIES, SOMETIMES EARNING \$5.00-- SOMETIMES LESS FOR A WEEK'S WORK, BRADDOCK MAN-AGED TO EKE OUT ENOUGH FOR MILK FOR HIS YOUNGSTERS. ONCE IN A WHILE HE GOT A FEW DOLLARS FOR TENDING BAR AT THE SOCIAL CLUB.

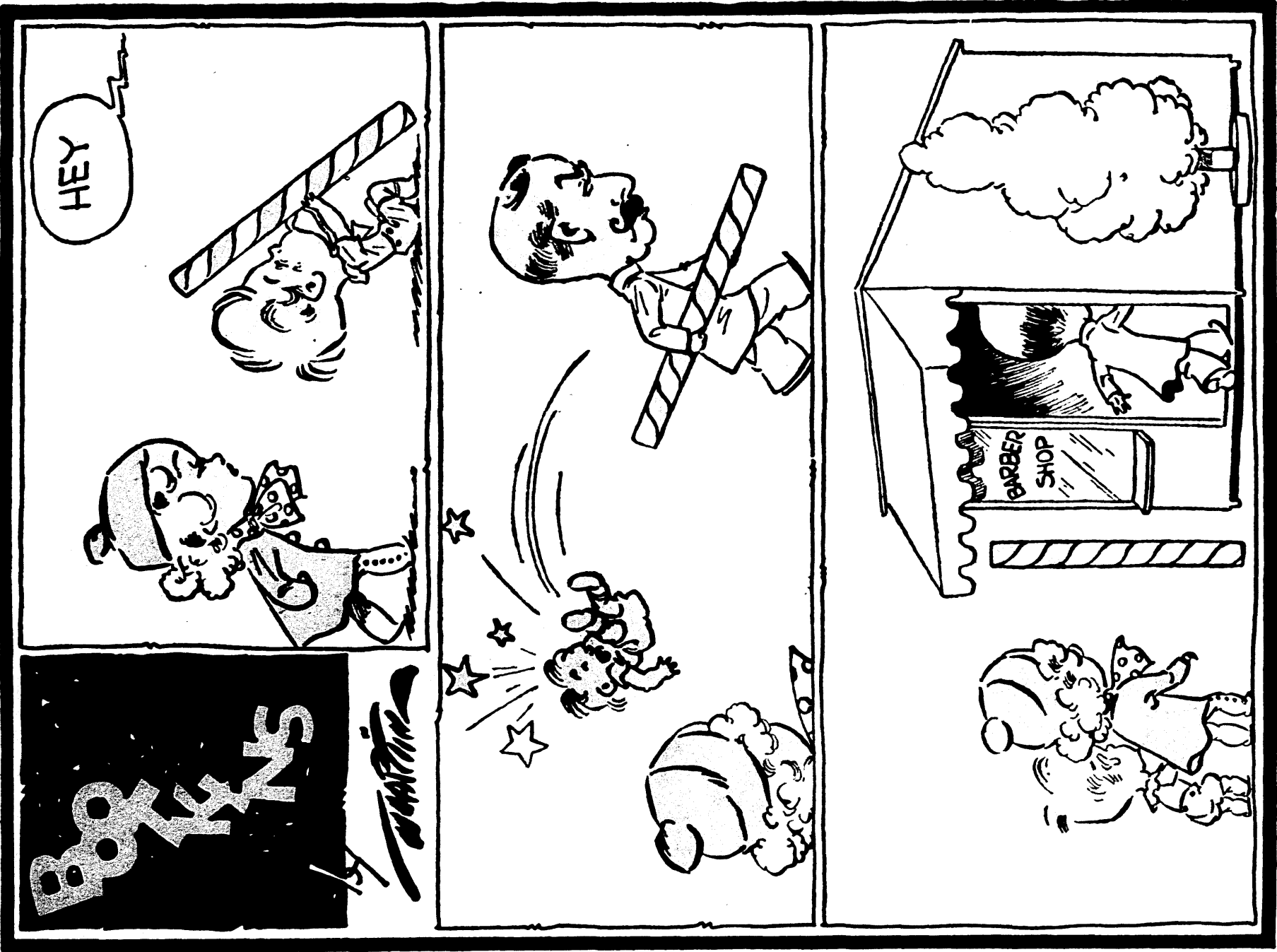
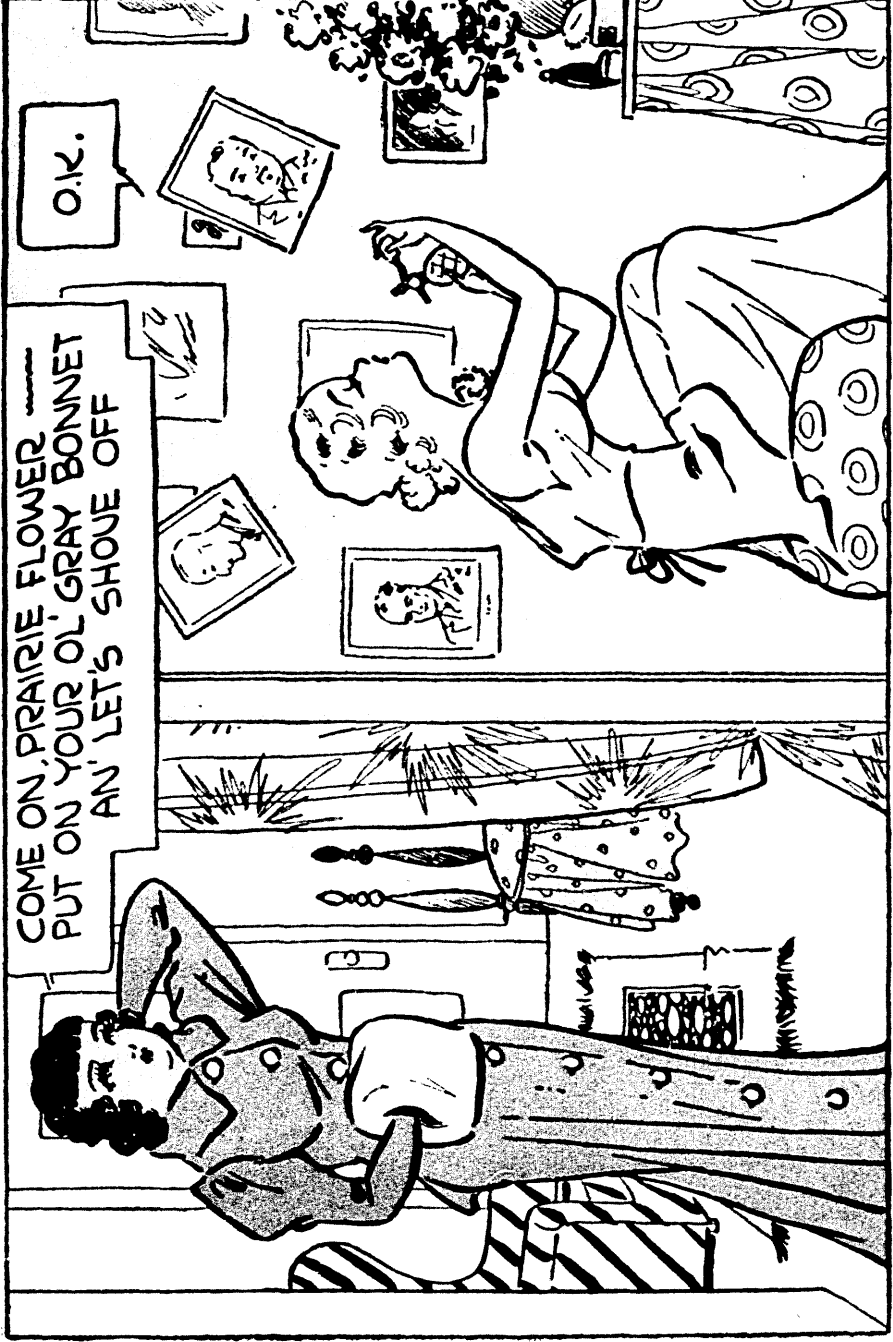
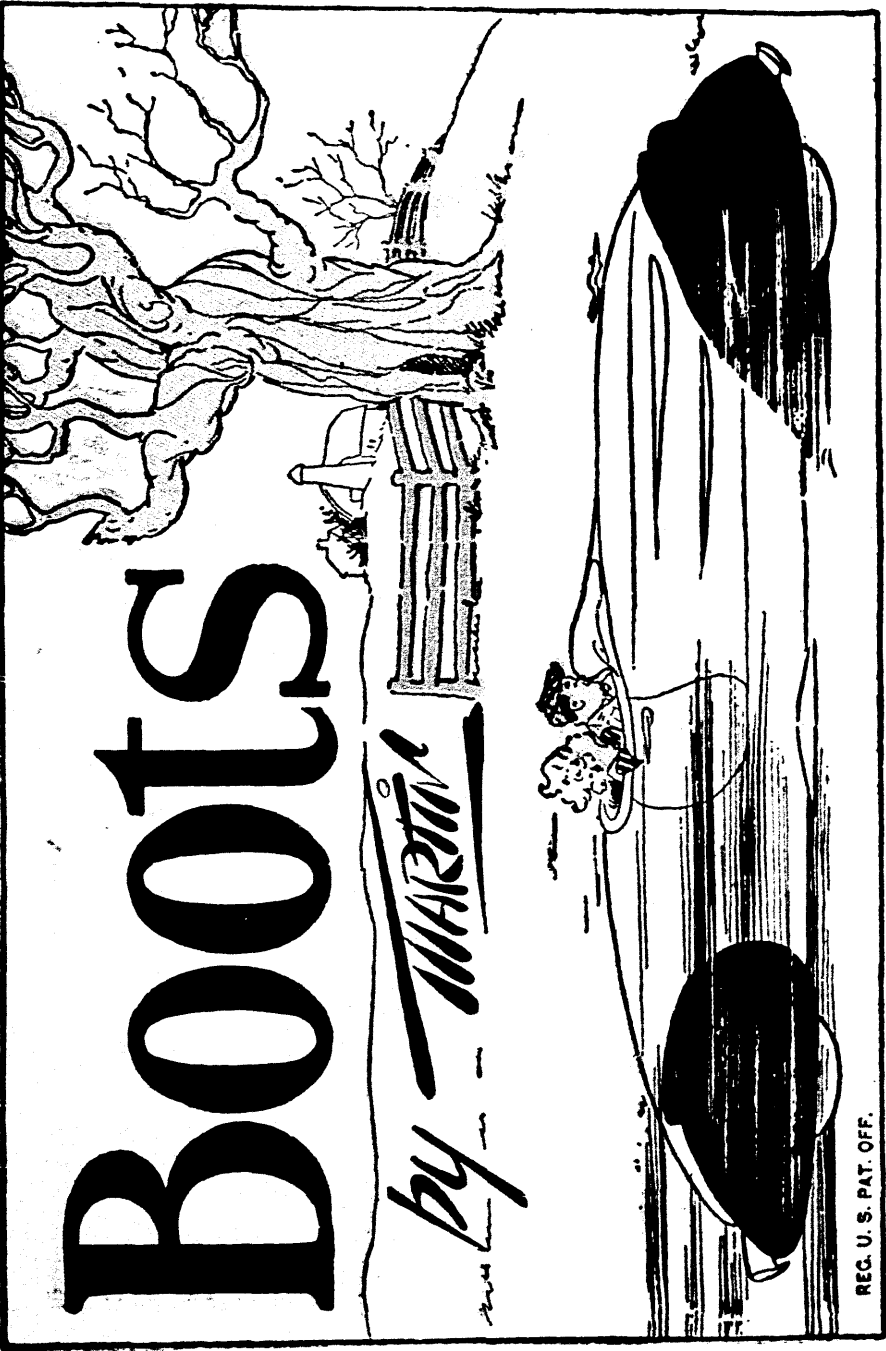


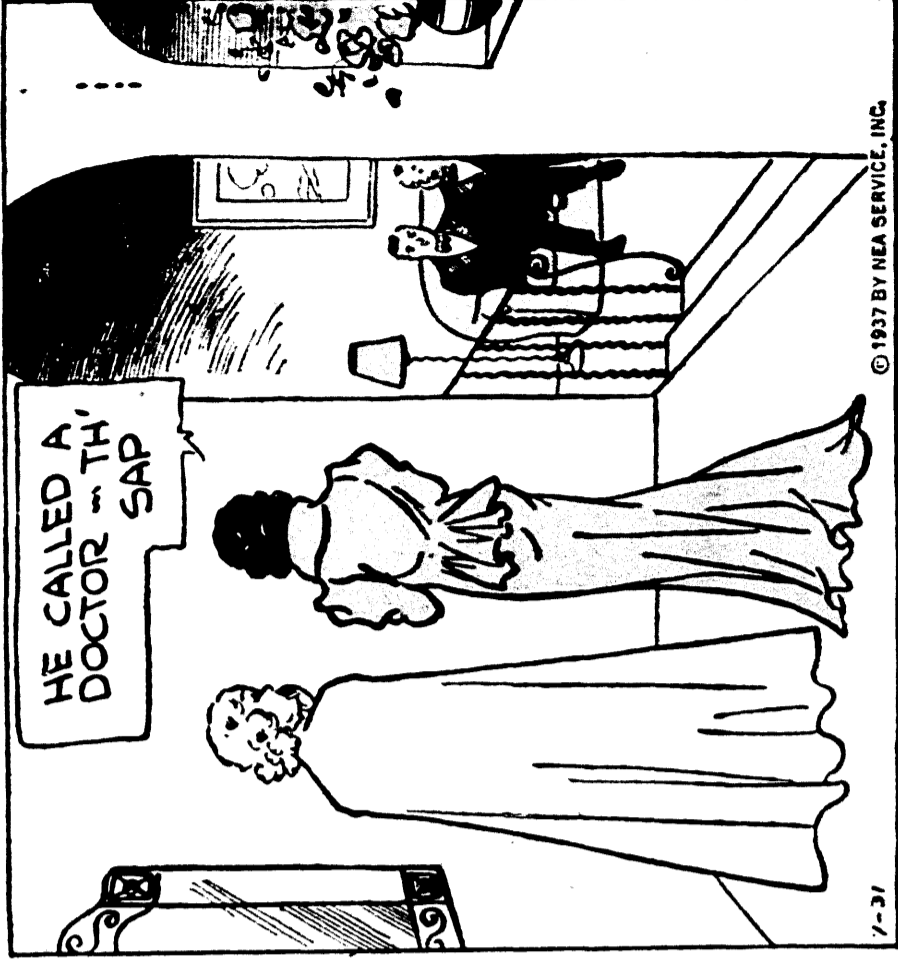
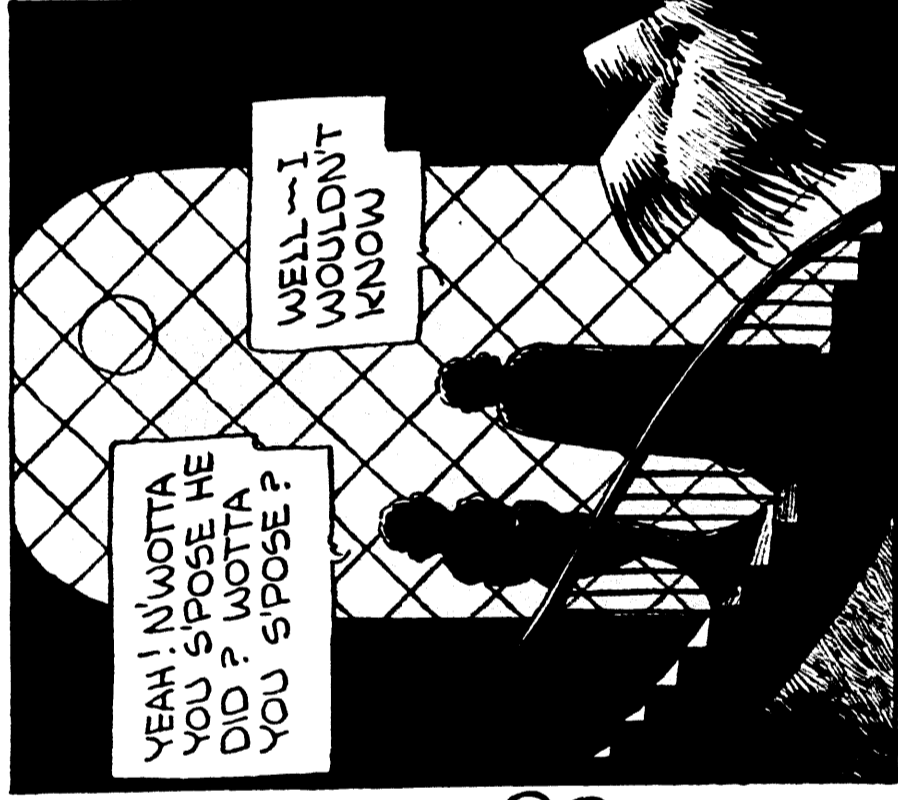
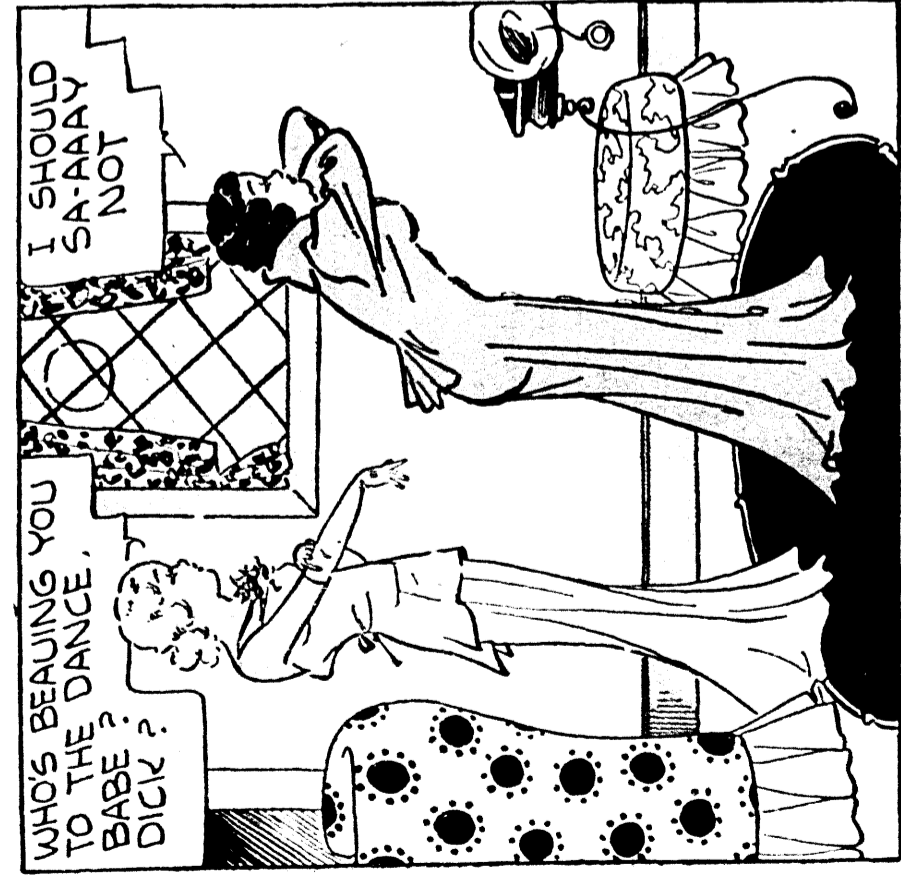
JOE PALOOKA

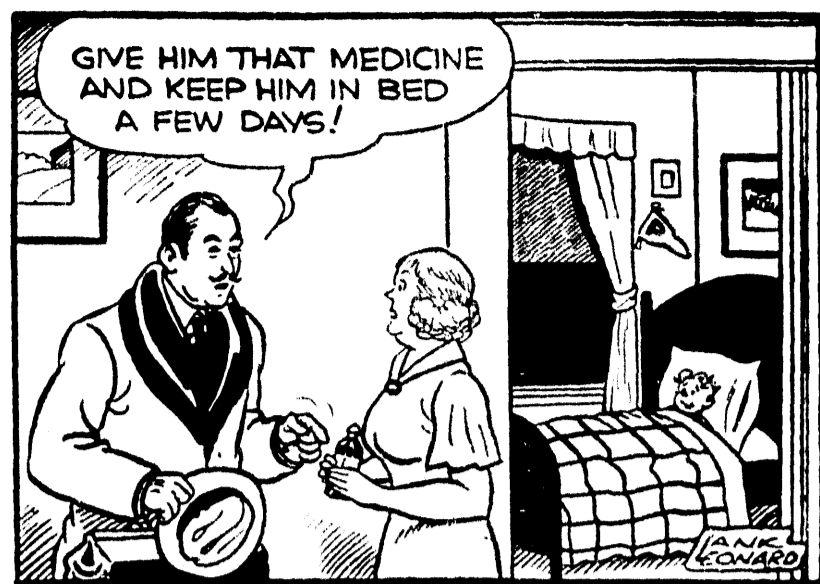
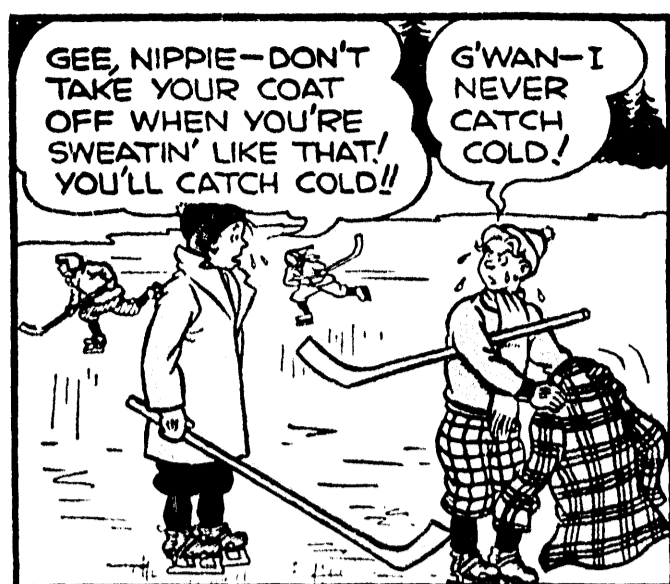
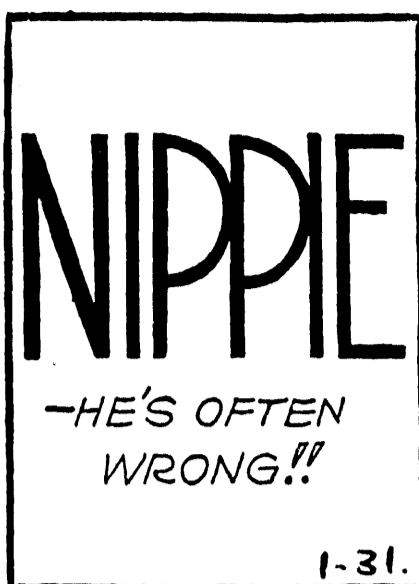
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By HAM FISHER







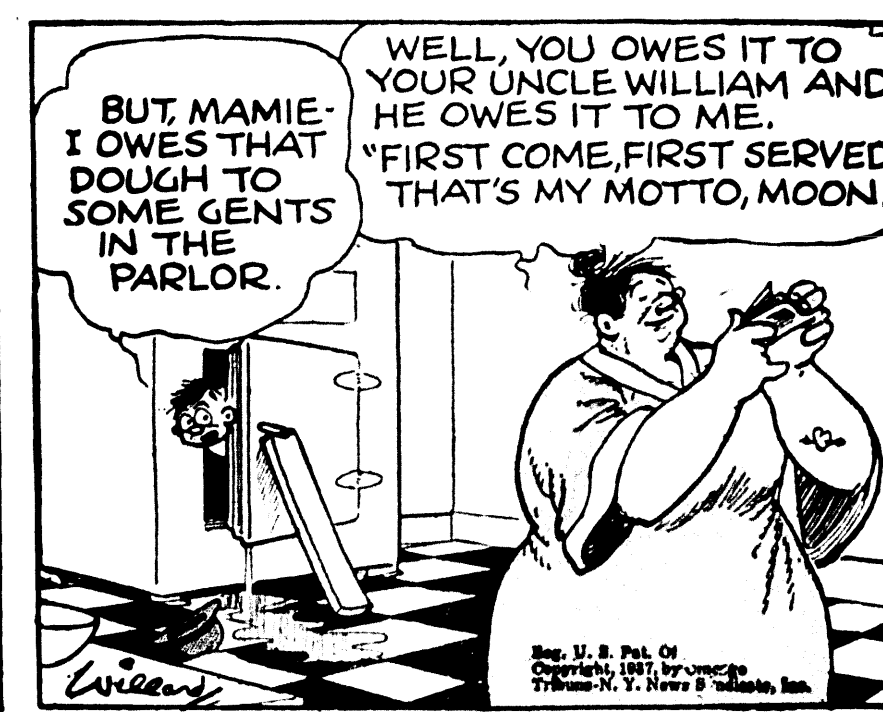
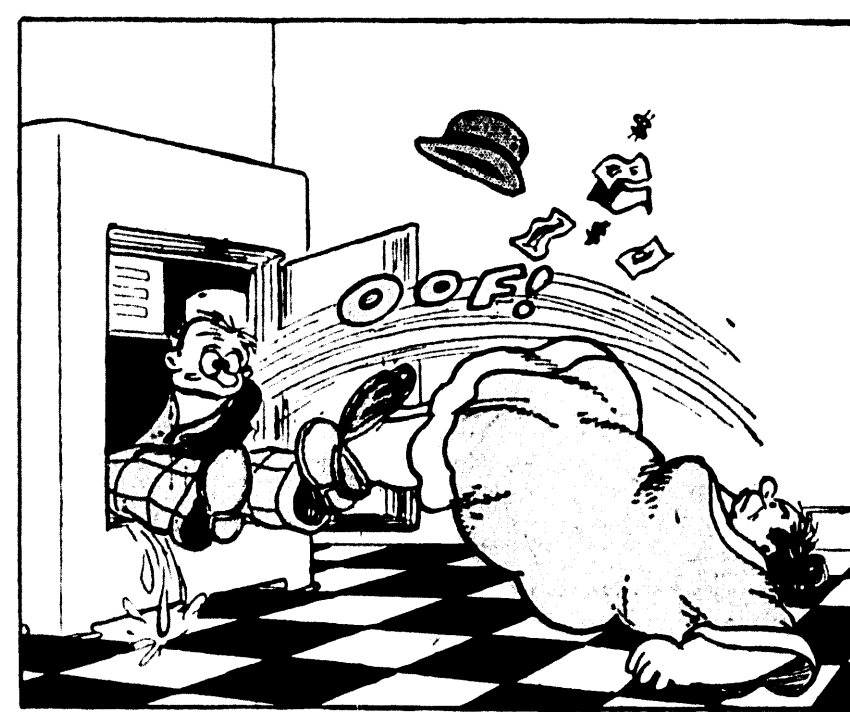
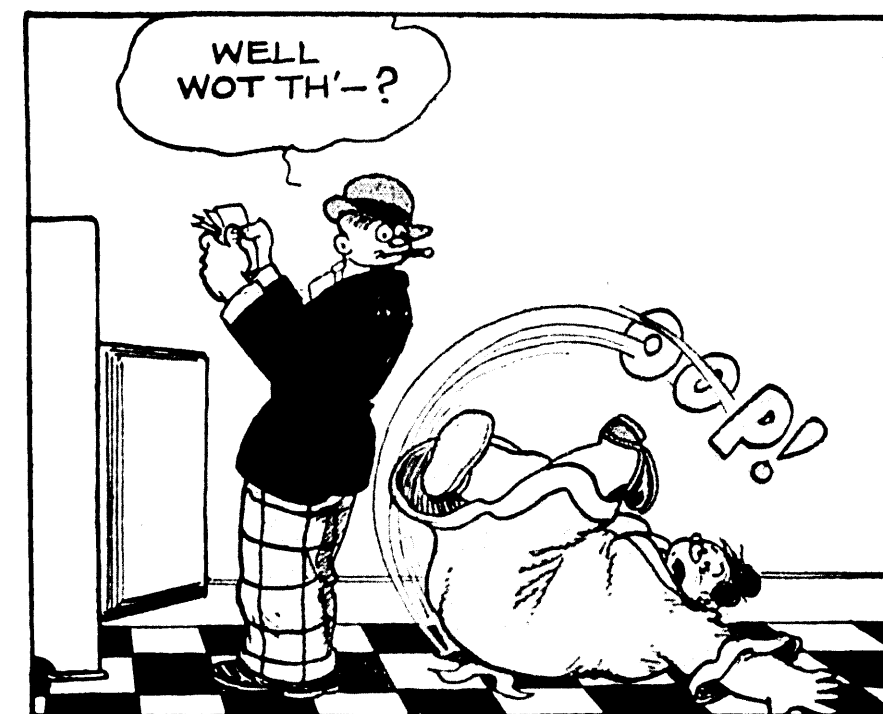
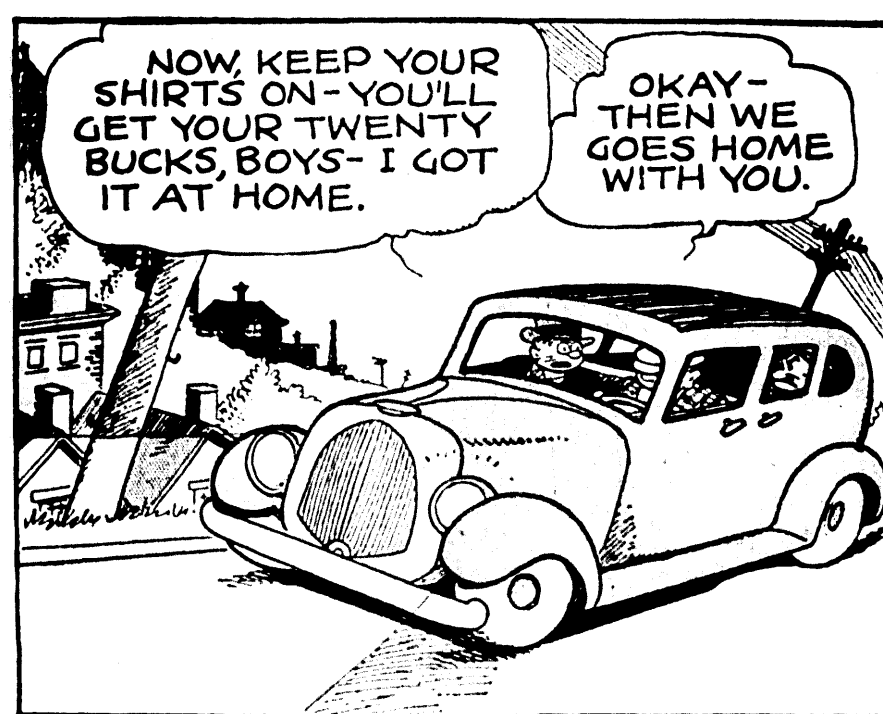
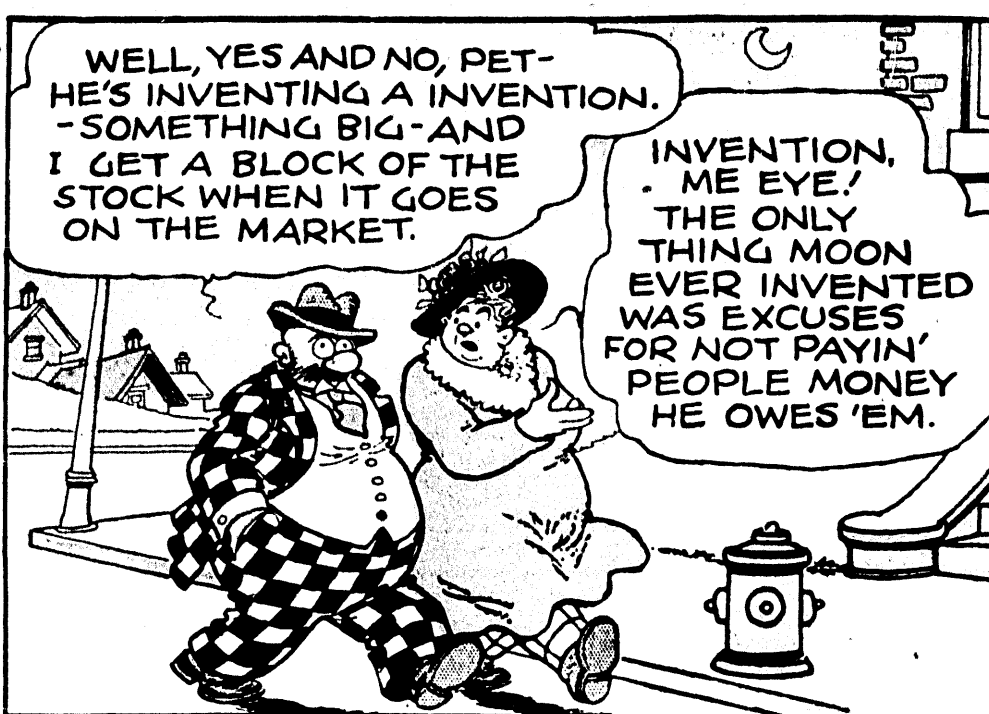
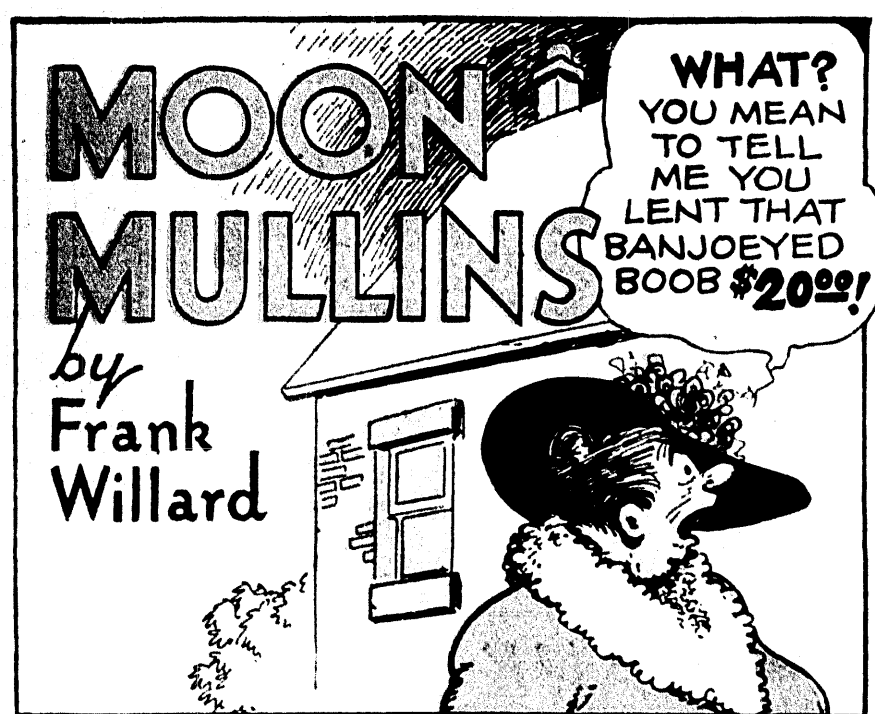


MICKEY FINN

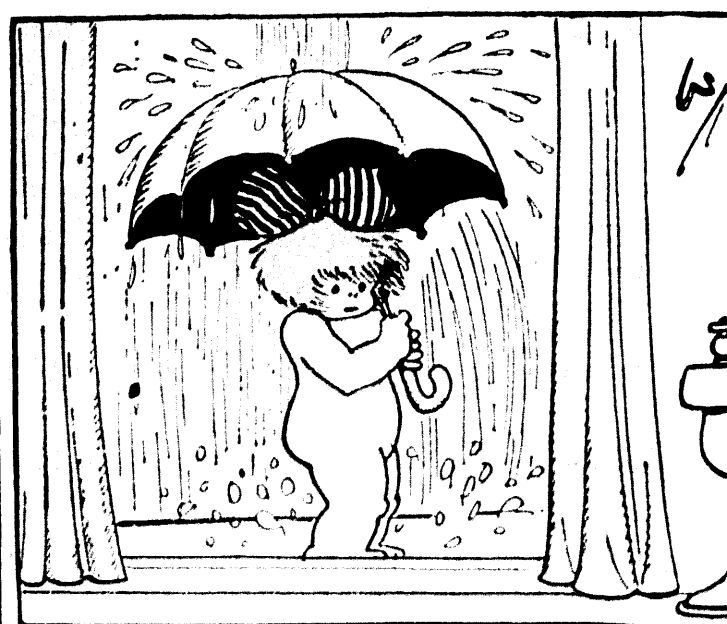
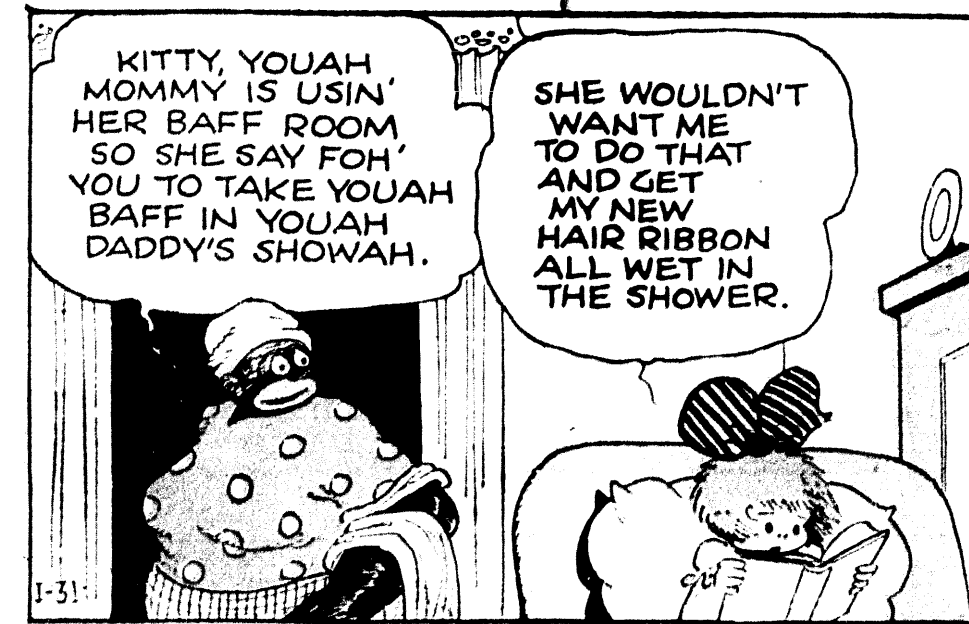
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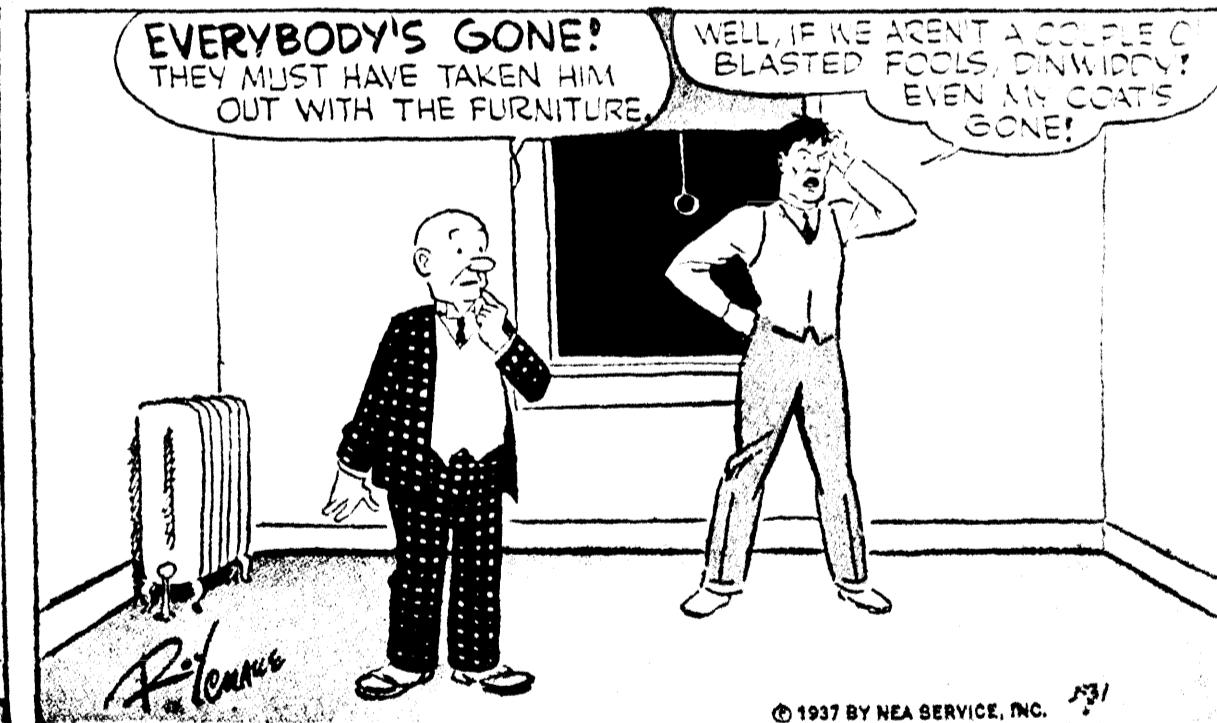
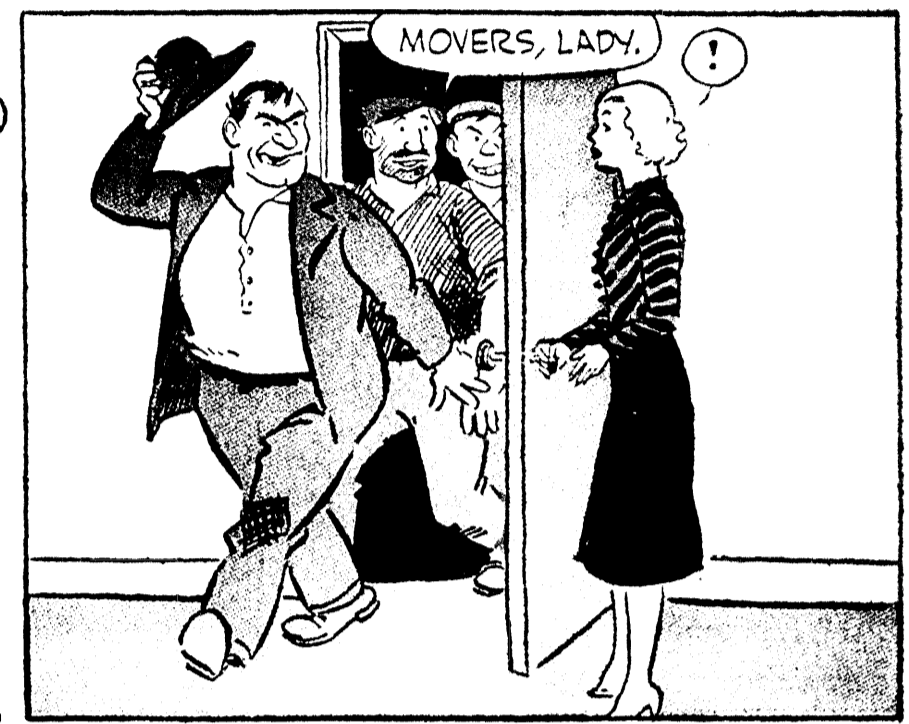
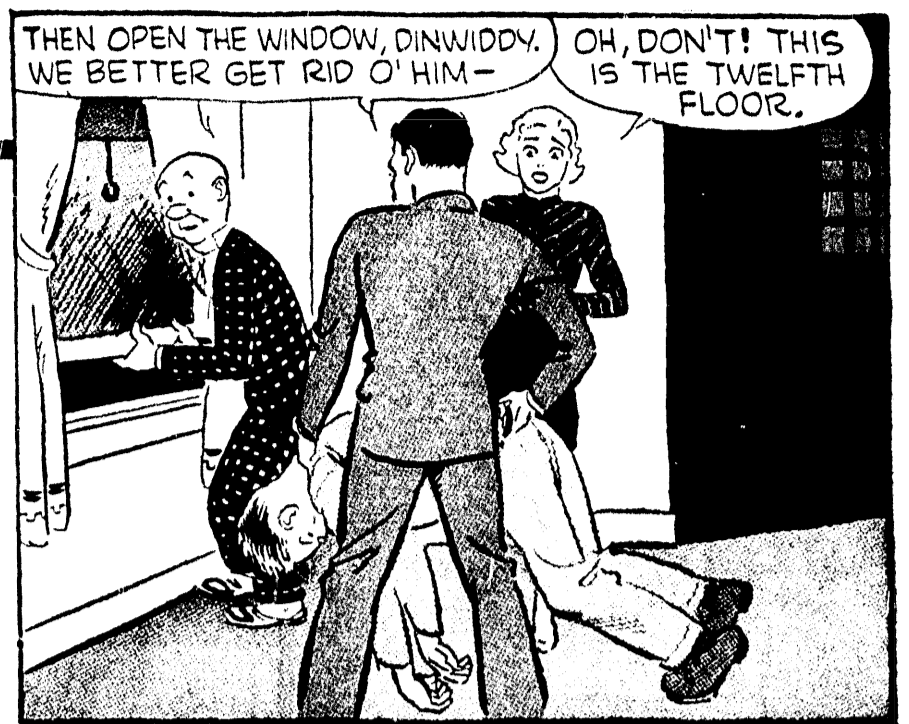
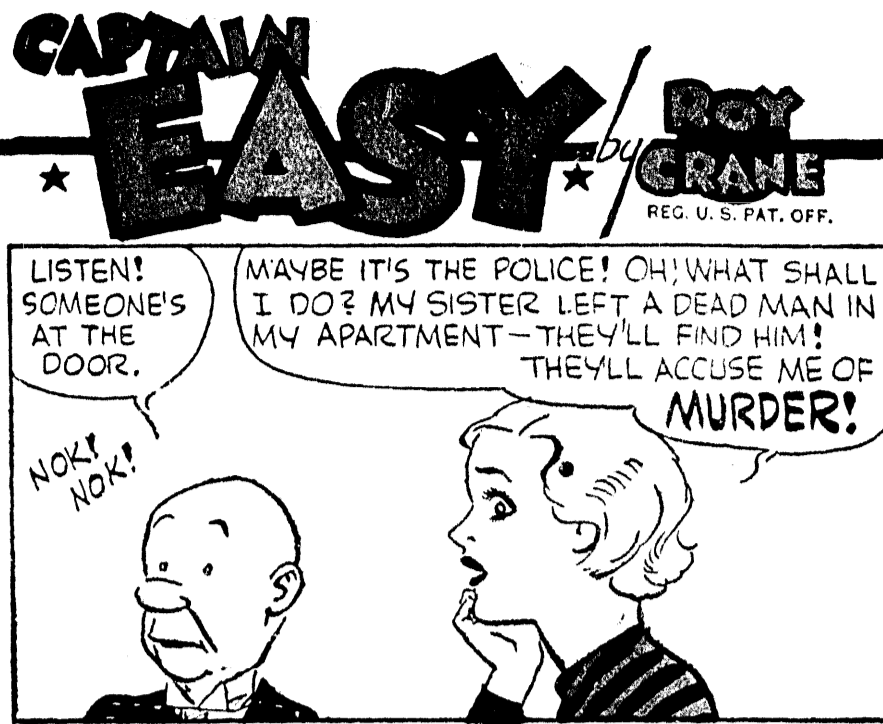
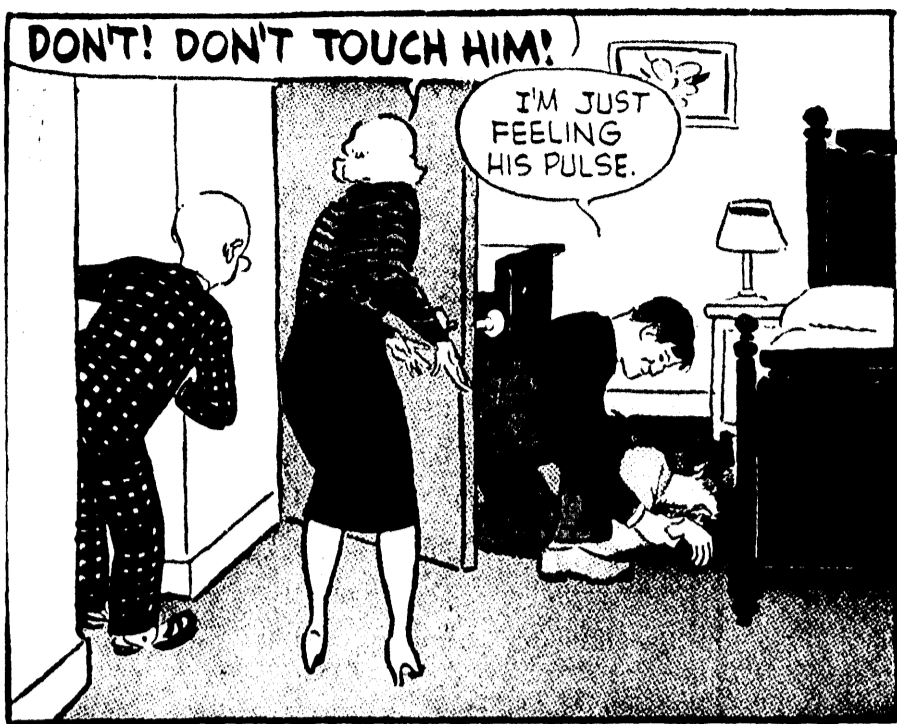
By LANK LEONARD





KITTY HIGGINS





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ADVENTURE STAMPS
by I. S. Klein

The PIRATE WHO BECAME A SAINT

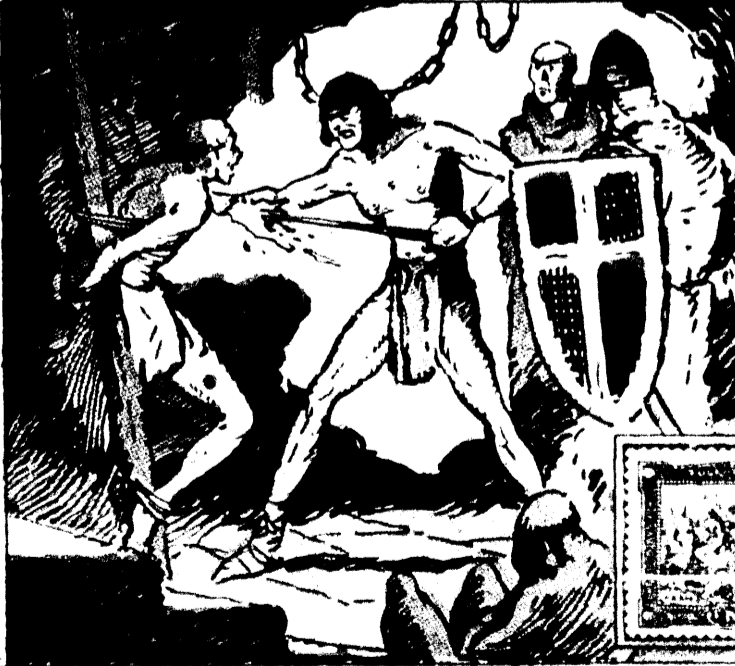
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WELVE-YEAR-OLD Olaf Haraldsson left his home in Norway, early in the eleventh century, and joined a band of pirates who harried the coast of Europe. Soon young Olaf, through his cunning and daring, gained command of a ship and he began burning and plundering the coast towns of Finland, and murdering those who opposed him.

He helped King Ethelred of England fight the Danes, and for reward received the privilege of ransacking villages, extorting money from the people, burning and killing where it was refused.

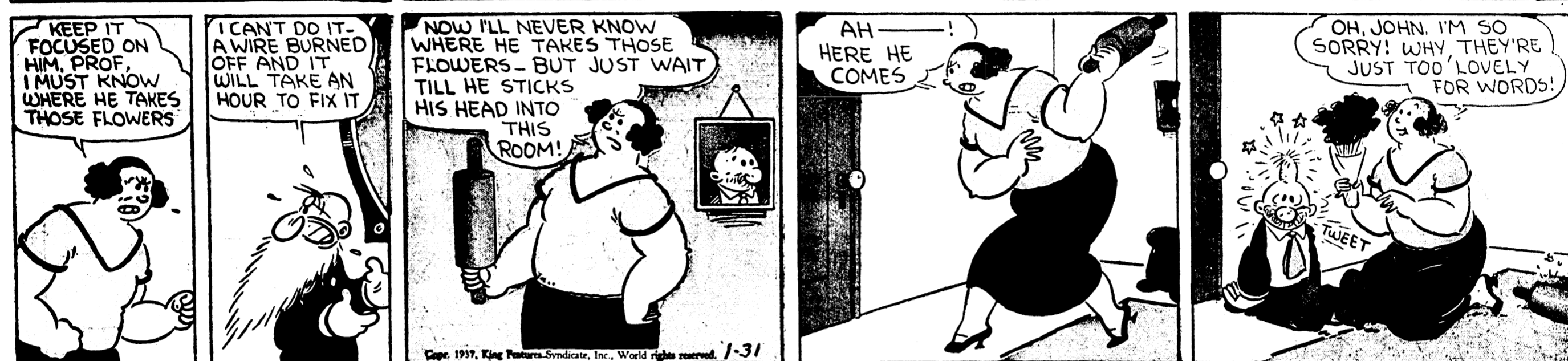
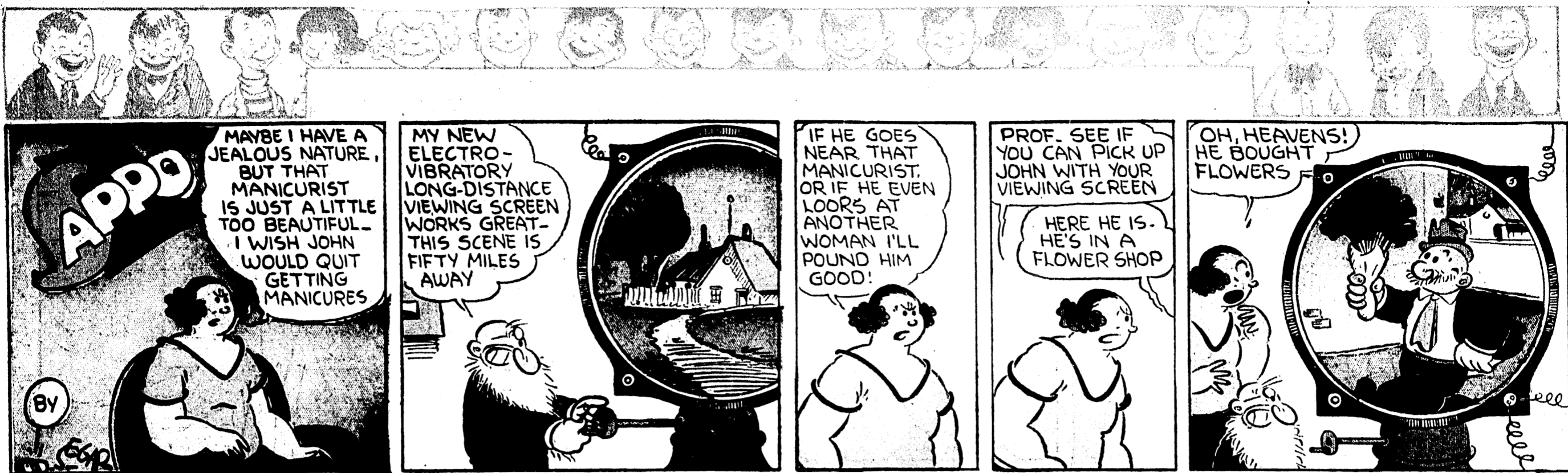
One night, in a dream, a giant told him to return home and take the crown which his father had held before him. In one decisive battle he gained complete rule of Norway.



Olaf then began to enforce Christianity upon his subjects. Those who thwarted him he mutilated, cutting off their hands or their feet, or gouging out their eyes. Slowly, however, opposition grew until, in 1029, King Olaf had to flee to Russia. He returned the next year with a ragged army of outlaws and vagabonds, and faced the Norsemen at Sticklestad. He fought furiously, until an ax struck him in the knee. As Olaf knelt to pray, another Norseman hurled his spear into his body, and his men fled.

Soon stories arose about Olaf's miracles, and he became patron saint of Norway. A picture of his final battle appears on a stamp issued by Norway in 1930.





Thimble Theatre

